



12 February 2020

The Manager

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**ELECTRONIC LODGEMENT**

Dear Sir or Madam

**New Director to join Telstra Board**

In accordance with Listing Rule 3.16, I attach a market release for release to the market.

Authorised for lodgement by:

**Sue Laver**  
Company Secretary



## New Director to join Telstra Board

**12 February 2020** – Telstra Board Chairman, John Mullen today announced the appointment of experienced Board Director, Elana Rubin as a non-executive Director of the Telstra Board.

Ms Rubin has more than 20 years Board experience across the financial service sector, including superannuation and funds management as well as the property, infrastructure and government sectors. Her executive career spanned industrial relations, social and economic policy and superannuation.

She is currently on the Board of Slater and Gordon and Afterpay, where she is Interim Chair.

Mr Mullen said he was delighted to welcome to the Board such an experienced Director who understood the challenges currently faced by large organisations.

“Elana is adept at working in consumer facing organisations with a strong customer focus and can balance commercial interests with the complex requirements of regulated sectors.

“She also has strong risk management and regulatory experience, having worked in highly regulated sectors including as Chair of AustralianSuper, one of Australia’s largest and innovative super funds, and Chair of Victorian WorkCover Authority, a highly regarded regulator and personal injury insurer.

“Elana’s non-executive director portfolio spans listed, unlisted, private and government companies, as well as traditional businesses and business disruptors. The diversity of organisations and businesses in which she has been involved provides her with valuable and often unique insights.

“Over the past year we have been recruiting some very talented telecommunications professionals adding to the wealth of experience we already have on the Board and Elana will add to that significant depth. I am particularly pleased that with Elana’s appointment our Board now has 30 per cent female representation, which is incredibly important and aligned to Telstra’s diversity values.”

Ms Rubin’s appointment to the Board is effective 14 February 2020. She will stand for election at the Telstra Annual General Meeting later in the year.

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*Note: A hi-res picture of Elana will be available via [media@team.telstra.com](mailto:media@team.telstra.com)*