



MARKET RELEASE

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Serko named as 2020 Hi-Tech Company of the Year

In its 8th year of nomination, Serko is recognised as the pre-eminent technology company in the New Zealand Hi-Tech Awards

[Serko Limited](#) (NZX & ASX:SKO) has been named as the winner of the PwC Hi-Tech Company of the Year category in the New Zealand Hi-Tech Awards.

In selecting Serko as the PwC Hi-Tech Company of the Year the international judges said, "This is a world-leading company in its sector, and a consistent finalist in this category. The judges love the team's ethos and culture, and admire its diversity."

Darrin Grafton, Serko's CEO commented "I am so very proud that Serko has been recognised as 2020's Hi-Tech Company of the Year. Thank you to our team, our customers and our partners for making this possible. We have been a finalist for eight consecutive years against the best of the best and this time we finally won. We never give up on our goals, we carry on until we win, no matter what, because through consistency and execution we know that success will happen."

A NZ Hi-Tech Award is one of the technology sector's most sought-after accolades and they have been awarded to New Zealand's most successful high-tech companies and highest achieving individuals over the past 25 years. Previous winners of the PwC NZ Hi-Tech Company of the Year award include Xero, Pushpay, and Fisher & Paykel Healthcare. The Awards are run by the NZ Hi-Tech Trust, a not-for-profit organisation that supports and promotes the wider industry.

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About Serko

Serko is a market leading travel and expense technology solution in Australasia, used by over 6,000 corporate entities and Travel Management Companies who combined book more than A\$6bn of travel a year through Serko's platforms. Zeno is Serko's next generation travel management application, using intelligent technology, predictive workflows, and a global travel marketplace to transform business travel across the entire journey. Listed on the New Zealand Stock Exchange Main Board (NZX:SKO) and Australian Securities Exchange (ASX:SKO). Serko employs more than 170 people worldwide, with its headquarters in New Zealand, and offices across Australia, China, India, and the U.S. Visit www.serko.com for more information.