



EROAD

EROAD launches EROAD Clarity Dashcam

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Transportation technology business EROAD Limited (NZX & ASX : ERD) (“EROAD”) today launched EROAD Clarity Dashcam. Clarity Dashcam, which is fully integrated into EROAD’s Ehubo product, is designed to help improve safety, enabling driver coaching and incident prevention, and in cases where an accident has happened, proof of facts.

“We are proud to be continuing the journey to safer roads with the launch of the EROAD Clarity Dashcam,” said EROAD CEO Steven Newman. “We expect to see strong demand for this product as our customers look to improve safety and reduce their insurance premiums from demonstrating their vehicle safety.”

“The introduction of a dashcam into EROAD’s product offering allows EROAD to grow ARPU and retain customers across all markets, in addition to opening up the North America addressable market further to allow us to focus on winning more Medium and Enterprise customers.”

To view the full media release please go to <https://www.eroad.co.nz/nz/news-entry?title=EROAD+announces+launch+of+EROAD+Clarity+Dashcam+to+help+make+our+commercial+vehicle+drivers+and+roads+safer&cat=News>.

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