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Sky renews multi-year content deal with Discovery

Sky has renewed its partnership with Discovery, the global leader in real-life entertainment, announcing a new multi-year deal that will continue to bring thousands of hours of premium factual and lifestyle shows to Sky customers.

The agreement includes Discovery's iconic brands that Sky customers know and love - Discovery Channel, TLC, Discovery Turbo, Living, Food Network and Animal Planet, as well as the launch of new channel Investigation Discovery (ID). The deal also features expanded Video On Demand (VOD) rights for Sky Go, Sky On Demand and Neon.

Discovery Channel will be made available to more Sky customers through a move to Sky's Starter Package, and Investigation Discovery will make its New Zealand debut in Sky's Entertainment Package in early 2021.

Sophie Moloney, Sky's Chief Executive, said: "We know our customers love Discovery's premium programming, and we are delighted to continue our 26-year partnership through a renewed deal that responds to our customers' needs and the content landscape in New Zealand.

"New Zealanders are spoiled for choice when it comes to content. Our partnerships with the world's leading content creators makes it easy for Sky customers to enjoy the best and broadest range of storytelling; all in one place. We are excited to deepen our offering of Discovery's premium content by welcoming Investigation Discovery to New Zealand in 2021."

ENDS

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