

Notice of offer of financial products of same class as quoted financial products

Auckland, New Zealand | Redmond, Washington; Colorado Springs, Colorado, US – 15 December 2020 (NZT)

- 1. Mr Chris Fowler, Executive Director of Pushpay Holdings Limited (NZX:PPH, ASX:PPH, 'Pushpay' or 'the Company') and Mr Chris Heaslip, a Co-founder and the former CEO of Pushpay, have engaged Craigs Investment Partners Limited to manage the partial sale of Mr Chris Fowler's associated interests' shareholdings in the Company and the partial sale of Mr Chris Heaslip's associated interests' shareholdings (together, the 'Sell Down Interests') in the Company by way of a fully underwritten bookbuild. The bookbuild will be undertaken today and it is currently anticipated that the sale of shares will be completed on 18 December 2020.
- 2. The proposed sale of the Sell Down Interests' shareholdings in the Company does not require a notice to be issued under clause 19 of Schedule 1 of the Financial Markets Conduct Act 2013 ('FMCA') or clause 20 of Schedule 8 of the Financial Markets Conduct Regulations 2014 ('Regulations'). However, to ensure that the market and potential investors in the bookbuild are fully informed, the Company has elected to issue this notice (which satisfies the content requirements of clauses 20(2)(c), (d), (e) and (f) of Schedule 8 of the Regulations).
- 3. At the date of this notice:
 - (a) Pushpay is in compliance with the continuous disclosure obligations (as defined in the Regulations) that apply to it in relation to its ordinary shares;
 - (b) Pushpay is in compliance with its financial reporting obligations (as defined in the Regulations); and
 - (c) there is no information that is "excluded information" (as defined in the Regulations).
- 4. The offer and the acquisition of ordinary shares under the sale of the Sell Down Interests' shareholdings in the Company will not have any material effect or consequence on the control (as defined in the FMCA) of the Company.

Contact

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About Pushpay

Pushpay provides a donor management system, including donor tools, finance tools and a custom community app, and a church management system (ChMS) to the faith sector, non-profit organisations and education providers located predominantly in the United States (US) and other jurisdictions. Our leading solutions simplify engagement, payments and administration, enabling our Customers to increase participation and build stronger relationships with their communities.

Church Community Builder is a subsidiary of Pushpay Holdings Limited and provides a Software as a Service (SaaS) church management system predominantly in the US and other jurisdictions. Church Community Builder provides a platform that churches use to connect and communicate with their community members, record member service history, track online giving and perform a range of administrative functions. Combined, Pushpay and Church Community Builder deliver a best-in-class, fully



integrated ChMS, custom community app and giving solution for customers in the US faith sector.

Pushpay receives co-funding from Callaghan Innovation, New Zealand's innovation agency, to support innovation through research and development.

Pushpay is an award-winning company. For more information visit www.pushpay.com/investors/awards. ENDS