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Sky confirms roll-out of Sky Broadband, designed to add value to Sky customers

Sky New Zealand has achieved the next milestone of its Sky Broadband promise, with targeted sales to Sky Box customers with fibre-ready homes starting today.

The new service offers high quality broadband, with lightning fast fibre (at up to 900/400Mbps) at \$79 per month on a 12 month contract for Sky customers¹.

Sky's research has shown when broadband customers consider providers they look for four things – value, performance (speed, reliability and coverage), a single bill, and good service.

“New Zealanders told us the package and deal usually comes first, but a close second is customer service,” comments Sky Chief Executive Sophie Moloney. “We’re focused on delivering great service from our New Zealand-based Sky crew.”

“The opening offer is unlimited fibre with speeds up to 900Mbps, which is the level of broadband for ‘ultra-high users’. We know not all our customers’ needs are the same, particularly those with smaller homes or lighter broadband usage, and we will roll out additional plans soon.”

Sky Broadband has been tested with employees since September 2020 and customers since December 2020, and is now being offered to selected customers in fibre-ready homes before a wider roll-out.

Key features include:

- Lightning fast fibre: up to 900/400Mbps
- The latest equipment: WiFi 6 router/modem, and WiFi boosters if required
- Unlimited data with no cap
- Quality service: a fast, responsive, New Zealand based service.

Sky has partnered with Vocus New Zealand to provide the internet network, with Vocus providing technical expertise, network backhaul and associated services.

ENDS

Authorised for release by Sophie Moloney, Chief Executive.

¹ Eligible Sky customers are those who subscribe to Sky Starter

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