



20 May 2021

## e-Commerce Director appointment to Executive Leadership Team

Blis Technologies is pleased to announce the appointment of Laura Grant to the role of e-Commerce Director from 24 May 2021. Laura joins Blis Technologies from Lion where she was National Account Manager for e-commerce. Laura also has international digital and e-commerce experience from the sports, retail and entertainment industries having previously been based in the UK and focused on developing international markets including China, Europe and the USA.

CEO Brian Watson said “We are delighted to have somebody of Laura’s calibre join our leadership team. Laura’s hire is part of a significant investment in growing our e-commerce revenue base and her international experience will add to the capability we have already built-up targeting e-commerce sales through our own website, the Amazon platform in the USA and Canada, and the China cross border e-commerce channel.”

Ends

*For further information, please contact:*

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### ***About Blis Technologies Ltd***

*Delivering proven health benefits through evidence-based, advanced probiotics*  
Blis Technologies is an NZX-listed manufacturer of advanced probiotic strains that go beyond the gut. Combining innovation with evidence-based research and the highest quality production controls enables the delivery of probiotic solutions for specific health targets including throat health, halitosis (bad breath), immune support, teeth and gum health and skin health. BLIS® products are sold throughout New Zealand and in Australia, Asia, Europe and the USA. More information about Blis Technologies Ltd can be found at [www.blis.co.nz](http://www.blis.co.nz).

Website: [www.unconditionalskin.com](http://www.unconditionalskin.com)

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