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21 May 2021

Sky Investor Day

Sky will be holding a virtual investor day event on Tuesday 29th June commencing at 9:00am and scheduled to conclude at approximately 12:00pm. The event will be webcast and will include presentations and opportunities for Q&A, with a replay available on Sky's website.

Sky's investor day will provide an opportunity to hear from Chief Executive Sophie Moloney and key members of the Sky team who will present on important aspects of Sky's future strategic direction, including how we plan to stabilise and then grow our Sky Box customer base, grow our streaming customers, and continue to be a preferred partner for content creators and rightsholders.

Investors and analysts are warmly encouraged to register for the event.

Details on how to participate are as follows:

- Live via video webcast (please note registration is required beforehand): <u>https://globalmeet.webcasts.com/starthere.jsp?ei=1454703&tp_key=852d942654</u>
- Live via teleconference (for those who would like to ask questions): Please join the teleconference 5-10 minutes prior to the start time.

Click to join

Simply <u>Click to join here</u> and enter your information to be connected. Note: the link becomes active 15 minutes prior to the scheduled start time.

Location	Phone Type	Phone Number
New Zealand	Tollfree/Freephone	0800 423 972
New Zealand, Auckland	Local	+64 (0)9 9133 624
Australia	Tollfree/Freephone	1 800 590 693
Australia, Brisbane	Local	+61 (0)7 3105 0937
Australia, Melbourne	Local	+61 (0)3 8317 0929
Australia, Sydney	Local	+61 (0)2 9193 3719
Hong Kong	Tollfree/Freephone	800 961 113
Hong Kong, Hong Kong	Local	+852 3008 1533
Singapore	Tollfree/Freephone	800 186 5106
Singapore, Singapore	Local	+65 6320 9041
United Kingdom	Tollfree/Freephone	0800 358 6374
United Kingdom, Local	Local	+44 (0)330 336 9104
United States/Canada	Tollfree/Freephone	866-519-2796

Prefer to dial in? Participant Passcode: 706651

If your country is not listed above, please contact us prior to the event at <u>investorrelations@sky.co.nz</u> to make additional arrangements.

ENDS

Authorised by: Sophie Moloney, Chief Executive Officer

For further information, please contact: Chris Major Director of External Affairs +64 29 917 6127 <u>chris.major@sky.co.nz</u>

Investors can also submit queries to: investorrelations@sky.co.nz