



NZX Release

15 July 2021

New director appointment – ASB Bank Limited

ASB is pleased to announce that Mr Greg Cross will join the Board of ASB Bank Limited with effect from Monday, 16 August 2021.

Mr Cross is an experienced technology entrepreneur, CEO and Company Director with a track record of growing international technology companies. Having worked in many of the major technology markets in the world including the United States, he has expertise in international growth, capital raising, and mergers and acquisitions.

Mr Cross' career includes leading Microsoft NZ through a phase of rapid growth and the launch of Windows 95. He was also Chairman of the IceHouse and Chairman of NZ Trade and Enterprises' Global Beachhead programme. More recently, he has turned his focus to successfully commercialising research and science breakthroughs coming out of some of New Zealand's top universities.

ASB Chairman Gavin Walker said "we are excited to welcome Greg to the Board. He is passionate about the future of technology and brings to ASB deep international knowledge and a wealth of technology, digital and strategic experience".

Greg will join Chairman Gavin Walker, Chief Executive Officer Vittoria Shortt, and existing Directors Dame Therese Walsh, Simon Blair, Rod Carr, Ross Buckley, and David Cohen on the ASB Board.

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For further information, please contact:

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