

13 April 2022

FOR IMMEDIATE RELEASE

## **NZME inks agreement with Meta**

**AUCKLAND, 13 April 2022:** NZME Limited (NZX: NZM, ASX: NZM) (“**NZME**”) is pleased to announce that it has executed an agreement with Meta securing their support for a number of digital transformation projects over the next year that drive subscriber growth and retention across NZME.

As confirmed at NZME’s Annual Shareholders’ Meeting yesterday, NZME’s outlook takes into account this commercial arrangement and remains the same at \$67-72 million.

### **ENDS**

Authorised by: Michael Boggs, Chief Executive Officer

### **About NZME**

New Zealand Media and Entertainment (NZME) is an integrated media company, with a portfolio of market leading news, entertainment and real estate brands strategically positioned across a network of digital, print and audio platforms.

With a combined audience of 3.4 million New Zealanders\*, NZME supports commercial partners to grow customer engagement with a data driven, audience and customer centric approach. NZME is listed on the NZX Main Board (code NZM) with a foreign exempt listing on the ASX (code NZM).

\*SOURCE: Nielsen CMI Fused Q1 21 – Q4 21 January 2022 AP15+