

# Kiwi Property Investor Day

6 September 2022



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# **Delivering** on strategy

6 September 2022



# **Speakers**



Clive Mackenzie
Chief Executive Officer



**Angela Henderson** GM Digital



**Aubrey Cheng**GM Income and Leasing



**David Schwartfeger** Project Director, Drury



**Gavin Parker**Chief Financial Officer



**Greg Tolley**Project Director,
Sylvia Park and BTR



**Ian Passau** GM Development



**Linda Trainer** GM Asset Management



**Steve Penney** GM Funds Management

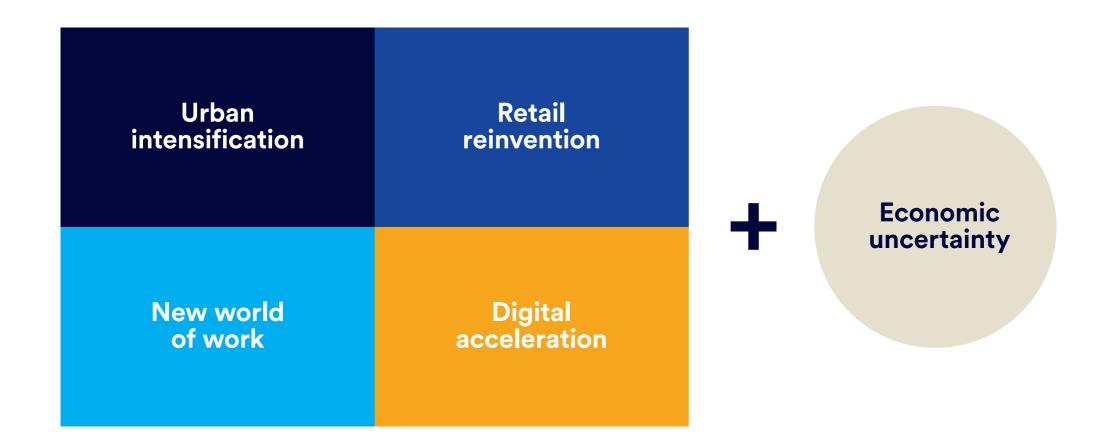
## What we'll cover today

- **1.** A deep dive into our mixed-use strategy.
- 2. Increasing income and asset values by creating connected communities.
- **3.** Developing our assets during economic disruption.
- **4.** Reshaping our portfolio to drive higher long-term growth and reduce risk.



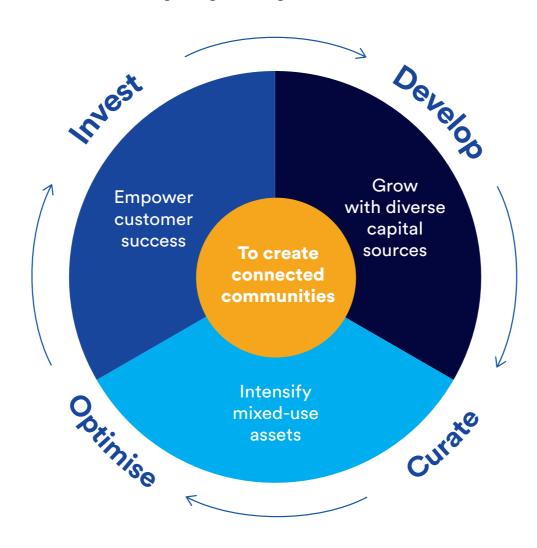
# The five trends underpinning our strategy

Proactively responding to the evolving operating and economic environment



# Kiwi Property's integrated value creation strategy

Creating connected communities and delivering long-term growth



# Sustainability strategy overview

Kiwi Property is a leader in ESG within New Zealand's property sector



#### **Places**



Create places that promote wellbeing



Reduce our environmental footprint



Develop sustainable buildings



#### People



QQ Foster wellbeing in our communities



Embrace diversity



Enable our team to succeed



#### **Partnership**



Partner with others to enhance the wellbeing of our customers



Create shared value with our tenants



Support sustainable procurement

#### What is mixed-use?

Optimising assets by bringing together a range of property types on one site



#### Mixed-use in action

Creating cities within cities where people can live, work and play



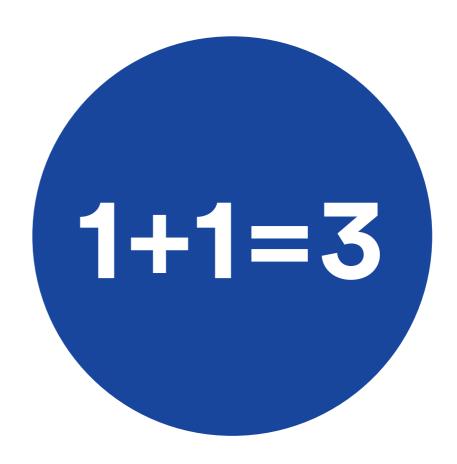
Britomart, Auckland.

Top: King's Cross, London. Bottom: Assembly Row, Boston.

## Unlocking the full potential of our assets

Creating connected communities that are bigger and better than the sum of their parts

- 1. Diversifies revenue streams and promotes through cycle returns.
- 2. Generates increased visitation and more income from the same land area.
- **3.** Unlocks halo benefit from increased retail turnover and rental uplift.
- **4.** Drives site-wide capitalisation rate compression and valuation growth.
- **5.** Builds a critical mass of customers, workers and residents.



# Quantifying the mixed-use halo

Attracting more customers promotes increased sales, higher rents and improved valuations

Estimated Sylvia Park mixed-use halo benefit

**≥7.5**%

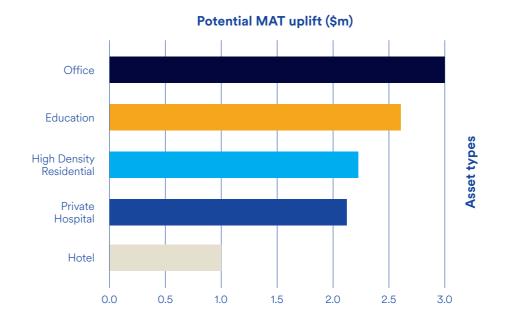
**Retail sales increase** 

>\$250m

Total mixed-use halo<sup>2</sup>



PER 10,000 SQM NON-RETAIL USE



<sup>1.</sup> Moving annual turnover. Source: CBRE Retail Therapy: Shopping for Resilience in Retail Property (2020).

<sup>2.</sup> Mixed-use halo includes value upside from sales growth, capitalisation rate compression and ability to sustain a higher gross occupancy cost ratio.

# 125 hectares of mixed-use opportunity

Kiwi Property's extensive landholdings are a source of significant competitive advantage



# Kiwi Property is uniquely placed to deliver mixed-use

We have the portfolio, the people and the strategy to create world-class connected communities

# Unparalleled portfolio of large strategic landholdings

- Mixed-use assets offer significant redevelopment potential.
- Scale of landholding enables unique value creation initiatives e.g. IKEA.
- In-house development, leasing and asset management capability drives operational efficiency.

# Mixed-use assets in locations primed for investment and growth

- Kiwi Property assets positioned at 3 of Auckland's 11 current or expected metropolitan centres.
- Rapid intensification driving trade area population and expenditure growth.
- Significant Government infrastructure funding earmarked for mixed-use locations.

# Commitment to managing risk and safeguarding returns

- Landholding gives flexibility to phase projects according to funding and market conditions.
- No need to compete for expensive land or acquisition targets on-market.
- Multiple options to introduce third-party capital across properties or asset classes.



# Matching development to opportunity

Kiwi Property will manage the pace of its development programme to drive best outcome for shareholders

- ~\$2.7b potential development pipeline will help create significant long-term value.
- New developments will be phased according to market conditions to optimise returns.
- Only \$300m of capex currently committed.
- Large landholdings provide significant flexibility to dictate development timing and only move forward when the time is right.

#### Development pipeline indicative investment allocation

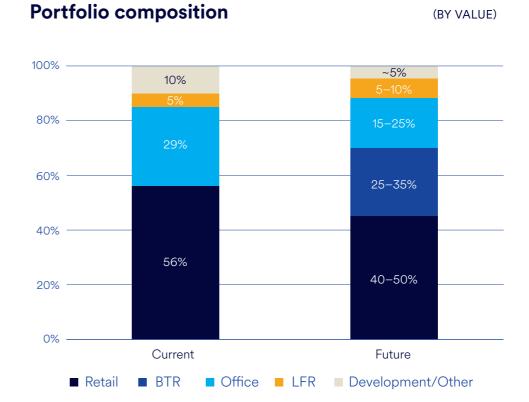
ASSET CLASS	NLA (SQM)	CAPEX (\$M)	% OF SPEND
Residential (BTR)	112,800	1,440	54%
Office	52,200	600	22%
Large Format Retail	59,000	350	13%
Hotel	7,800	85	3%
Retail	5,800	35	2%
Other	28.8 hectares	160	6%
Total	237,600	2,670	100.0%

# Reshaping Kiwi Property's portfolio

The composition of our asset base is set to change significantly over time

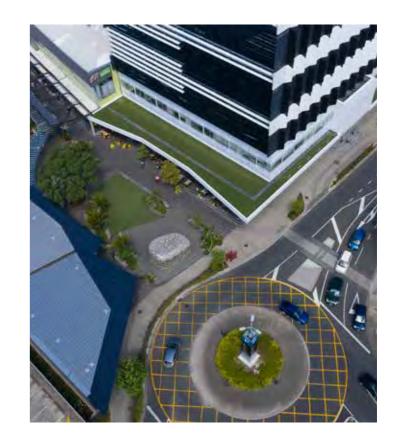
# Kiwi Property's future property portfolio is expected to deliver:

- More diverse revenue and reduced through-cycle income volatility.
- Higher total returns through greater valuation and income growth.
- A more environmentally sustainable asset base.
- Resilience to systemic changes in the retail and office sectors.



## **Summary**

- 1. Kiwi Property is uniquely placed to deliver mixed-use in New Zealand, diversifying the company's revenue sources and increasing the value of its assets.
- 2. Kiwi Property has an unparalleled development pipeline and will closely manage the pace of its construction programme to maximise long-term value for its shareholders.
- 3. The company is strongly placed to navigate the current period of economic disruption and accelerate growth as conditions normalise.
- 4. Kiwi Property's asset portfolio is set to change markedly in the years ahead, becoming higher quality, lower risk and offering greater growth prospects.





# Thank you





# Creating value through development

6 September 2022



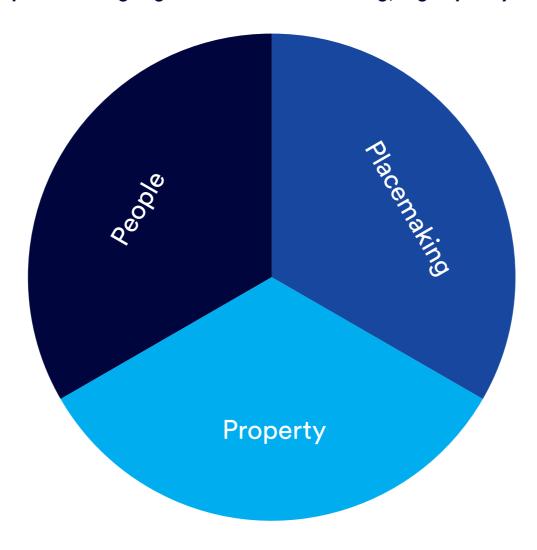
#### What we'll cover

- Creating value through property development.
- Kiwi Property's development schedule and the extensive opportunities that lie ahead.
- Development at our Sylvia Park, LynnMall and Drury assets.



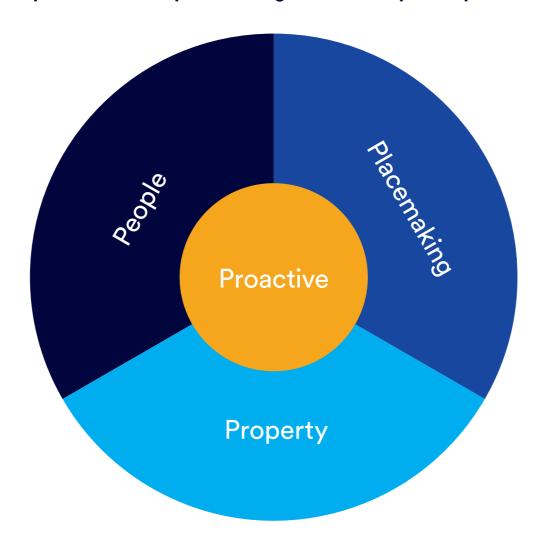
# Integrated development approach

Bringing people, property and placemaking together to create enduring, high-quality assets



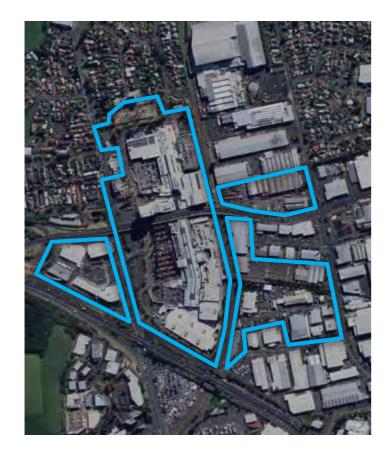
## Developing with customers and investors in mind

Maintaining strict financial and operational discipline through the development process



# **Zoned for growth**

Kiwi Property's extensive landholdings provide significant flexibility





Sylvia Park
34 hectares

LynnMall

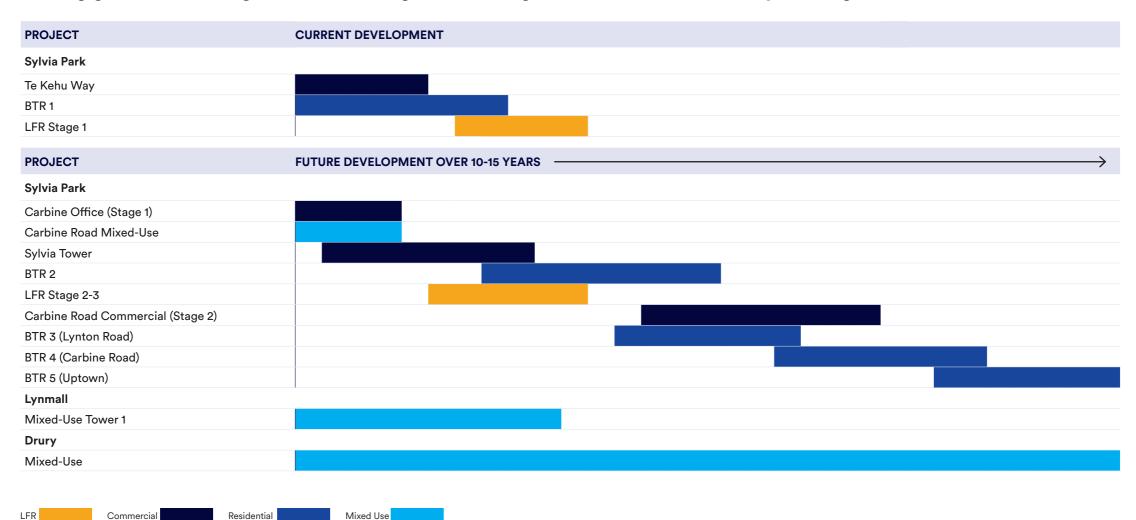
7 hectares

**Drury** 

53 hectares 2

## **Development pipeline**

#### Driving growth, reducing risk and creating value through a transformative development agenda



# Sylvia Park:

Transforming
New Zealand's
favourite shopping
centre into a
world class
mixed-use asset



# Our ambition: to transform Sylvia Park from this...



# to this...

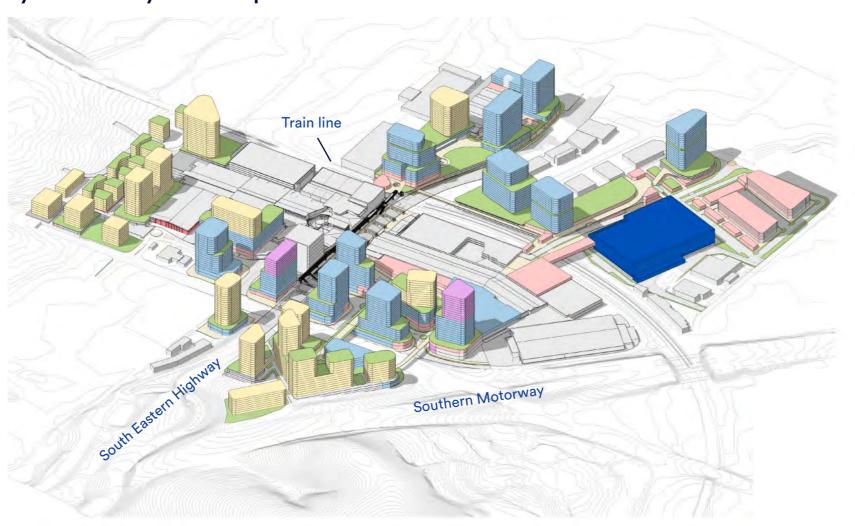


# ...and ultimately this; a thriving, connected, sustainable city



#### A bold vision

#### Sylvia Park 30-year masterplan



#### Legend:

Retail / lifestyle
Residential

Commercial

Hospitality

Existing Parking

Walkways

Open areas

Water bodies

# Sylvia Park development schedule

Construction will be phased based on demand, market conditions and funding



# Sylvia Park: creating a city within a city

#### Rebalancing the precinct from retail to mixed-use

Following the delivery of the Sylvia Park development schedule, the precinct will feature an additional:

**BTR:** +1,200 apartments

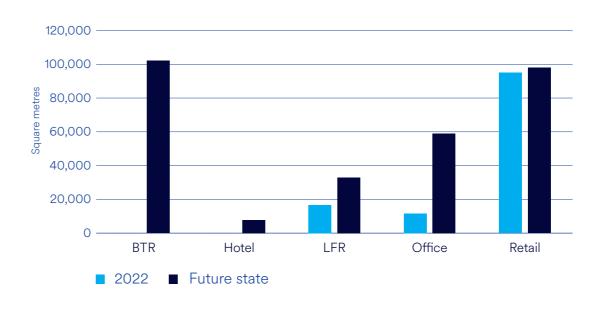
Hotel: +140 rooms

**LFR:** +16,400 sqm

**Office:** +47,000 sqm

**Retail:** +3,400 sqm

#### Sylvia Park asset composition current vs future state



# **Sylvia Park BTR**

#### New Zealand's first major BTR development

#### **Overview:**

- New Zealand's first major BTR development is underway.
- Spread over three separate buildings, up to twelve levels high.
- Offering extensive services and facilities including co-working, gym, residents' lounge, rooftop terrace.

Number of apartments	295
Target environmental rating	7 – 8 Home Star
Target completion	Q2 2024
Target net yield	Approx. 4.5% <sup>1</sup>
Target property IRR (10 year)	> 8.0%



## 3 Te Kehu Way

#### The next step towards creating a thriving commercial precinct at Sylvia Park

#### **Overview:**

- Construction of 3 Te Kehu Way is well progressed.
- Caters to office, medical tenants, and hub-andspoke tenants.
- 30% leased and further 30% under advanced negotiations.
- Key tenants include: IWG, Tamaki Health, Horizon Radiology.
- Strong environmental focus, with a 6 Green Star rating targeted.

Office: 5,700sqm Medical: 1,600sqm	
6 Green Star	
Q1 2023	
6.0%1	
9.0%	



# **Sylvia Park LFR**

#### Unlocking the potential of Sylvia Park's eastern precinct

#### **Overview:**

- 3.2ha of land conditionally sold to IKEA in November 2021.
- Development of LFR centre planned adjacent to the IKEA site.
- The combined IKEA / LFR development will help:
  - Attract customers and boost visitation to Sylvia Park
  - Diversify the site's asset mix and drive site-wide valuation uplift
  - Accelerate the transformation of Sylvia Park's light industrial land.

Net lettable area	LFR 6,430sqm
Target completion	Q3 2025
Target net yield	~6.0%



# An exciting future ahead

The Sylvia Park development pipeline features a range of exciting prospects



Sylvia Tower. Carbine Road commercial. Sylvia Park BTR2.

35

#### LynnMall

Reshaping
New Zealand's
first shopping
centre into a
thriving mixed-use
community



## LynnMall masterplan

Creating a dynamic mixed-use asset in Auckland's western suburbs



## Mixed use tower

#### The next chapter in LynnMall's continued evolution

#### **Overview:**

- Resource consent granted for a mixed-use tower at LynnMall.
- Expected to be the tallest building in west Auckland.
- Will integrate ground floor retail, three office levels and 19 floors of residential apartments.
- Connects to LynnMall and is within 50m of New Lynn train station.
- Amenities to include co-working and a rooftop deck and leisure area.
- Built with sustainability in mind; 7–8 Homestar rating targeted.

Number of apartments	245
Net lettable area	2,360sqm retail 4,967sqm office
Target environmental rating	7 – 8 Home Star
Target property IRR	> 8.0%



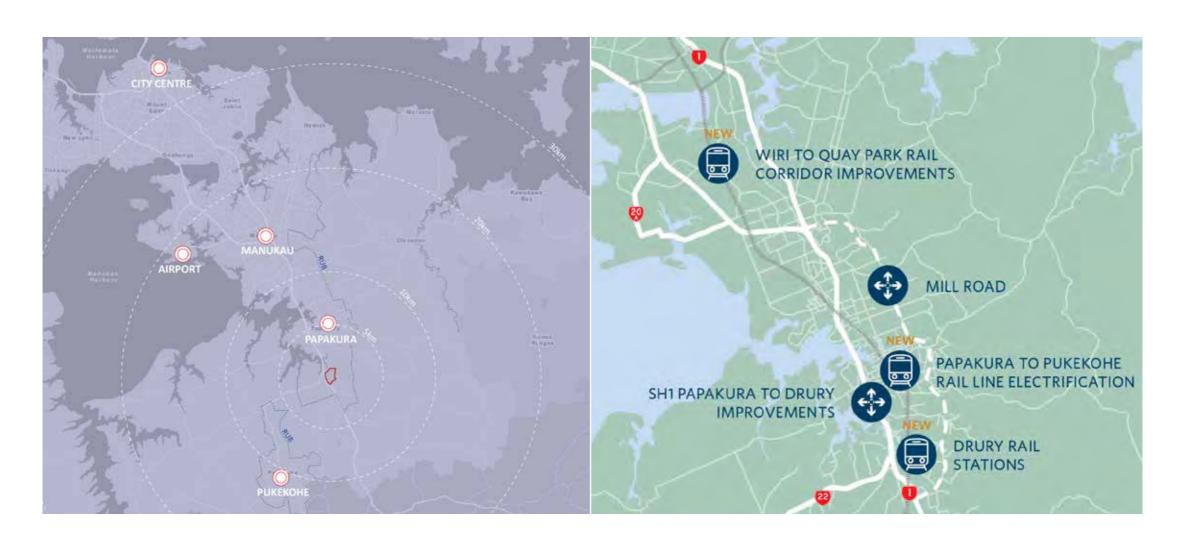
## **Drury**

Drury:
a unique
opportunity
to help shape
Auckland's
future



## **Drury: poised for growth**

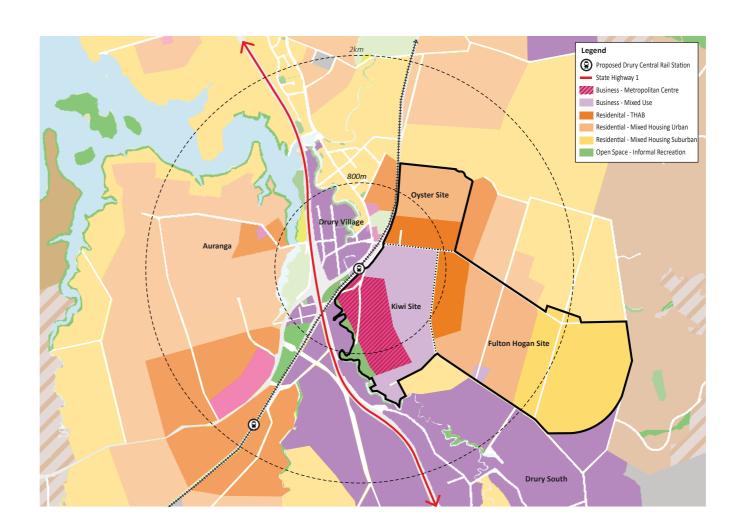
60,000 people are expected to call the Drury region home within the next 30 years



## **Moving forward at Drury**

#### Resolution of private plan change will enable Kiwi Property to unlock value

- Council plan change appeal now resolved, paving the way for positive ruling by the Environment Court.
- Metropolitan Centre zoning will allow building up to 72m high, enabling significant intensification over time.
- Successful re-zoning expected to deliver significant valuation uplift with further opportunities ahead.



## An exciting long-term vision

Kiwi Property has the potential to create an expansive and connected community over time



## Town centre masterplan

#### Setting the standard for transport oriented-development and urban design

 Kiwi Property's site will be the location of the new town centre, ultimately featuring:

• Residential: ~3,000 houses

LFR/Retail: ~117,000 sqm

• Office: ~58,000 sqm

Mixture of community and civic uses

- Transit oriented development with direct motorway access.
- Approximately 90% of our land is located within 800m radius of the Drury Central Train Station.
- Application being lodged with Green Building Council for New Zealand's first major Green Star Community.



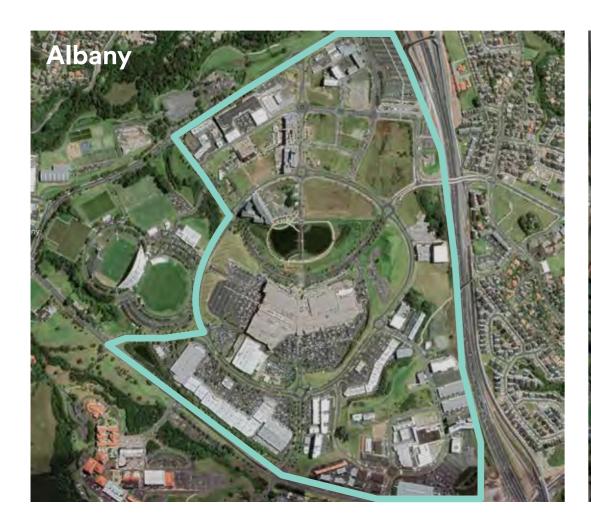
## **Drury development timeline**

#### Adopting a phased approach

ACTIVITY	YEAR					
	1	2	3	4	5	
Earthworks						
Civil construction						
Residential land available for sale						
Stage 1 LFR						
Traffic upgrades						

## Drury: a bright future ahead

Kiwi Property's Drury development has the potential to deliver significant revenue and valuation growth over time





## **Unlocking value at Drury**

Kiwi Property's Drury development is expected to deliver attractive long-term returns



Current market valuation \$114.2m

Expected returns (property IRR) >8%

1. As at 31 March 2022.

## Kiwi Property

# Thank you





# Investing for the future

6 September 2022



## Kiwi Property's investment strategy

#### Today's discussion

## Our current focus and long-term business vision

• Kiwi Property over time.

#### Investment strategy enablers

- Funding: capital recycling.
- Funding: co-investment platforms and capital partnerships.
- Investment returns.

#### Investment strategy outcomes



## **Investment strategy**

#### Our current focus and our long term business vision

#### **Current focus**

- Targeted asset recycling.
- Stewardship of existing development projects to completion.
- Monitoring markets for signs of stability and investment opportunities.

#### Preparing to deliver

- +\$2.7b of investment into existing mixed-use assets.
- Multiple capital sources.
- Establish a material investment management income stream.
- Further investment into BTR to drive lower risk and long-term returns.

#### **Company transition**

	2022	10+ YEAR TARGETS
Total assets	\$3.8b	\$6.5b-6.6b <sup>1</sup>
Funds under management	\$0.2b	\$2.5b-2.9b
Investment management (% of income²)	1%	5-10%
BTR as a percentage of portfolio by income	_	15-25%
% of portfolio green rated	36%	55-65%

<sup>1.</sup> Reflects capital recycling activities, valuation growth and development pipeline.

<sup>2.</sup> Includes third party property management fees.

## **Unrivalled investment opportunity**

#### Today's portfolio is a step closer to our future

#### KPG's portfolio over time by property value

ASSET CLASS	FY12	FY22	THE FUTURE
Retail	65%	56%	40-50%
BTR	_	_	25-35%
Office	28%	29%	15-25%
LFR	_	5%	5-10%
Development	7%	10%	~5%



#### Capital recycling

#### **Short term:**

- Includes Northlands and Westgate Lifestyle.
- Sell down of non-core assets that are not aligned with KPG's mixed-use strategy.

#### Long-term:

- The Plaza.
- Drury funding via capital partnerships or partial land sales.



#### Co-investment platforms and capital partnerships

#### **CBD** office co-investment platform

- Targeting an investment partner(s) with growth aspirations to leverage our extensive asset management and development capabilities.
- Strong fundamentals high quality portfolio.
- Initial engagement with investors disrupted by macro economic climate.

## Establish co-investment platforms across our mixed-use assets

- Partial sale of existing assets and a commitment to invest in future development.
- Match capital to demand to maximise shareholder value.

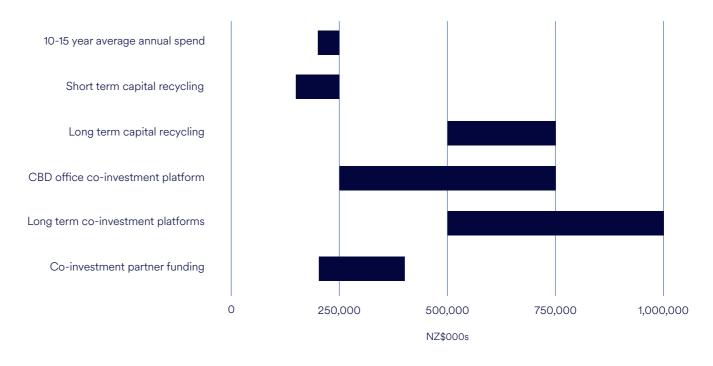


Funding our growth and success

\$2.5-\$3.0b

in funding options available to support long-term development

#### Strategic capital funding options



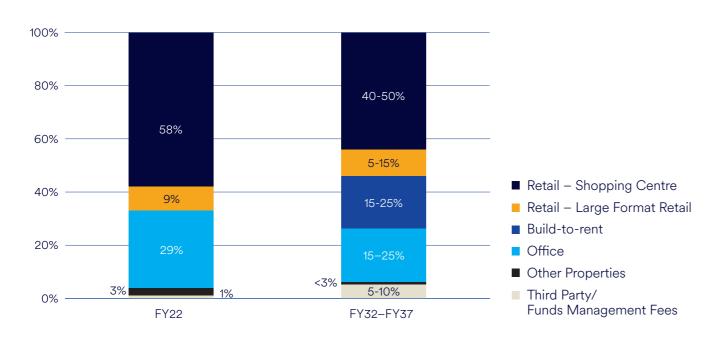
#### **Deliver competitive investment returns**

- Target returns that are attractive to investment partners.
- Target Property IRR: 8-8.5%+1.
- BTR NOI yield: 4.5-5.0%+.
- Commercial/LFR NOI yield: 5.5-6.0%+.
- Target NOI growth: 3.5%-4%+.



#### Diversified income streams with significant income from BTR in the future

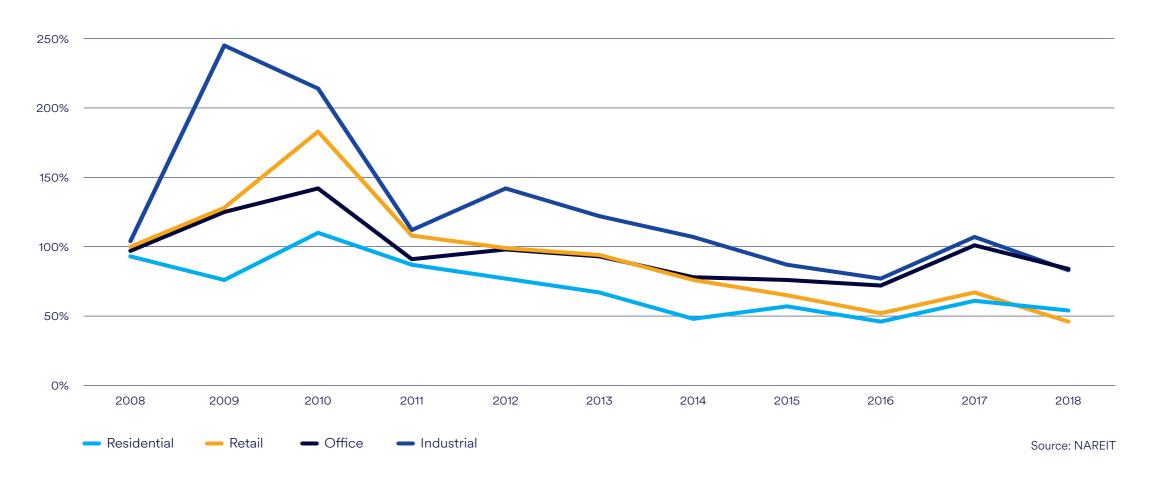
#### Income breakdown by sector





Repositioning our portfolio over time for high quality, lower risk returns

#### Historical Beta for selected US REIT sectors 2008–2018



Repositioning our portfolio over time for high quality, lower risk returns (cont.)

5 year risk/ return profiles of selected US listed property stocks to 29 July 2022

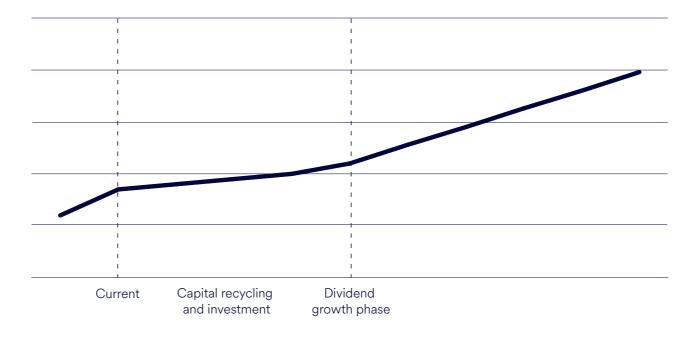


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#### Long-term dividend growth

- Stable dividends expected to be maintained through transition period with asset sales and large-scale development.
- Targeting long-term dividend growth of at least 3% p.a.

#### Target dividend pathway



## Conclusion

#### **Investment strategy outcomes**

- 1. ~\$2.5-3.0b of capital available across asset sales and co-investment platforms to fund development.
- 2. Target ~\$2.7b of AUM growth from investment over the next 10-15 years. Flexibility to deliver when market conditions are right.
- **3.** Target 3% p.a. long term dividend growth for KPG shareholders.





## Thank you





# Becoming a leader in BTR in New Zealand

6 September 2022



## What we'll cover today

- **1.** Introduction to build-to-rent (BTR).
- 2. The macro conditions supporting BTR growth in New Zealand.
- **3.** Why Kiwi Property is strongly placed to become a leader in BTR.
- **4.** Options for growing BTR and creating scale.



# BTR: an exciting opportunity for tenants and investors

- BTR is a commercial asset class and represents a significant shift in New Zealand's traditional residential rental model.
- Offers residents the flexibility and convenience of renting, coupled with security of tenure.
- Residents enjoy quality accommodation, extended tenancies and structured rental increases.
- Successfully proven globally, with BTR the largest investment asset class in the US and growing fast in the UK and Australia.



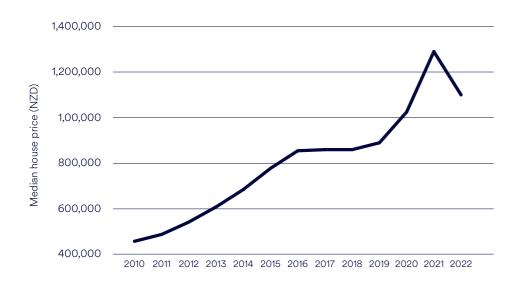
Sylvia Park BTR: Artist's impression.

## **Declining house affordability**

High house prices and rising interest rates are making it harder for Kiwis to buy a home

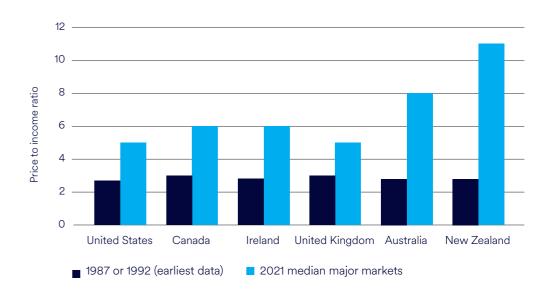
#### Median house price:





 Auckland median house prices remain out of reach for many, with unaffordability compounded by interest rate rises.

#### House price to income ratio



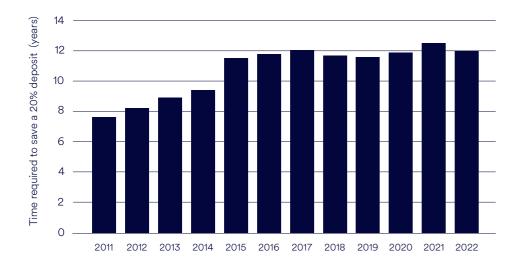
 Housing affordability has deteriorated and in 2021, the median home cost 11 times the average household income.

## Renting is on the rise

#### Rental accommodation is set to play an increasingly important role in Auckland's housing mix

#### Time to save a deposit:

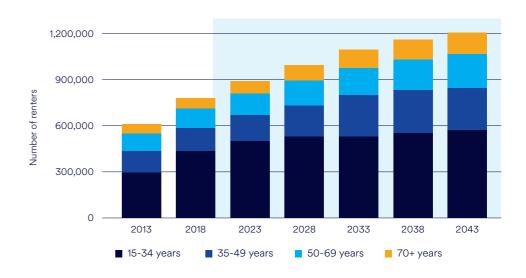




• It takes the average New Zealander 12 years to save a 20% deposit for a house in Auckland in 2022, 4 years longer than in 2012.

#### Renting demographics:

#### AUCKLAND



 Renters now account for around 50% of Aucklanders aged 15 and over, with this number expected to grow to ~60% by 2043.

## The downside of renting

The traditional New Zealand rental model has contributed to sub-optimal outcomes for many tenants



## BTR offers more than just a great place to live

Quality accommodation, secure tenancies and extensive amenities underpin a superior rental experience



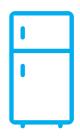
Flexible tenure



**Professional management** 



**Quality amenities** 



Ready to move in



Access to work, shopping and entertainment



Pets allowed



**Public transport** 



Connected communities

## BTR has the potential to become a major asset class

Conditions are conducive for BTR to grow quickly in New Zealand, just as it has offshore

- BTR accounted for 37% of US commercial real estate investment volume in Q1 2022.
- Institutional BTR could comprise 5% of Australia's residential rental pool within a decade, equal to 175,000 dwellings.
- BTR the fastest growing sector in UK real estate, with supply increasing over 50% per annum since 2015.
- 6,000 BTR homes could be built in Auckland over the next decade, making it a ~\$5b asset class.



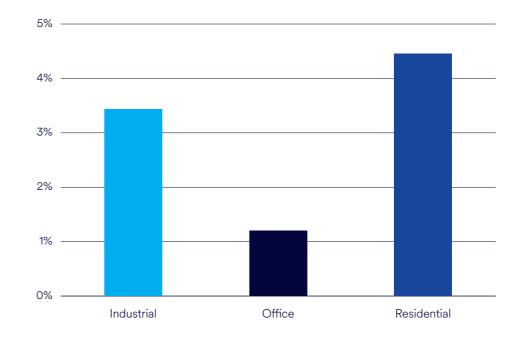
## The strong case for BTR at Kiwi Property

Kiwi Property is well placed to realise value from – and deliver - BTR in New Zealand

- Diversifies income and drives higher rental growth than other property asset classes, with less volatility.
- Large landholdings mitigate upfront costs and provide flexibility to scale at the right time.
- Supports site-wide capitalisation rate compression and valuation uplift.
- Retail centres and transport nodes act as magnets to attract tenants, unlocking cycle of growth.
- Strong increase in number of renters in mixed-use catchments offers growing pool of potential tenants.
- Existing asset management, security and maintenance platforms create operational synergies.

#### Rental growth by asset class

(JUNE 2010 -JUNE 2022)



Source: JLL Research, MBIE, Statistics New Zealand

## An exciting potential BTR pipeline

Development will occur in line with funding and favourable market conditions







Sylvia Park BTR 1

LynnMall BTR 1

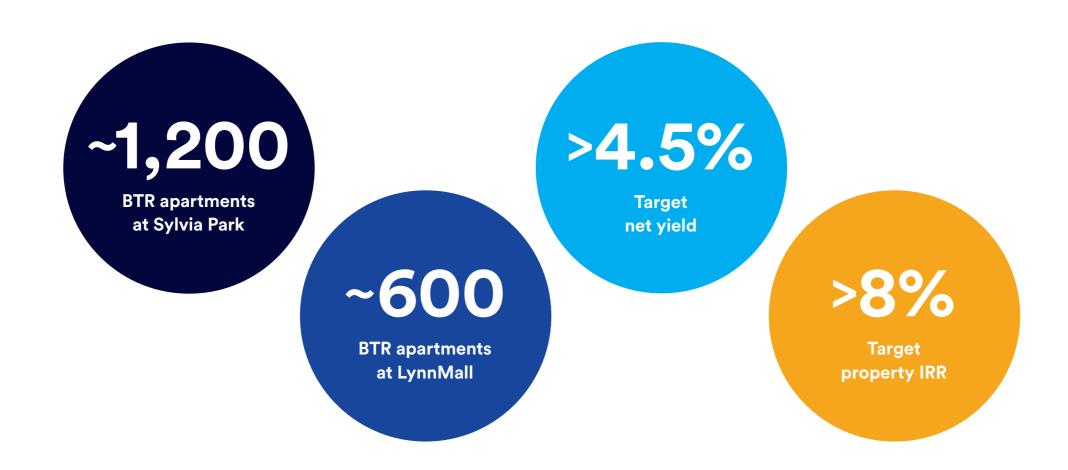
245 apartments

**Sylvia Park BTR 2** 

262 apartments

# Kiwi Property's ambition is to become a leader in BTR

More than 1,800 apartments could be built based on current development pipeline



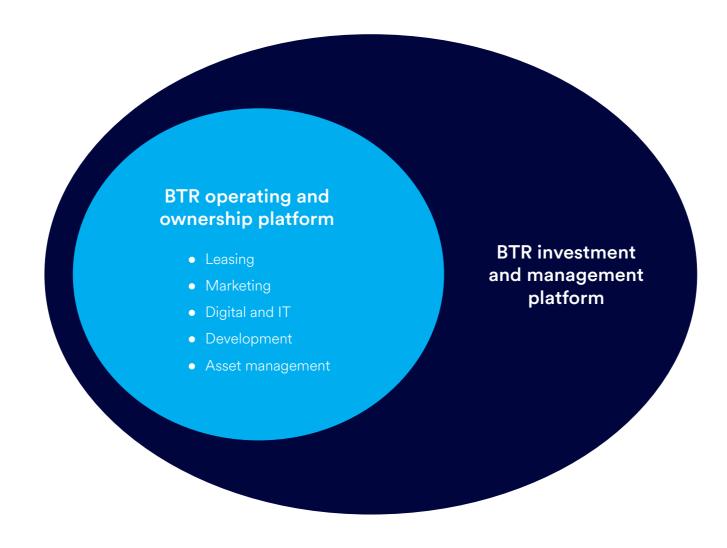
# BTR: performing strongly offshore

Overseas BTR developments highlight potential to drive strong rents and high occupancy



## **Building a BTR operating platform**

Leveraging Kiwi Property's BTR investment to unlock additional revenue



### Conclusion

- **1.** BTR is a new way of living that responds to renters' needs.
- 2. Current market conditions are conducive to driving significant growth in New Zealand's rental market.
- **3.** Kiwi Property's mixed-use portfolio and established operating platform make it well placed to become a leader in BTR.
- **4.** BTR will diversify the company's income sources and offer higher rental growth than other property asset classes, with less volatility.



Sylvia Park BTR: Artist's impression.



# Thank you





# The evolving retail and office landscapes

6 September 2022



## What we'll cover today

- 1. Office leasing.
- 2. Medical leasing.
- 3. Retail leasing.



# The flight to quality

Tenant requirements have evolved post COVID-19



**Employees** 



Collaboration & client space



**Amenities** 



**Environment** 



Wellbeing



Flexi-working



**FLIGHT TO QUALITY** 

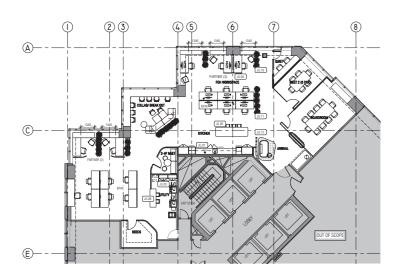
# Responding to the changing requirements of office tenants

#### **COVID ACTIVITY REQUIREMENTS** • Increasing activity and enquiry. • Proximity to public transport. • Reactive response. Work from home not • Immediate or 12-18 months. • Smaller sizes 200-500sqm. permanent. • 1,000-1,500sqm floorplate. • Flex & permanent. • Flexi-working. • Fitouts a hassle. • Flexible leasing and fitouts. Workplace strategy. • Local, corporate, government. • Return to work.

# Kiwi Property is well placed to succeed in the evolving office landscape

#### **Performance focus:**

- Maintain high occupancy (~700sqm).
- Accretive tenant retention.
- Positive leasing spreads.
- Pro active targeting & leasing.



#### Agile leasing:

- Large & small sizes.
- Fitout solutions (turnkey or part).
- Traditional rent + fitout rent.
- Scalable, flexible & pipeline across multi locations



## Medical office: unlocking an attractive new revenue stream

# The creation of medical precincts at Kiwi Property centres has the potential to deliver a number of exciting opportunities:

- Aggregation of medical services.
- Strong fit for a mixed-use community.
- Magnet attracts customers and delivers halo benefit.
- Growing & resilient tenant category.
- Increased rental from specialised fitout solution.



### Retail reinvented

#### The rise of omni-channel and the bifurcation of New Zealand retail

#### **Bifurcation of retail & locations:**

- Retailer response to changing spending habits.
- Big and/or local destinations poised to benefit.
- Kiwi Property mixed-use retail assets are 'big retail destinations'.
- Flagship stores create last mile distribution opportunity.

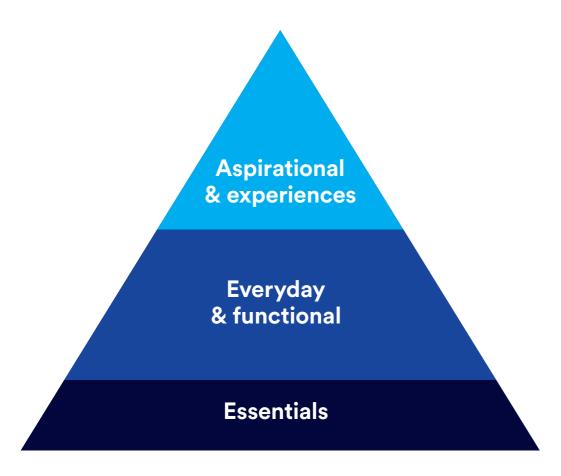
#### **Omni channel:**

- Online faces challenges with cost of returns, distribution and climate impact.
- Online sales maturing.
- Omni channel more productive.
- Cross/up sell = retail instore + click & collect.
- Flagship stores offer full stock range, service and experience.

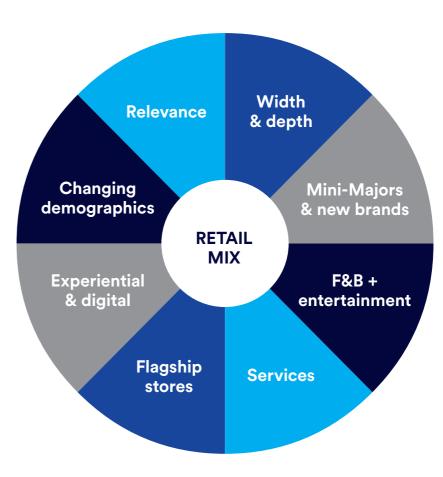


# Driving sales growth through proactive asset and tenant curation

#### **Shopper needs & wants**



#### Best practice 'big retail' mix



# Sylvia Park: taking New Zealand's favourite shopping centre to the next level

#### Sylvia Park continues to go from strength to strength:

- Over 250 stores including 20 mini majors and 45 food and beverage operators.
  - 11 new mini majors.
  - 39 new retailers.
  - Five majors plus IKEA.
  - Flagship and first-to-market stores.
- Sylvia Park is 'everyday aspirational'.





## Opportunity 1: responding to evolving demographics

# Changing demographics provide an opportunity to reach new customer segments:

- 1. Increasing cultural diversity.
  - Breadtop (Sylvia Park).
  - Yum Cha (Sylvia Park).
  - Planning for an Asian grocer.
- 2. New catchment profiles.
  - Oscar Wylee (LynnMall).
  - New international athleisure (LynnMall).





## Opportunity 2: unlocking sales through regular re-mixing

- Strong growth in athleisure and street-wear.
- LRF and lifestyle continues to perform.
- Services retail bouncing back.
- Category leaders remain a focus.







## Opportunity 3: the increasing role of experiences in retail

- Food and beverage is both revenue stream and customer magnet.
- Entertainment offering grows more sophisticated.
- Activate and digital advertising emerging as increasing sources of income.





## Retail leasing conclusions

- 1. Kiwi Property is well placed to succeed in the evolving retail landscape, including bifurcation of retail and rise of omni-channel.
- 2. Changing demographics provide opportunities to reach new customers through proactive curating of the retail-mix.
- 3. Our mixed-use strategy will help to create magnets that attract customers, drive sales and provide a strong halo benefit.





# Thank you





# Creating digitally enabled communities

6 September 2022



#### The Vision:

Harnessing digital to unlock new value streams; creating synergy across the shopping, working and living experience far beyond what we know today.

A place where our assets are at the heart, our customers are empowered and our business is set up to thrive on a digital foundation.

#### There are two key objectives:

- Unlock additional value.
- Increase business efficiency.



# Our investment in digital is targeting those two key objectives through:



# A Connected Community

The experience we create.



#### **Unlocking Additional Value**

- competitive advantage.
- enhanced engagement.
- elevated stickiness.



# Simplified Operations

A business that is fit to deliver it.

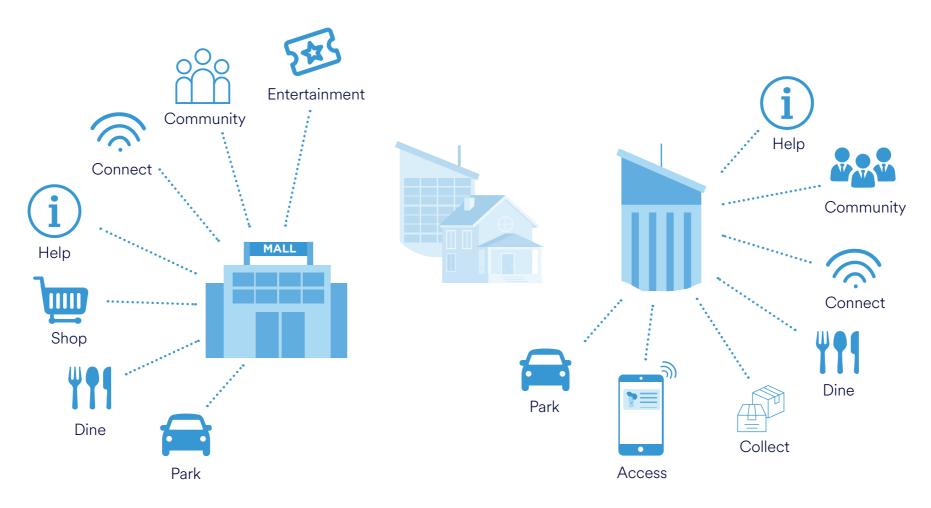


#### **Increasing Business Efficiency**

- streamlined operations.
- simplified processes.
- increased connectivity.

#### Moving us from:

# Individual disconnected physical assets

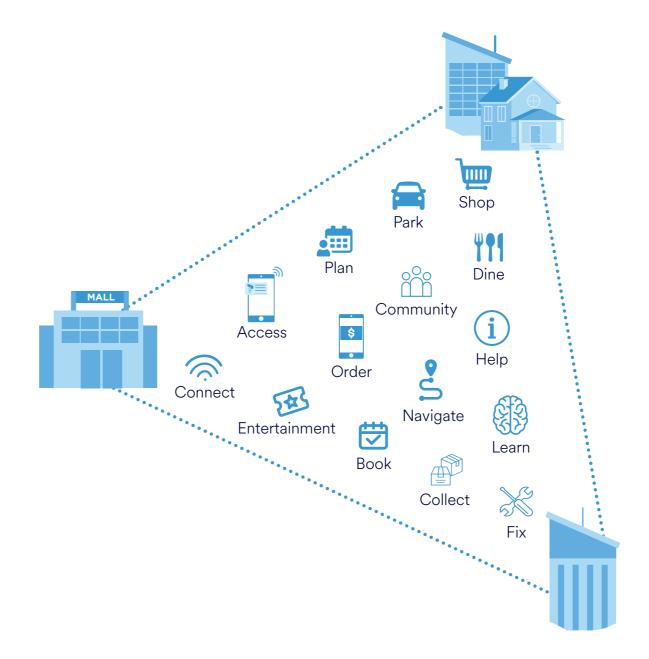


To..

# A digitally connected customer ecosystem

Built by a..

Digitally enabled business continually unlocking additional value through rich customer data.



# There are six key threads which tie the assets & experience together; not just for customers but tenants alike.

Communication

Guidance + Service

**Navigation** 

**Parking + Transport** 

Facilities + Experience

Community

#### **Navigation**

"I find it hard to figure out where to park/enter to get to the shops I actually need to go to. I always end up at the wrong door & having to walk the length of the mall."

#### **Facilities + Experience**

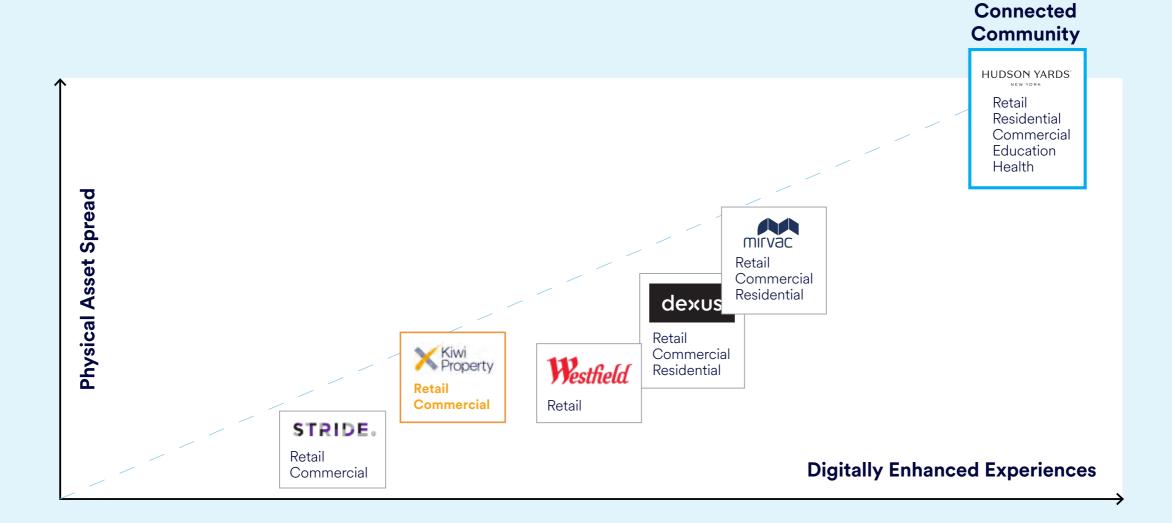
"(online shopping) is definitely more convenient but that fun part of going to the mall is missing.. I do miss the experience aspect."

#### Communication

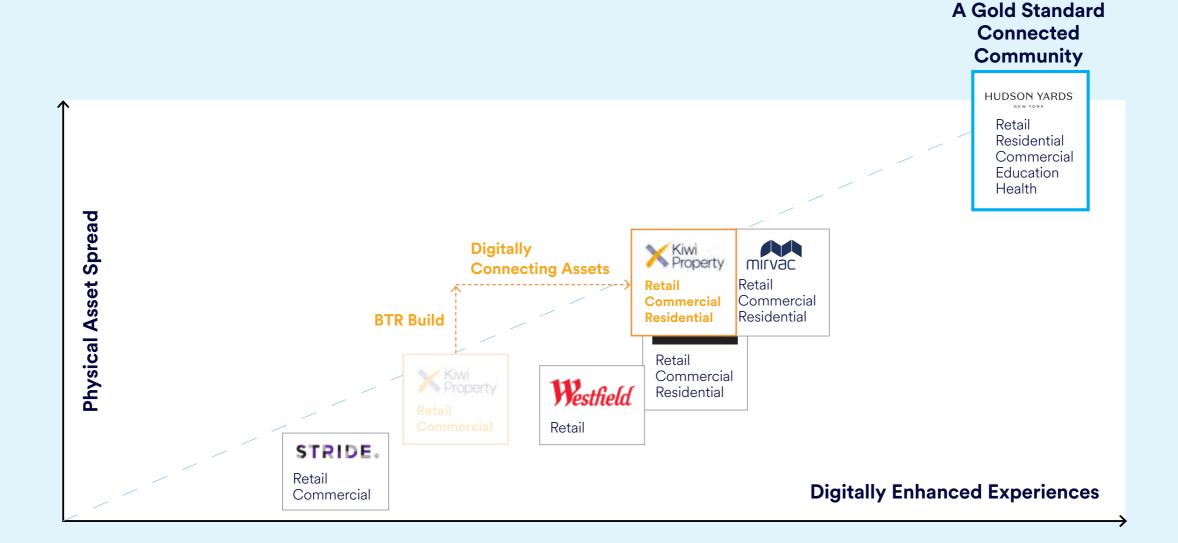
"A platform to streamline (communication) would make sure tenants actually receive the information that they need, when they need it."

A Gold Standard

## Where do we sit currently?



## Where are we aiming and what will it take?



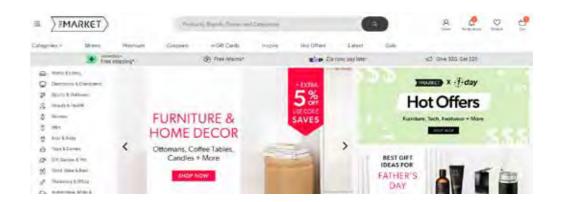
# Digital disruption is happening in every industry...

but smart businesses are harnessing the move to digital by unlocking new value in their physical assets.



**CITIZEN M** transformed the **hotel industry** by connecting their entire customer experience through the use of digital interactions; transforming what was once a traditionally physical asset unlocking further value that digital had to offer.

- Seamless customer experience.
- Digital check in.
- Digitally controlled room ambience.



**THE MARKET** has elevated the Warehouse Group's portfolio transforming the online **shopping industry** in New Zealand. Bringing brands together in one space digitally for consumers to continue to shop from all the brands they love in a way that was traditionally only reserved for physical malls.

- A multi brand experience.
- Convenience of choice.
- Utilising the things customers love about malls and integrating into a digital experience to elevate their portfolio.

# So, this is how we are responding..

## Four digitally enabled portfolios...

that come together to create a connected experience for the customer & the business.

#### Each portfolio brings the experience to life in a way that is:

- Personalised.
- Accessible.
- Flexible.
- Mobile first.



## The components





**Integrated App** 

**Marketing Tools** 

**Hardware Elements** 

Website (Mixed/Single use)



Customer 360

**Reporting Suite** 

**Data Monetisation** 

**Corporate Website** 



**Connected Tenant** 

**Tenant Web App** 

**Employee Wellbeing App** 

**Hardware Elements** 



**Smart Resident** 

Website

Resident App

Leasing Platform (Rent Cafe)



**Business Simplification** 

Microsoft 365

**Software Elements** 

### **Creating ROI through...**

# Enhanced competitive advantage

We already have a greater variety of assets than our local competitors and by connecting them digitally we will increase our competitive advantage.

# Increased business efficiency

Enhancing our digital reach and customer data capture to support more informed business decisions; keeping us ahead of the curve, working on value add activity.

# Improved customer satisfaction

By making our entire experience easy, empowered and enriched, customers will be more likely to be satisfied in their experience.

# A 'sticky' customer experience

By leveraging data to create more personalised experiences that engage customers through connecting more avenues of their life to keep them coming back for more.

# What does this actually look like?



# Thank you





# Putting our costs and earnings in context

6 September 2022



## MER and earnings analysis

#### Clarifying the factors behind Kiwi Property's expenses and earnings

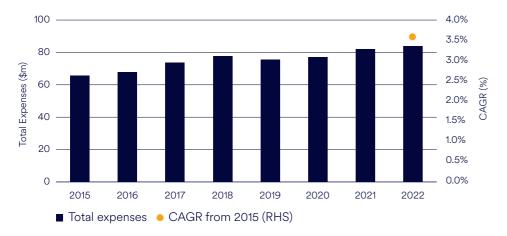
- We have an 'in-house' operating model.
- Appropriate to consider corporate costs and direct property expenses together.
- Accounting treatment for costs is not necessarily comparable across REITs.
- Compliance costs increased over recent years.
- Investing in new capabilities to drive growth and deliver strategy.
- Normalisation of FY21 and FY22 COVID impacts makes comparison relevant.



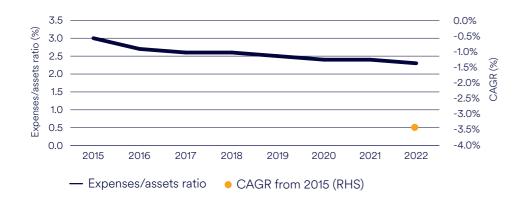
## **Expenses/assets ratio analysis**

#### Kiwi Property's expenses have declined relative to assets since 2015

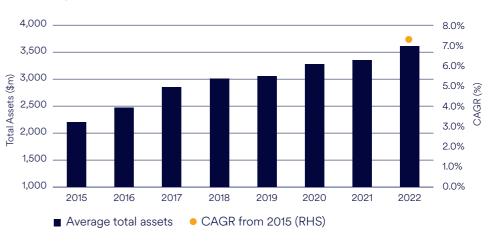
#### **Total expenses**



#### **Expenses/assets ratio**



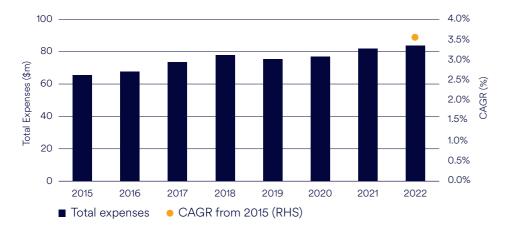
#### Average total assets



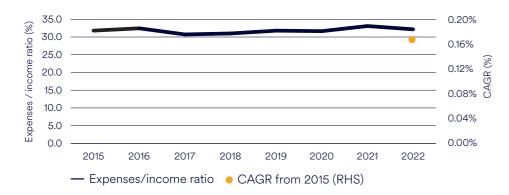
## **Expenses/property income<sup>1</sup> ratio analysis**

Kiwi Property's ratio of expenses to income has remained largely constant

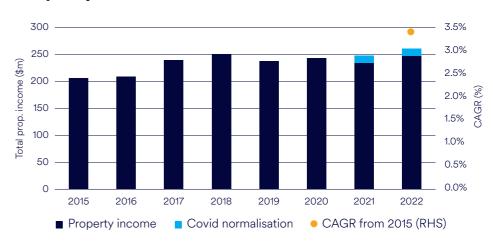
#### **Total expenses**



#### **Expenses/income ratio**



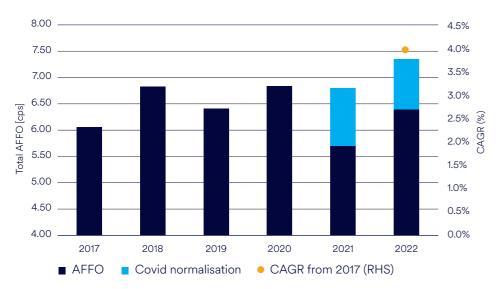
#### **Property income**



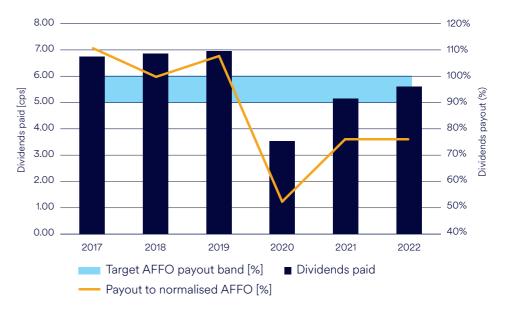
## AFFO and dividend analysis<sup>1</sup>

#### Normalised AFFO (cps) has risen over 21% since 2017

#### **AFFO**



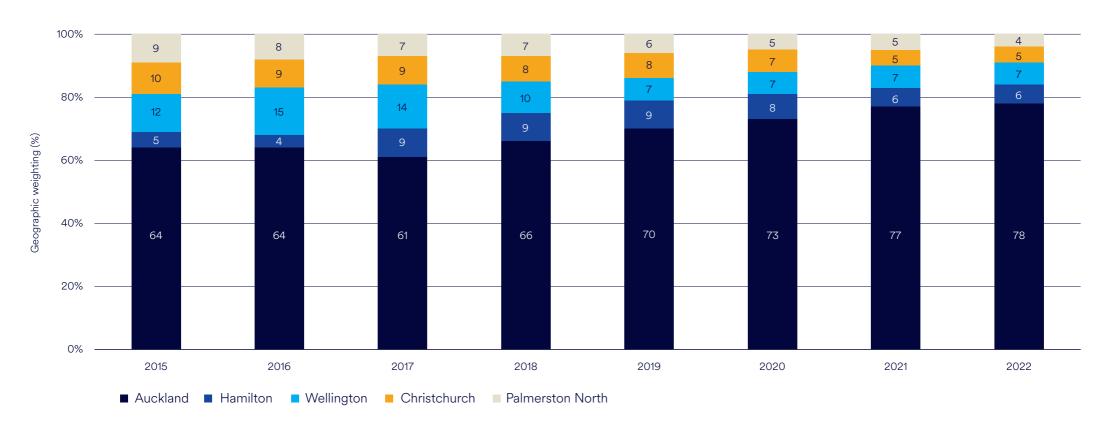
#### **Dividends** paid



## Geographic weightings

#### Re-weighting of portfolio to Auckland offers improved growth and resilience

#### Geographic weighting by value



## Kiwi Property

# Thank you





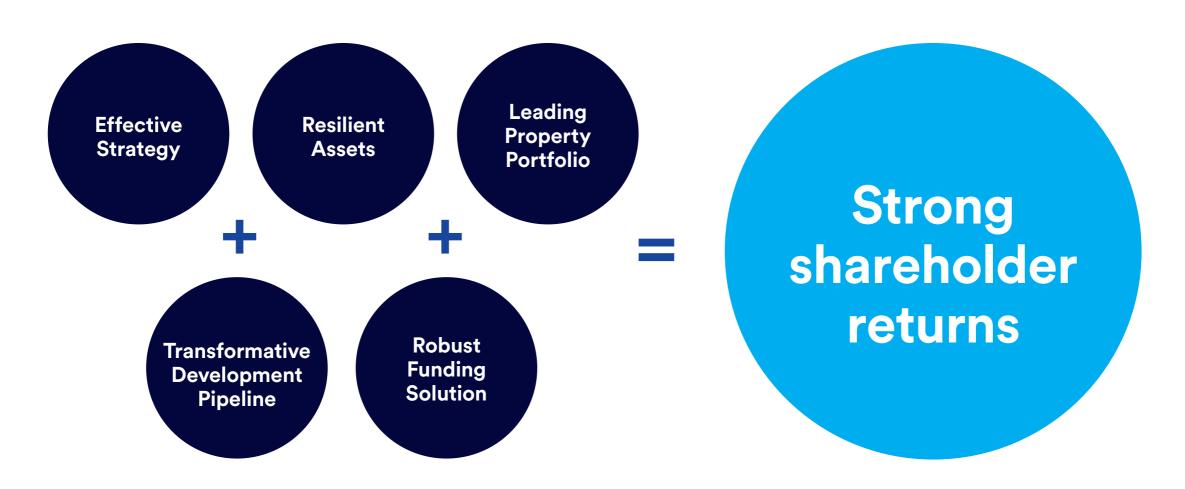
# Conclusion

6 September 2022



## Creating strong returns for shareholders

Kiwi Property is committed to delivering long-term dividend and value growth





# Thank you

