



Initial Disclosure Notice

Disclosure of Directors and Senior Managers Relevant Interests

Sections 297(1) and 298(1), Financial Markets Conduct Act 2013

To NZX Limited; and	
Name of listed issuer:	KMD Brands Limited
Date this disclosure made:	1/12/2022
Date on which issuer listed or appointment made:	1/12/2022

Director or senior manager giving disclosure

Full name:	Zion Armstrong
Name of listed issuer:	KMD Brands Limited (formerly Kathmandu Holdings Limited)
Name of related body corporate (if applicable):	N/A
Position held in listed issuer:	Non-executive Director

Summary of relevant interest (excluding specified derivatives)

Class of quoted financial product:	Ordinary Shares in KMD Brands Limited (NZX/ASX security code KMD)
Number held in class:	None
Nature of relevant interest:	N/A
Current registered holder:	N/A

Summary of specified derivatives relevant interest (if applicable)

Type of derivative:	
Class of underlying financial products:	

Details of derivative

The notional value of the derivative (if any) or the notional amount of underlying products (if any):	
A statement as to whether the derivative is cash settled or physically settled:	
Maturity date of the derivative (if any):	
Expiry date of the derivative (if any):	
The price specified in the terms of the derivative (if any):	
Any other details needed to understand how the amount of the consideration payable under the derivative or the value of the derivative is affected by the value of the underlying financial products:	

For that derivative, -

Parties to the derivative:	
If the director or senior manager is not a party to the derivative, the nature of the relevant interest in the derivative:	

Certification

I, certify that, to the best of my knowledge and belief, the information contained in this disclosure is correct and that I am duly authorised to make this disclosure by all persons for whom it is made.	
Signature of director or officer:	
Date of signature:	
or	
Signature of person authorised to sign on behalf of director or officer:	
Date of signature:	1/12/2022
Name and title of authorised person:	Frances Blundell Company Secretary