

## KMD Brands Limited

### ASX / NZX / Media announcement

7 July 2023

## KMD Brands announces resignation of Group Chief

### Financial Officer

KMD Brands Limited (ASX/NZX: KMD, "KMD Brands") advises that Chris Kinraid has given notice of his resignation as Group Chief Financial Officer, with effect from December 2023, to take up a position as Chief Executive Officer with another NZX-listed company.

Chris Kinraid said, "The past nine years with KMD Brands has been amazing. I've had the opportunity to work alongside a great team that's transformed the business into the group of global brands it is today. I'm proud of what we've achieved, and I leave the Group in a strong position to take advantage of the many global growth opportunities. I look forward to seeing the momentum continue.

I would like to personally thank Michael Daly for his support and guidance over the past three years."

KMD Brands Group CEO and Managing Director Michael Daly said, "We thank Chris for his significant contribution to the Group, including his role in the growth of the Kathmandu brand and more recently the acquisitions of the Oboz and Rip Curl brands. While we will be sad to see Chris leave, we wish him the very best in his new role as a Chief Executive Officer".

Chris will continue as Group CFO until the end of the calendar year. The process for appointing a replacement will commence immediately and KMD Brands will provide a further market update in due course.

ENDS

#### For further information, please contact:

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