

ASX AND NZX ANNOUNCEMENT

BOARD APPOINTMENT

2 August 2023

Michael Hill International Limited (**ASX/NZX: MHJ "Michael Hill**" or the **"Company**") today announced the appointment of Dave Whittle as a Non-Executive Director.

Chair, Rob Fyfe said: "We are pleased to welcome Dave to the Michael Hill Board. He will bring a fresh perspective, with a wealth of knowledge on data, technology and brand which will be valuable to the Company. His extensive experience in marketing, omni-channel retail and digital transformation complements the Board composition."

Dave has considerable brand, data, technology, omni-channel retail and digital transformation experience. He is a Founder of Lexer, a global software company helping brands and retailers genuinely understand and engage their customers. In 2015, Dave became the youngest ASX 200 Non-Executive Director when he joined the board of Myer.

Previously, Dave spent 10 years with global advertising group M&C Saatchi in a number of local and international leadership roles, culminating in three years as Managing Director in Australia. Prior to joining M&C Saatchi, Dave was the first employee of a marketing services group that built four digital service and software businesses.

Dave has a Bachelor of Arts and a Bachelor of Commerce from Deakin University

This announcement is authorised for release by the Board.

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ABOUT MICHAEL HILL INTERNATIONAL LIMITED

Michael Hill was founded by Sir Michael Hill in 1979 when he opened his first jewellery store in Whangarei, New Zealand. The Group currently over 300 stores globally across Australia, New Zealand and Canada. The Group's global headquarters, including its wholesale and manufacturing divisions, are located in Brisbane, Australia. The Company is listed on the ASX (ASX:MHJ) and the NZX (NZX:MHJ).

For more information: investor.michaelhill.com