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1 December 2023

NZX | ASX | MEDIA RELEASE TOURISM HOLDINGS LIMITED (*thl*)

SPH NOTICE - TOURISM HOLDINGS LIMITED

Please find attached a substantial product holder notice from Tourism Holdings Limited.

The notice from *thI* relates to the expiration (on 30 November 2023) of escrow restrictions on a proportion of the ordinary shares in *thI* held by entities beneficially owned by Luke and Karl Trouchet (**Trouchet Shareholders**), as further detailed in the notice.

For clarity, *thI* notes that the notice does not reflect any change in the beneficial ownership of ordinary shares in *thI* held by the Trouchet Shareholders.

ENDS

Authorised by:

Cathy Quinn Chair, Tourism Holdings Limited

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About thl (www.thlonline.com)

thl is a global tourism operator listed on the NZX and ASX (code: THL) and is the largest commercial RV rental operator in the world. In November 2022, **thl** merged with Apollo Tourism & Leisure, creating a multi-national, vertically integrated RV manufacturing, rental, and retail business spanning motorhomes, campervans and caravans. **thl** also operates tourism adventure, travel technology, and commercial vehicle manufacturing businesses.

In New Zealand/Australia, **thl** operates rental brands (Maui, Britz, Apollo, Mighty, Hippie, Cheapa Campa), manufacturing (Action Manufacturing, Apollo), retail brands (Talvor, Kea, Winnebago, Adria, Coromal, Windsor), retail dealerships (RV Super Centre, Apollo RV Sales, Kratzmann, George Day, Sydney RV, E-Camperco), travel technology (TripTech) and tourism attractions (Kiwi Experience and the Discover Waitomo Group, which includes Waitomo Glowworm Caves, Ruakuri Cave, Aranui Cave and The Legendary Black Water Rafting Co.). In North America, **thl** operates the Road Bear RV, El Monte RV, CanaDream, Britz and Mighty rental brands. In UK and Europe, **thl** operates the Just go, Apollo and Bunk Campers rental brands.

