

## **TruScreen Key Investment Highlights**

TruScreen Group Limited (NZX/ASX:TRU) provides a world class, real time cervical cancer screening medical device. TruScreen <sup>®</sup> Ultra is portable, affordable, easy to use, painless and can be operated by non-doctor. TruScreen technology is recommended by the Chinese Obstetrics and Gynecological Association 's Blue Book and features in the Chinese Society of Colposcopy and Cervical Pathology National Screening Guidelines. TruScreen <sup>®</sup> Ultra device is registered in 20 countries and commercially used in China, Vietnam, Mexico, Zimbabwe, Russia and Poland, and Saudi Arabia.

### Largest market and opportunity- China

- China NZ\$1.78 M sales 9 months YTD December 2023, 77% up on prior year
- Rapid China growth supported by Made in China (MIC) status secured in FY 2022 –preferred market access
- MIC creates strong barrier to entry for potential, future competitors
- TruScreen recommended by COGA BLUE BOOK, a Consensus, by the top country gynaecologists
- CSCCP Specialist Guideline features TruScreen technology

### High growth opportunity

Group - 9 mths to December 2023 sales growth units: **devices 40% growth and SUS 22% growth** comparing with same period FY 2023

Prior year - FY 2023 snapshot, (COVID impacted)

- FY23 Sales NZ\$1.6m, device installations up 15% YOY, despite Covid lockdown in China
- Total Revenue NZ\$2.2m

Recent success in Mexico with approval to enter public health sector, and Saudi Arabia with reimbursement approval from health insurers supports new growth.

# **Capital Raise Offer Details**

TruScreen is seeking growth capital to raise up to NZD \$2.8 million through the issue of 140,008,446 New Shares at NZ\$0.02/A\$0.0187 per share. A 31% discount of the share price at market close 9 February 2024/

Funds will be used for working capital (inventory, receivables and marketing) to capitalise on China growth and new market opportunities in China, Vietnam, Saudi Arabia and Mexico.

## Cervical Cancer Elimination<sup>2</sup>

Fourth most common cancer in women worldwide

- **570,000** new cases each year
- **311,000** deaths
- Most diagnoses occur at age 35-44

Women in LMICS are most at risk

- 1BN+ women of screening age in LMICs
- 85% of cases & 87% of deaths occur in LMICs

# The World Health Organisation

has set a target to eliminate cervical cancer by the end of the century



90% coverage of HPV Vaccination of girls (by 15 years of age)



70% coverage of screening and 90% treatment of precancerous lesions



Management of 90% of invasive cancer cases





### **TruScreen Business Model**

# Effective co-invest model with global distribution



- Lean headquarters
- ✓ Recurring revenue from consumable SUS
- ✓ Intellectual Property
- Service & manufacturing

Distribution Network

- ✓ Local knowledge and influence
- ✓ End-user management

# **End Users**

Governments & Non-Govt Organisations
 Public and private hospitals

Public and Private Health Clinics

Public health initiatives

### **High-growth markets**

- ▶ APAC Cervical Cancer market to reach 4B USD by 2028 with CAGR > 7%¹
- China remains the biggest opportunity with two new national screening Guidelines
- Zimbabwe, Saudi Arabia, Mexico,
   Vietnam poised for growth

### Consumable revenue model

- Annuity revenue stream (Single Use Sensor). FY24 sales revenue growth 35%
- Large global distribution network
- Ramping up growth in China and existing markets
- Ongoing manufacturing and logistics improvements to drive COGS down

### **World-class technology**

- Single visit, non-invasive, mobile screening technology, artificial intelligence enabled
- No laboratory infrastructure required; nurse administered
- Accuracy equal to, or better, than leading screening methods
- Recommended by COGA Blue Book and CSCCP, China

### **Executive Team**

Dr. Beata Edling, Chief Executive Officer

Guy Robertson, Chief Financial Officer

Edmond Capcelea, Chief Technology Officer

Dr. Jerry Tan, Lead Commercial Manager, APAC,

**Americas** 

# **Key Financial Details**

As of 9 February 2024

Market Cap: NZ \$12 million

Share Price: NZ\$0.028

Cash Position: NZ\$0.3 million

### **INVESTOR CONTACT**

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