

Disclosure of movement of 1% or more in substantial holding
or change in nature of relevant interest, or both

Sections 277 and 278, Financial Markets Conduct Act 2013

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|---------------------------------|---|
| To | NZX Limited |
| and | |
| To | Serko Limited (SKO) |
| Relevant event being disclosed: | Disclosure of movement of 1% or more in substantial holding |
| Date of relevant event: | 17 May 2024 |
| Date this disclosure made: | 17 May 2024 |
| Date last disclosure made: | 01 May 2024 |

Substantial product holder(s) giving disclosure

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|---------------|-------------------------|
| Full name(s): | FirstCape Group Limited |
|---------------|-------------------------|

Summary of substantial holding:

| | | |
|----------------------------------|-------------------------------------|-----------------------------------|
| Class of quoted voting products: | | Ordinary Shares (Shares) |
| Summary for: | | FirstCape Group Limited |
| For this disclosure - | (a) total number held in class: | 14,952,989 |
| | (b) total in class: | 121,845,709 |
| | (c) total percentage held in class: | 12.27% |
| For last disclosure - | (a) total number held in class: | 13,704,363 |
| | (b) total in class: | 121,845,709 |
| | (c) total percentage held in class: | 11.25% |

Summary of substantial holding:***Harbour Asset Management Limited:***

| | | |
|----------------------------------|-------------------------------------|-----------------------------------|
| Class of quoted voting products: | | Ordinary shares (Shares) |
| Summary for: | | Harbour Asset Management Limited |
| For this disclosure - | (a) total number held in class: | 14,388,747 |
| | (b) total in class: | 121,845,709 |
| | (c) total percentage held in class: | 11.81% |
| For last disclosure - | (a) total number held in class: | 11,586,305 |
| | (b) total in class: | 121,845,709 |
| | (c) total percentage held in class: | 9.51% |

Summary of substantial holdings:***Jarden Wealth Limited:***

| | | |
|----------------------------------|-------------------------------------|-----------------------------------|
| Class of quoted voting products: | | Ordinary shares (Shares) |
| Summary for: | | Jarden Wealth Limited |
| For this disclosure - | (a) total number held in class: | 564,242 |
| | (b) total in class: | 121,845,709 |
| | (c) total percentage held in class: | 0.46% |
| For last disclosure - | (a) total number held in class: | 565,317 |
| | (b) total in class: | 121,845,709 |
| | (c) total percentage held in class: | 0.46% |

Details of transactions and events giving rise to relevant event:

The transactions/events giving rise to this disclosure obligation are on-market buy and sell trades by FirstCape Group Limited since the previous relevant event on 01 May 2024, as summarised in the table below.

| Details for: | Harbour Asset Management Limited | Jarden Wealth Limited |
|---|--|--|
| Nature of relevant interest(s): | Relevant interest in Shares that its wholly-owned subsidiary Harbour Asset Management Limited has a relevant interest in. Harbour Asset Management Limited has the power to exercise (or control the exercise of) rights to vote attached to, and power to acquire or dispose of (or control the acquisition or disposal of), Shares under investment powers contained in trust deeds or investment management agreements with clients. FirstCape Group Limited has those powers and controls indirectly, as the ultimate owner of Harbour Asset Management Limited. | Relevant interest in Shares that its wholly-owned subsidiary Jarden Wealth Limited has a relevant interest in. Jarden Wealth Limited has the power to exercise (or control the exercise of) rights to vote attached to, and power to acquire or dispose of (or control the acquisition or disposal of), Shares under the terms of investment management agreements with clients (who are the beneficial owners of the Shares). FirstCape Group Limited has those powers and controls indirectly, as the ultimate owner of Jarden Wealth Limited. |
| On-market purchases – Number of Shares | 2,824,472 | Nil |
| On-market purchases – Gross Consideration | \$9,863,570 | Nil |
| On-market sales – Number of Shares | 22,030 | 4,000 |
| On-market sales – Gross Consideration | \$73,767 | \$12,800 |
| Net transfers into DIMS Service | N/A | 2,925 |
| Repayment of Borrowed stock | N/A | N/A |

Details after relevant event:

| | | |
|--|--|--|
| Details for: | Harbour Asset Management Limited | Jarden Wealth Limited |
| Nature of relevant interest(s): | Relevant interest in Shares that its wholly-owned subsidiary Harbour Asset Management Limited has a relevant interest in. Harbour Asset Management Limited has the power to exercise (or control the exercise of) rights to vote attached to, and power to acquire or dispose of (or control the acquisition or disposal of), Shares under investment powers contained in trust deeds or investment management agreements with clients. FirstCape Group Limited has those powers and controls indirectly, as the ultimate owner of Harbour Asset Management Limited. | Relevant interest in Shares that its wholly-owned subsidiary Jarden Wealth Limited has a relevant interest in. Jarden Wealth Limited has the power to exercise (or control the exercise of) rights to vote attached to, and power to acquire or dispose of (or control the acquisition or disposal of), Shares under the terms of investment management agreements with clients (who are the beneficial owners of the Shares). FirstCape Group Limited has those powers and controls indirectly, as the ultimate owner of Jarden Wealth Limited. |
| For that relevant event: | | |
| Number held in class after the relevant event: | 14,388,747 | 564,242 |
| Percentage held in class: | 11.81% | 0.46% |
| Current registered holder of financial products: | Various nominees or custodians for and on behalf of Harbour Asset Management Limited | FNZ Custodians Limited |
| Registered holder of financial products once transfer is registered: | Various nominees or custodians for and on behalf of Harbour Asset Management Limited | FNZ Custodians Limited |

Additional information:

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| Address(es) of substantial product holder(s): | Level 21, 171 Featherston Street, Wellington |
| Contact details: | Madeleine Pumphrey M +64 27 376 8309 madeleine.pumphrey@jarden.co.nz |

Name of any other person believed to have given, or believed to be required to give, a disclosure under the Financial Markets Conduct Act 2013 in relation to the financial products to which this disclosure relates: none.

Certification:

I, Madeleine Pumphrey, certify that, to the best of my knowledge and belief, the information contained in this disclosure is correct and that I am duly authorised to make this disclosure by all persons for whom it is made.