



2 September 2024

NZX Limited  
WELLINGTON

### **Change in Senior Executive**

Being AI Limited (BAI) advises that:

1. Paul Forno has been appointed as BAI Group COO.
2. Erin Zink, who has previously held several roles within the Group, including Chief Operating Officer, is finishing her contract with BAI at the end of September.
3. The Board wishes to thank Erin for her contribution to the BAI Group, which has been valuable, and wishes her the very best for the future.
4. Paul is also the Chief Executive Officer of Send Global, the wholly owned logistics subsidiary of the Group.
5. Paul is an experienced executive, having held senior executive positions in various large New Zealand companies over the past 25 years. Paul has worked in the government, not for profit, media and education sectors. More recently, Paul has worked in the services sector, running his own consultancy business. In addition to his senior executive positions, he has also held a number of directorships in companies across New Zealand.
6. Paul has been responsible for driving several significant change management programmes and is known for his down to earth approach, and as leader that gets the best out of his team members.
7. The Board is delighted to have Paul undertake this role for the Group.

END

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