



For Immediate Release

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Spike Wins Major Global Product Award For the Sign Industry
Recognition expected to accelerate sales into U.S., European and ANZ markets

ikeGPS announces that Spike has taken top honours with the Innovation Award from the International Sign Association's (ISA) International Sign Expo 2016 - one of the most globally significant product recognitions in the industry. The ISA International Sign Expo 2016 is the largest U.S. sign and graphics show, attracting 18,000 attendees and nearly 600 exhibitors, and will take place April 20-23 at the Orange County Convention Center in Orlando, Florida.

"ikeGPS first introduced Spike to the sign and graphics industry last year at ISA Sign Expo. At the time we had a few dozen early adopters, and we were still young in understanding the complex ecosystem and the business impact that Spike could bring to every sign shop, large or small," says Glenn Milnes, CEO of ikeGPS. "In only 12 months Spike has become the go-to tool for site surveys and estimations. Today, we have a prosperous sign supply reseller network, great franchise partnerships and over two thousand sign professionals using Spike every day to save time and money. We expect that this award will be a further contributor to accelerating sales into the addressable market of an estimated 70,000 sign businesses in the U.S. market and further 80,000 sign businesses in the European, Middle East and ANZ markets."

"As the sign and graphic industry's leading event, the trade show floor always features the latest innovations," says Iain Mackenzie, ISA vice president of meetings and events. "Those products named Innovation Award winners, including the top pick, ikeGPS, offer the best-of-the-best as chosen by our independent panel. These winners certainly give ISA Sign Expo 2016 attendees an opportunity to explore true innovations, ones that can transform the way they work or improve the products they offer to their customers."

Exhibitors were allowed to submit new products that would positively benefit sign and graphics companies. The products were evaluated by a panel of industry experts in three areas: innovation, impact and improvements in product or process, resulting in greater efficiency or quality. Spike delivers in all of these.

Find Out More At:
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ISA will present ikeGPS with the Best in Show Award at the ISA Sign Expo 2016 Chairman's Reception Thursday, April 21, at 6:30 p.m. at B.B. King's in Pointe Orlando. To see Spike live at the ISA Sign Expo, ikeGPS invites attendees to visit booth 1352 for a demo.

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About ISA

The International Sign Association represents manufacturers, suppliers, and users of on-premise signs and sign products from the United States and 60 countries around the world. ISA and its Affiliated Associations work to support, promote, and improve the worldwide sign and visual communications industry, which employs more than 200,000 American workers and has an economic impact of \$37.5 billion.ENDS

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