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For Immediate Release

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Team changes at IKE

ikeGPS (IKE) today announced an executive team change with Jeff Ross, VP of New Market Development, leaving the company. IKE also announced today the appointment Glenn Chambers to lead business development activities for IKE's signage industry business unit.

"Jeff has been an outstanding contributor to ikeGPS and we wish him all the best in his next endeavours." said Glenn Milnes, Chief Executive Officer, ikeGPS. "Our organisational structure and team continues to evolve and reflect the growth of our business. We have a sharp focus on delivering to customers in three distinct vertical markets – Signage, Electric Utilities, and Construction. As such we are very pleased to be bringing Glenn onto the Signage team. Glenn is an expert in the signage market with over 15 years' industry experience in sales, permitting, design and fabrication, and his depth of industry knowledge will be invaluable as we continue to expand into this market."

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About ikeGPS

ikeGPS is changing the way the world is measured, utilizing its smart laser measurement solutions to capture, record and manage measurement & asset information. Numerous vertical industries and field data collection-based professionals use ikeGPS products to modernize the way measurements are taken and shared. ikeGPS' product portfolio includes IKE and Spike.

ikeGPS is headquartered in Wellington, New Zealand, and is listed on the New Zealand Stock Exchange under the stock symbol IKE. The company's global sales, marketing and customer support teams are based in Broomfield, Colorado, with a regional office in Seattle, Washington.

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