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GeoOp links with UK-based cloud solutions company BlueHub

Mobile workforce management software company GeoOp (GEO) has formed an integration partnership with cloud-based solutions company BlueHub as it looks to continue its growth in the United Kingdom.

BlueHub is a software developer and integrations expert that provides IT solutions for small- and medium-sized businesses. The Midlands-based company helps businesses become more profitable and efficient by providing integrated software that is fit for their needs.

As an integration partner, BlueHub helps GEO's customers set-up their mobile workforce management software and integrates this with the most suitable complementary platforms, such as accountancy software Xero. It also provides training and ongoing technical support.

The goal is to provide GEO's UK clients with a local implementation partner that will give them the best possible user experience.

GEO's CEO Anna Cicognani said the partnership with BlueHub is another important step forward for the company, which has been rapidly expanding over the past 12 months.

"We are excited that we're able to work with an integration partner that's as well regarded as BlueHub in the UK," Dr Cicognani said. "We aim to provide all of our customers with a seamless software experience, and to provide excellent support whenever – and wherever – it's needed."

BlueHub Managing Director Matt Flanagan said: "This partnership with GeoOp fits our ethos perfectly. Our aim is to provide clients with a seamless transition when upgrading their internal systems. GeoOp's focus on providing local expertise to ensure users have hands-on support when implementing and using the system shows they feel the same way."

Business managers in the UK who want more information can contact BlueHub at 0800 669 6457 or enquiries@bluehub.co.uk, or go to bluehub.co.uk.

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About GeoOp (GEO)

GEO (geoop.com) is a publicly listed New Zealand-based software company that offers complete mobile workforce management and a face-to-face sales platform for businesses all over the world. For one fixed monthly fee, it's easy to use and comes with premium technical support. GEO helps businesses become more productive and profitable – its cloud-based software is intuitive, eliminates paperwork, integrates easily with other leading business tools and offers real-time sales insights.