



Plexure Limited

Postal

P.O. Box 90722
Victoria Street West,
Auckland 1010
New Zealand

Physical

Level 3,
104 Quay St,
Auckland 1010,
New Zealand

P + 64 9 358 1500
www.plexure.com

30 September 2016
Results of 2016 AGM

At the Annual Meeting of Plexure Group Limited in Auckland on Thursday 29 September, shareholders approved the following resolutions as set out in the Notice of Meeting dated 15 September 2016.

Director Elections

Mike Carden was re-elected a director
Sharon Hunter was elected a director

Auditor re appointment

The meeting recorded the re-appointment of Deloitte as the Company's Auditor and authorised the Directors to fix the auditors remuneration for the forthcoming year.

Ratification of previous share placements

The 9,106,593 ordinary shares issued by the Company for private placement capital raising on 10 June 2016 were ratified.

Issue of share options to employees

The issue of 3,174,862 options to various employees was approved.

ENDS

For more information please contact:

Andrew Dalziel, CFO Plexure

Mobile: +64 27 6777 575 Email: andrew.dalziel@plexure.com

About Plexure

Plexure uses digital insight to optimize transactions in the real world for business with physical locations.

By personalizing, influencing and enhancing these transactions revenue and margin return is significant. Plexure is unique, because it can gather live data feeds from a vast array of sources.

These sources include IoT devices such as beacons, sensors, RFID, Wi-Fi, Mobile App, POS data, weather, public events or traffic. Plexure observes, analyzes, predicts, influences individual customer behavior and then measures the results.

The Plexure SaaS platform can harness machine learning, proximity marketing, real time decisioning, facial and voice recognition to connect customers with brands. These services are delivered using Microsoft's cloud platform, Azure, through a global network of Microsoft data centres. Plexure has offices in San Francisco, Auckland, Chicago, New York, London, Tokyo and Sydney. Clients include McDonald's, 7-Eleven, Ikea, Anheuser Busch, Compass Group, Mars Drinks, Heart of the City and Loyalty New Zealand