

## SPH Notice - Pushpay Limited

Auckland, New Zealand | Redmond, Washington, USA - 4 October 2016

On 3 October 2016, Pushpay Holdings Limited (**NZSX:PAY**) announced a trading halt for a book build which is being conducted by Ord Minnett in respect of a private placement of new shares and the sale of certain existing shares. Pushpay Holdings Limited announces that, in order to minimise the administrative complexity associated with the sale of existing shares by multiple shareholders, Pushpay Limited, a wholly owned subsidiary of Pushpay Holdings Limited, has entered into letter agreements with certain existing shareholders. Under the letter agreements, shareholders have appointed Pushpay Limited as their agent and attorney to sell 15,749,404 shares in aggregate through the book build. In addition, under the letter agreements, certain shareholders have agreed that they will not sell their remaining shares after completion of the book build. The share sale restrictions in favour of Pushpay Limited contained in the letter agreements are separate and in addition to the various existing share sale restrictions in favour of Pushpay Holdings Limited, as most recently disclosed to the market in a substantial product holder notice dated 27 September 2016.

### Contact

Sarah Elder | Investor Relations | Pushpay Holdings Limited

P: +64 21 637 449 | E: [investors@pushpay.com](mailto:investors@pushpay.com)

[www.pushpay.com](http://www.pushpay.com)

### About Pushpay

Pushpay provides mobile commerce tools that facilitate fast, secure and easy non point of sale payments between consumers and merchants. Pushpay targets merchants who are looking to offer convenient, personalised and intuitive payment solutions to their consumers. Pushpay services three target markets: the faith sector; non-profit organisations and enterprises (both small medium enterprises and corporate organisations).

Pushpay was honoured with three awards at the Best in Biz International Awards 2016 including one Silver Award and two Gold Awards, making it the third most awarded company at the Best in Biz International Awards 2016. Pushpay was awarded by Deloitte as the Fastest Growing Technology Business and Fastest Growing Exporter in the Auckland region in 2016. Pushpay was presented a Silver Award at the World 2016 App Design Awards and was awarded four Stevie Awards in 2016 including a Silver Award in the Customer Service Department of the Year category. Pushpay is ranked 1st on the TIN100 ASB Ten Hot Emerging Companies List and Pushpay's co-founders Chris Heaslip and Eliot Crowther are the EY Entrepreneur Of The Year 2015 New Zealand Young category winners.

To download the Pushpay App, visit the iTunes App Store or Google Play and search for "Pushpay".

Visit [www.pushpay.com](http://www.pushpay.com) to learn more and see an online demonstration of how Pushpay enables merchants and consumers to "never miss the moment".

ENDS