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Memorandum

To: Market Participants
From: NZX Client and Data Services
Date: 27 October 2016
Subject: Seeka Kiwifruit Industries Limited – Name Change

Message:

Further to the announcement made by Seeka Kiwifruit Industries Limited (“SEK”) on Friday, 21 October 2016, NZX Regulation (“NZXR”) advises that SEK will be changing its name to Seeka Limited with effect from market open on Friday, 28 October 2016.

The ticker code and ISIN for SEK ordinary shares will remain unchanged as SEK and NZSEKE0001S8 respectively.

Please contact NZX Client and Data Services on +64 4 496 2853 or cds@nzx.com with any queries.

ENDS