

NEWS RELEASE

Ansearch among Asia Pacific's fastest-growing technology companies

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Ansearch Limited (ASX: ANH) is among the top 100 fastest growing technology companies in the Asia Pacific region, according to the **Deloitte Technology Fast 500 Asia Pacific 2008**.

Each year, Deloitte Touche Tohmatsu's (DTT) Global Technology, Media & Telecommunications (TMT) Industry Group gathers key data from fast growing technology companies in the Asia Pacific region, including Australia, China (Hong Kong), India, Japan, Korea, Malaysia, New Zealand, Singapore, Taiwan and Thailand.

The survey acknowledges and profiles the top 500 technology companies – public and private – and the winners are ranked according to their revenue performance over the last three years.

News that Ansearch ranked 81st in the Deloitte Technology Fast 500 Asia Pacific 2008 is the latest in a string of recent citations acknowledging Ansearch's spectacular growth.

Last month, Ansearch was named Australia's fifth fastest growing technology company in the Deloitte Technology Fast 50; Ansearch is the only company to make the top five on that list in the past two consecutive years.

And, in October, Ansearch achieved seventh place on the 2008 BRW Fast 100, placing the company firmly among Australia's top ten fastest growing companies. Ansearch was also ranked third in the Information Technology category.

In 2007, Deloitte ranked Ansearch eighth on the Fast 500 Asia Pacific, and to place among the top 100 companies for two years in a row is a significant achievement.

Ansearch chief executive officer, David Burden, said: "We are proud to see Ansearch consistently achieve high marks in Australia, and it further vindicates our efforts to perform so strongly in the regional arena.

"I congratulate the Ansearch team on the amazing results they continue to deliver.

"We are on a determined growth trajectory, and this latest accolade reinforces confidence in our strategy."

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Note to editors: background information on Ansearch follows over the page.



About Ansearch

Ansearch Limited (ASX: ANH) is a full service digital media company with a focus on breaking down the barriers between traditional and digital media to generate more leads, more customers and more sales.

Ansearch ranked seventh in the 2008 BRW Fast 100 list of Australia's fastest-growing companies; fifth in the Deloitte Technology Fast 50 2008 list of the fastest-growing Australian technology companies; and among the top 100 companies listed in the Deloitte Technology Fast 500 Asia Pacific 2008.

The Company originally provided this suite of products and services through its own search and directory websites (ansearch.com.au/.com/.nz/.uk, answers.com.au) and has since extended its network and audience reach to include the distribution of advertising to third-party Australian, US and UK based search engines, websites and third party advertising networks.

Unveiled in September 2008, Ansearch's wholly owned subsidiary searchworld offers an alternative advertising solution to the major search engines, providing advertisers, publishers and business partners access to a potential market of billions of search queries per month through an auction-based marketplace for 'cost-per-click' (CPC) text advertising solutions, catering to the seemingly insatiable demand for search advertising.

Via the wholly owned subsidiary Webfirm, Ansearch also offers the full spectrum of web design and development services, including search engine marketing, optimisation, hosting, marketing consultancy, e-commerce, permission-based marketing, content management tools, and domain name management.

With 70 staff across Melbourne, Sydney, Perth, and in the United States of America, Ansearch continues to grow a suite of products and services aimed at helping customers do better business online. More information at <http://corporate.ansearch.com>.