

## **Coca-Cola Hellenic Bottling Company S.A. announces the successful launch of a €500 million bond**

**Athens, Greece – 10 December 2008** - Coca-Cola Hellenic Bottling Company S.A. (Coca-Cola Hellenic) announced today the successful launch of a Euro bond issue of €500 million.

The proceeds of this transaction will allow Coca-Cola Hellenic to extend its maturity profile. This €500 million bond, which offers a 7.875% coupon, attracted almost €2 billion in orders and has been placed with a diversified investor base.

The bonds are issued by Coca-Cola HBC Finance B.V. and guaranteed by Coca-Cola Hellenic Bottling Company S.A. and Coca-Cola HBC Finance Plc. The bonds will be listed on the London Stock Exchange.

Settlement of the transaction is on 17 December 2008 and the bonds will mature on 15 January 2014.

Coca-Cola Hellenic is rated A (negative outlook) by Standard & Poor's and A3 by Moody's Investor Services. Credit Suisse, HSBC and ING Bank acted as joint lead managers of the issue.

### **ENQUIRIES**

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### **About Coca-Cola Hellenic**

Coca-Cola Hellenic is one of the world's largest bottlers of products of The Coca-Cola Company with sales of more than 2 billion unit cases. It has broad geographic reach with operations in 28 countries serving a population of approximately 550 million people. Coca-Cola Hellenic offers a diverse range of ready-to-drink non-alcoholic beverages in the sparkling, juice, water, sport, energy, tea and coffee categories. Coca-Cola Hellenic is committed to promoting sustainable development in order to create value for its business and for society. This includes providing products that meet the beverage needs of consumers, fostering an open and inclusive work environment, conducting our business in ways that protect and preserve the environment and contribute to the socio-economic development of our local communities.

Coca-Cola Hellenic's shares are listed on the Athens Exchange (ATHEX: EEEK), with a secondary listing on the London Stock Exchange (LSE: CCB). Coca-Cola Hellenic's American Depositary Receipts (ADRs) are listed on the New York Stock Exchange (NYSE: CCH) and Chess Depositary Instruments (CDIs) are listed on the Australian Stock Exchange (ASX: CHB). Coca-Cola Hellenic is included in the Dow Jones Sustainability and FTSE4Good Indexes. For more information, please visit [www.coca-colahellenic.com](http://www.coca-colahellenic.com)