

Datasquirt Receives Business Growth Grant

Auckland, NEW ZEALAND–December 5, 2008–Datasquirt (ASX: DSQ), supplier of CONTACT™, its acclaimed multi-channel, non-voice communications solution, is pleased to announce that it has signed an agreement with New Zealand Trade and Enterprise under which Datasquirt will receive \$428,000 towards the costs of its 2009 business growth activities.

“Datasquirt has a number of activities planned for 2009 that are centered around the upcoming launch and promotion of CONTACT Lite, the streamlined version of our award-winning CONTACT™ solution,” said Aaron Ridgway, CEO of Datasquirt.

“This timely contribution and assistance from New Zealand Trade and Enterprise will go a long way towards funding the cost of rolling out the product and related activities,” he added.

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Datasquirt (ASX: DSQ) supplies CONTACT™, a leading non-voice communication and business optimisation solution. Businesses use CONTACT™ to communicate with their customers and field staff using each person’s preferred communication channel (be it SMS, email, fax, or web chat) to achieve better business results. CONTACT™ is provided as a secure online service that interfaces with most existing CRM and ACD/PABX systems. Datasquirt is headquartered in Auckland, New Zealand, with sales offices in Sydney, London, New York and Düsseldorf. Datasquirt™ and CONTACT™ are trademarks of Datasquirt Limited. All other brand or product names are trademarks or registered trademarks of their respective holder(s). For more information see www.datasquirt.com or call +64-9-358-5878 or +1-888-433-9882, or email: info@datasquirt.com.

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