



SYNERGY EQUITIES GROUP

THE NEW FORCE IN INTERNET SECURITY, SYSTEMS & SERVICES

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AXA AUSTRALIA TO PROCEED WITH SMX PROOF OF CONCEPT

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In September 2008, Data-inCrypt<sup>®</sup> held an SMX workshop / discovery session for AXA Australia (“AXA”) ([www.axa.com.au](http://www.axa.com.au)). Subsequent to that session Data-inCrypt<sup>®</sup> was asked to complete a customised technical design for an in-house SMX solution, initially involving 500 end-users (the ASX announcement of 23 Sep 08 refers). Synergy Equities Group Limited (“SYNERGY”, ASX : SYG) now advises that Data-inCrypt<sup>®</sup> presented its technical design to AXA last week in Melbourne.

AXA has now confirmed that it will proceed with a “proof of concept” to test the integration of Data-inCrypt<sup>®</sup>’s technical design with AXA’s existing internal systems and business processes. This proof of concept is being undertaken with a view to implementing SMX for both AXA’s Board of Directors and initially to some 500 of its external advisers in the New Year, representing potential sales income to Data-inCrypt<sup>®</sup> of approximately \$180,000 (ex GST) in the first instance. AXA has requested that the proof of concept be completed before Christmas - Data-inCrypt<sup>®</sup> is now working with AXA in this regard.

SYNERGY looks forward to keeping the market informed, and will next week provide the market with an update / summary of the SMX evaluations currently being undertaken throughout Australia, including the potential sales income to Data-inCrypt<sup>®</sup> that these evaluations represent.

Yours faithfully

Ronald Moir  
Managing Director  
SYNERGY EQUITIES GROUP LIMITED

