



SYNERGY EQUITIES GROUP

THE NEW FORCE IN INTERNET SECURITY, SYSTEMS & SERVICES

ASX / MEDIA RELEASE

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BRISBANE SMX WORKSHOPS / DISCOVERY SESSIONS



As foreshadowed in the ASX announcement of 11 Nov 08 (and in addition to the security industry professionals / organisations that Data-inCrypt® presented SMX to (yesterday's ASX announcement refers)), Synergy Equities Group Limited ("SYNERGY", ASX : SYG) is pleased to advise the other entities / organisations that Data-inCrypt® held SMX workshops / discovery sessions / discussions with last week included:

An ASX top 20 listed resources company that has operations in over 20 countries

Data-inCrypt® held further discussions with the company's Enterprise Service Delivery Manager and the Board's IT support manager with regard an in-house implementation of SMX for its Board, and a further implementation to some 30,000 end-users. The company continues to evaluate SMX, with its next stage of evaluation to include internal non-IT / Executive personnel and the company's external IT service delivery organisation in Feb 09 (the ASX announcement of 27 Oct 08 refers).

An ASX listed specialist infrastructure fund with a market capitalisation of around A\$1.8 billion

Data-inCrypt® held an SMX workshop / discovery session for the company's General Counsel / Company Secretary. The session resulted in a request for SMX to be implemented prior to Christmas with a view to commencing evaluation at the Company Secretary / Board level early in the New Year. Initially, the company is considering an in-house implementation of SMX for its Board of Directors.

Australian Red Cross www.redcross.org.au

Data-inCrypt® held an SMX workshop / discovery session for Australian Red Cross' Systems Manager in Brisbane, and subsequent to the session was invited to meet with Australian Red Cross' Security Manager in Sydney the following day.

Red Cross provides relief in times of crisis and care for the most vulnerable in Australia and around the world. With more than 100 million volunteers worldwide and 60,000 members and volunteers in Australia Red Cross can reach people and places like nobody else. Red Cross is committed to helping those in need in our community, from providing breakfast for hungry children every day to supporting the elderly and isolated in their own homes. Australian Red Cross is part of the world's largest humanitarian organisation, with more than 100 million volunteers in 186 countries. It is independent of government and has no political, religious or cultural affiliation.

Smartek www.smartek.biz

Data-inCrypt® held an SMX workshop / discovery session for Smartek's Senior IT Manager and Barrington Group Australia's Executive Director. The session resulted in a request for SMX to be implemented forthwith for evaluation by the Senior IT Manager and for Data-inCrypt® to submit a proposal for the supply and implementation of both in-house and hosted 50 end-user (gold/full user) SMX licenses.

Smartek is part of the Barrington Group Australia (www.barringtongroup.com.au), a diverse organisation which offers a wide range of consulting services to Government Departments and Corporate Australia including the Finance, Hospitality, Building and Retail Industries. Its core strengths lie in the areas of corporate risk, training / human resources and IT development. Smartek is a premium, cost effective, business intelligence system that helps manage day to day operations and protect a business brand. Whether it is monitoring specific details of employees, contractors, student groups, security networks or plant and equipment, Smartek provides an effective medium that will report automatically on any compliance issue or fact.

Diversified Exhibitions Australia www.divexhibitions.com.au

Data-inCrypt® held an SMX workshop / discovery session for Diversified Exhibitions Australia's Finance Manager and IT Manager. The company is considering the implementation of SMX for its CFO / finance department.

Diversified Exhibitions Australia was founded in 1982, under the name Australian Exhibitions Services (AES). AES established a proud record of more than 400 successful events, each specifically created to provide visitors with unique and exciting experiences while generating quality sales leads and a great return on investment for exhibitors. In 2000, Diversified was acquired by a US based company, Diversified Business Communications, and became part of a global exhibitions network. Since then, Diversified has experienced unprecedented revenue and profitability increases, achieved through new show launches, event acquisitions and solid organic growth. Diversified owns and runs more than 30 of the biggest industry-specific trade and consumer shows in Australia every year.

Hayball www.hayball.com.au

Data-inCrypt® revisited Hayball subsequent to its SMX workshop / discovery session held in Oct 08 (the ASX announcement of 27 Oct 08 refers) to discuss with its Managing Director the progress of Hayball's SMX evaluation and pricing models ahead of formal implementation, early in the New Year at a date to be advised.

Hayball is a Melbourne based design practice offering architecture, interior design and urban design services. Established in 1983 as Hayball Leonard Stent and rebranded as Hayball in early 2008, the firm has 60 staff comprising architects, interior designers, urban designers, technicians, graphic designers, a research and knowledge team and a finance and practice management team.

Dimension Data www.didata.com.au

Dimension Data is a potential strategic alliance partner with regard to the distribution of SMX in the Corporate and Government sectors throughout the Asia-Pacific region. Data-inCrypt® held an SMX workshop / discovery session for Dimension Data's National Solutions and Services Director and Security Services Product Manager.

Founded in 1983 at the inception of networked communications, Dimension Data is a specialist IT services and solutions provider that helps clients plan, build, support and manage their IT infrastructures. Dimension Data was founded in South Africa and today operates in nearly 40 countries on six continents. It is listed on the London Stock Exchange and the Johannesburg Securities Exchange Limited, had 2007 revenues of \$3.8 billion and has over 10,600 highly skilled employees and a client base that spans all industry sectors including financial services, telecommunications, healthcare, manufacturing, government and education.

Visy Pty Ltd www.visy.com.au

Subsequent to its SMX workshop / discovery session held in Oct 08 (the ASX announcement of 27 Oct 08 refers), Data-inCrypt® revisited Visy to complete several evaluation installations and further discuss the potential in-house implementation of SMX for Visy's Board in the New Year.

Visy began manufacturing corrugated cardboard boxes in Melbourne, Australia, in 1948 and has grown to become Australia's largest privately owned company, employing over 5,300 people and operating from over 110 sites.

SYNERGY looks forward to keeping the market informed.

Yours faithfully

Ronald Moir
Managing Director
SYNERGY EQUITIES GROUP LIMITED

