Roadshow Presentation

wide bay
AUSTRALIA LTD
banking your way

November 2008

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Offer Summary

- A non-renounceable rights issue of 1 New Share for every 12 Shares held at an Issue Price of A$6.25 per New Share raising up to a maximum of A$15.3 million
- The Issue Price represents a discount of:
  - 10.7% to the last closing price of $7.00
  - 10.0% to the theoretical ex-rights price of $6.94
  - 8.4% to the 5 day VWAP of $6.83
- The rights issue is not underwritten
- The funds raised under the Offer will be used primarily to:
  - Partially replace lower Tier 2 subordinated debt being repaid in December 2008
  - Strengthen Wide Bay's Tier 1 capital ratio
  - Provide Tier 1 capital to support the Company's growth plans for the next 12 -18 months
- The effect of the issue of New Shares under the Offer on the Company's share capital is set out below

Number of Shares on issue prior to the Offer	If under the Offer $5.0 million is raised	If the maximum of $15.3 million is raised
Current Shares on Issue	29,471,777 Shares	29,471,777 Shares
Number of New Shares issued	800,000 New Shares	2,455,981 New Shares
Number of Shares on issue following the Offer[1]	30,271,777 Shares	31,927,758 Shares

[1] The final number of shares on issue will depend upon the number of shares taken up under the Rights Issue.

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Offer Summary

- The New Shares to be issued pursuant to the Offer qualify as Non-innovative Residual Tier 1 capital under APRA's Prudential Standards and will further strengthen Wide Bay's regulatory capital position as shown below

Regulatory capital position as at 30 June 2008	Reported 30 June 2008	Pro forma 30 June 2008 Adjusted for \$5.0m raising	Pro forma 30 June 2008 Adjusted for the maximum \$15.3m raising
Tier 1 capital ratio[1]	9.01%	9.65%	11.06%
Total capital ratio[1]	11.41%	10.60%	12.02%

[1] The final capital ratio will vary depending upon the number of shares taken up under the Rights Issue.

- The directors' intend to subscribe for a minimum of \$1.1 million in the rights issue as an indication of their support for the Offer.

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Investment Highlights

Strong Forecast Growth in FY2009	• At its recent AGM the Company re-affirmed its guidance of 15-20% growth in after-tax profit for FY2009, following a record result in FY2008 of $18.2 million.
High Quality Loan Portfolio	• The Company's loan portfolio is currently in excess of $2 billion. Of this approximately 98% is in residential loans secured by mortgages over the underlying asset. In addition, Wide Bay's policy is for residential loans in excess of 75% LVR to be fully mortgage insured. This places the Company in a strong position to maintain its enviable track record of negligible bad debts.
Strong Balance Sheet & Capital Position	• Post the rights issue the Directors' anticipate the Company's total capital adequacy ratio will increase to approximately 10.6% assuming $5 million is raised and after repayment of the existing lower tier 2 subordinated debt of $10 million. If the full amount of $15.3 million is raised this ratio would increase to 12.0%.
Outstanding Track Record of Growth in Profitability & Dividends	• Over the past 10 years the Company has increased NPAT by an annual rate of 17.0% with dividends increasing by 13.0% per annum over the same period.

Investment Risks

- Wide Bay is subject to a number of risks and other factors that may impact on both its future performance and the market price at which its Shares trade. Provided below are some of the major risk factors of which investors need to be aware (please refer section 7 of the Offer Summary for a more comprehensive list).

Adverse Changes in Economic Conditions	• Wide Bay could be adversely affected by changes in economic conditions in Australia including but not limited to: rising unemployment, adverse changes in inflation and interest rates which may affect Wide Bay's net interest margin, falling housing prices and demand for housing loans. However, despite more challenging global economic conditions at their recent AGM the Company re-affirmed its FY2009 profit growth guidance of 15-20%.
Credit Risk	• Wide Bay is exposed to the risk of extending credit to other parties and specifically adverse changes in the creditworthiness of its counterparties which may result in financial loss. With 98% of the current loan book represented by residential mortgages secured by mortgages over residential property, Wide Bay does not expect any material increase in bad and doubtful debts for FY2009.
Liquidity and funding Risk	• The proposed capital raising will provide Wide Bay with additional Tier 1 capital to support its growth plans for the next 12-18 months. Post the Rights Issue the Company will continue to maintain at least the minimum requirements set out by APRA.
Impacts of the Credit Crisis	• As at 31 October 2008 Wide Bay had no exposure to 'sub prime' lending however the credit crisis has generally caused reduced availability of funding, higher wholesale funding costs and increased market uncertainty
Regulatory Risks	• Wide Bay is subjected to substantial regulatory oversight, in particular by APRA. Prior to the proposed capital raising Wide Bay has been in compliance with all regulatory guidelines imposed by APRA, including but not limited to minimum capital adequacy and liquidity ratios.

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Indicative Timetable

Event	Date
Announcement of the Offer	26 November 2008
Shares trade 'ex-Rights'	1 December 2008
Record Date to determine entitlements to Rights	5 December 2008
Anticipated despatch of Offer Summary and Entitlement and Acceptance Forms	9 December 2008
Offer Opening Date	9 December 2008
Offer Closing Date and last day for lodgement of Entitlement and Acceptance Forms and payment in full	23 December 2008
Expected date for despatch of holding statements	31 December 2008
Expected date for commencement of trading of New Shares	2 January 2008

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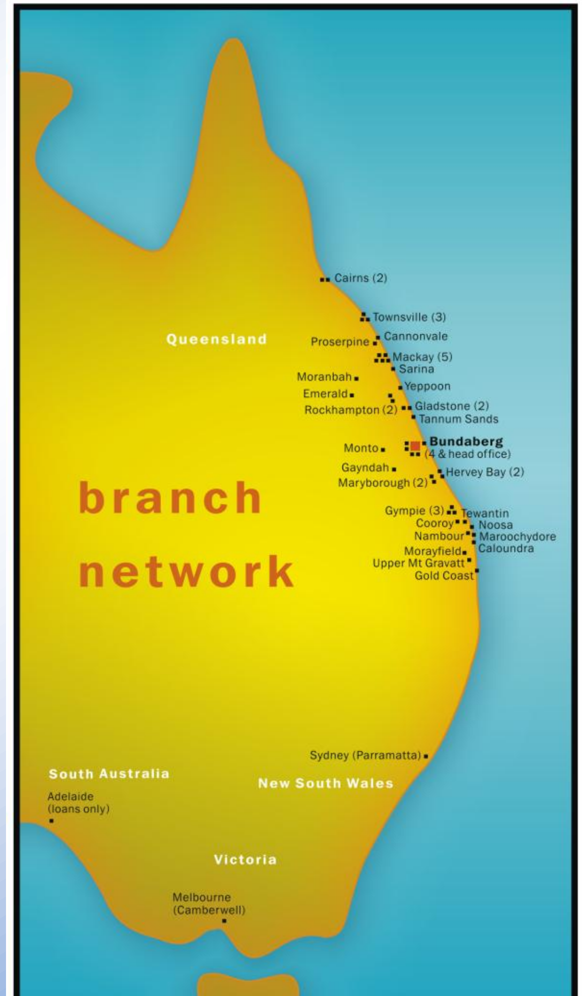
Profile of Wide Bay Australia Ltd

- Largest Queensland Financial Institution based North of Brisbane
  Assets at 30 June 2008 - $2.278 billion
- A combination of 5 regional building societies, all established in the 1950/1960's
  - Gympie and North Coast Building Society
  - Maryborough Permanent Building Society
  - Burnett Permanent Building Society (Bundaberg)
  - Port Curtis Permanent Building Society (Gladstone)
  - Mackay Permanent Building Society
- An extensive branch and agency network
  - 45 in Queensland from Robina to Cairns
  - 1 branch in Sydney
  - 1 branch in Melbourne
  - 1 lending outlet in Adelaide
- Diversified product range
  - Mortgage lending
  - Retail banking
  - Margin lending
  - Commercial lending
  - In-house Mortgage Insurance Company
  - Financial planning association



Mackay Permanent Acquisition Complete

- Wide Bay Australia obtained control of Mackay Permanent Building Society (MPBS) on 10 January 2008
- Assets approximated $300 million
- Total funding was through retail deposits
- Total loan book predominantly comprised of residential lending – no 'low-doc' or 'sub-prime' lending
- Operations totally integrated with Wide Bay on 31st May 2008 when full operations were transferred to Wide Bay's IT platform
- Most branches totally re-branded
- Significant synergies to Wide Bay's financial performance
- An excellent acquisition providing further geographical spread and exposure to Northern Queensland

Strong Balance Sheet & Loans Portfolio

- Assets @ 30th June 2008 - $2.278 billion
- Consistent strong growth over many years
- No ‘sub-prime’ or ‘low-doc’ lending
- With the current economic climate, a very strong focus on servicing of arrears which are currently in a very satisfactory state
- Limited broker usage approximating 10-12% over the last 12 months
- Currently hold a BBB- “investment grade” rating from Standard and Poors
- Use of securitisation/warehouse program since 1997. Currently representing
  46% of society’s total funding
- A ‘Repo’ facility in place with the Reserve Bank of Australia as a safety net
- The bulk of society’s lending totally secured by residential mortgages. All covered by lenders mortgage insurance, except in cases of low LVR’s (below 75%)

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Diversification

- Traditional residentially secured lending

- 100% ownership of the society's captive Mortgage Risk Management Pty Ltd, formed in 1999
  - Meets APRA standards for concessional risk weighting for capital
  - Internally capitalised
  - Trading profitably since inception
  - Surplus 2008 (after tax) - $2.24 million
  - Appropriate reinsurance

- Financial Planning
  - 25% interest in Financial Technology Securities Pty Ltd
  - 25% also held by Aviva – 5th largest insurance group in the world
  - Balance held by employees
  - Excellent return on capital
  - Access to residential and margin loans of client base
  - FY2008 contribution to profit after tax of $1.20 million

- Fully integrated customer service system to facilitate cross-selling of products

- Full range of
  - Residential lending
  - Secured commercial lending
  - Secured margin loans

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A special culture

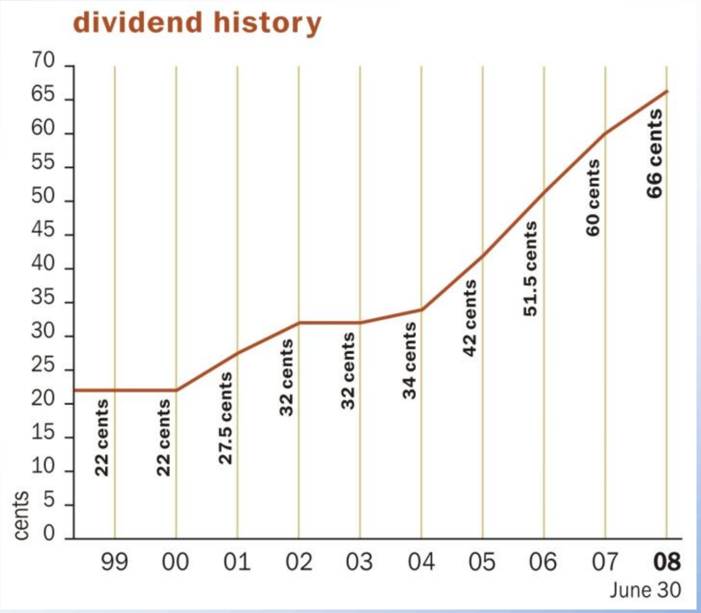
- With its Head Office based in Bundaberg, a regional Queensland city of 120,000 population, Wide Bay enjoys a very stable environment in relation to management and staffing generally and has the benefits of not being exposed to the high cost structures of capital city operations
- The Head Office is well located, given that the Queensland branch network now expands from Robina on the Gold Coast to Cairns, a distance of 1,490 air kilometres which compares to, as a matter of interest, 1,380 air kilometres from Brisbane to Melbourne
- The benefits of being located in Bundaberg have provided:
  - A stable, experienced team
  - Senior managers across all aspects of business
  - Infrastructure capable of managing a significantly larger business
  - Succession planning in place across all business units
  - Board Renewal Policy
  - Staff share plan for all staff has been in place since issuing shares in 1992, which encourages staff commitment and interest

Wide Bay Management Experience

Title	Experience
Managing Director	41 years
Executive Director/Chief Operating Officer	34 years
Operations and IT Manager	33 years
Training Manager	31 years
Administration Manager	29 years
Marketing Manager	23 years
Manager – Retail Outlets (QLD)	13 years
Manager – Structured Finance, Products and Interstate Operations	13 years
Chief Financial Officer	8 years
Loans Manager	7 years
Internal Auditor	6 years

Outstanding Track Record

- Wide Bay's management has a very strong track record of growing the Company's profitability and increasing the level of dividends paid to shareholders



NPAT has grown over the past 10 years by 17%p.a.

Dividends per share has grown over the past 10 years by 13%p.a.

Financial Indicators - Past 2 Years

	30 June 2007	30 June 2008	
Net Profit after tax – actual	$16.05m	$18.16m	↑13.1%
Ordinary Dividends	60.0c	66.0c	↑10.0%
Loans Portfolio	$1.55bn	$1.996bn	↑28.9%
Total Assets	$1.73bn	$2.28bn	↑31.5%
Shareholders' Equity	$92.30m	$140.03m	↑51.7%
Cost to Income ratio	53.6%	55.5%	↓3.5%
Loan Approvals	$485.2m	$518m	↑6.8%

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Summary

1. Financial Outlook

- We have forecast an after tax profit growth in the range of 15-20% for 2008-09. This forecast has been buoyed by the anticipated synergies from the Mackay Permanent acquisition, but at the same time has been tempered with caution in lending operations and wholesale funding costs
- The level of dividends paid during FY2009 will depend upon the level of profit for the year and the number of New Shares issued pursuant to the Rights Issue. However the Company's dividend policy is to pay approximately 90% of after tax earnings in dividends

2. Corporate Strategy

- We continue to source the bulk of our loans via the retail branch network and financial planning services in Queensland
- New South Wales and Victorian loans are also sourced through the use of brokers
- To develop our commercial loans where security over desirable property is available
- Maintain strong selective credit policy
- With the current economic climate, a very strong focus on servicing of arrears which are currently in a very satisfactory state
- To continue to offer a range of community banking facilities to all areas of our operations
- To look at the opportunities for expansion through the opportunities from acquisitions, associations and partnerships
- Expand retail deposits base

3. Impact of the Rights Issue

- The funds raised under the rights issue will be used to partially replace lower Tier 2 subordinated debt, strengthen Wide Bay's Tier 1 capital ratio and support the Company's growth plans for the next 12-18 months

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