

# AUTOMOTIVE TECHNOLOGY GROUP TO LAUNCH SPRINTEX SUPERCHARGER IN INDIAN MARKET

Leading Australian clean automotive technology company Automotive Technology Group (ATG) (ASX: ATJ) is pleased to announce that it will launch its patented Sprintex® Supercharger product in the Indian market at the upcoming biennial Indian Auto Expo automotive-sector event in New Delhi, India.

The event which runs from January 5-11 is the major automotive sector forum in the Indian region and will attract more than 2,100 industry participants from 25 different countries, and around 150,000 business visitors from the automotive industry.

The Indian Auto Expo will be attended by vehicle design, and auto component and accessories experts, and will also host new vehicle and product launches.

ATG Managing Director Steven Apedaile and Business Development Manager Jay Upton will attend the event to launch the Company's Sprintex® Supercharger in the Indian market. The automotive sector market in India is growing at a rapid pace and represents a major future focus for the Company and its plans to market and distribute the Sprintex® Supercharger globally.

The Indian automotive market is expected to grow to 2.2 million cars and sport-utility vehicles by 2014, a significant increase from the 1.4 million units produced this year.

ATG's Sprintex® Supercharger product delivers lower exhaust emissions with greater fuel efficiency and performance from automotive engines. It also has applications in the industrial compressor market.

The Company has completed Sprintex's research and development phase and is now looking to expand its sales numbers in major exports markets. It recently launched its supercharger product range in the US, and the Indian launch is the next phase of ATG's international product launch.

ATG will target both the motor vehicle after-sales sector, which is a major market for supercharger products, and also major new car vehicle manufacturers, who are seeking new methods to reduce vehicle emissions and fuel consumption without impacting engine performance.

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## About Automotive Technology Group

Automotive Technology Group listed on the ASX in May 2008. It is the designer and manufacturer of the patented low emissions, high fuel efficiency Sprintex® supercharger product range. The Company's vision is to be a leading developer and manufacturer of innovative green automotive technologies to world markets, in particular in the manufacturer of superchargers.

Motor vehicle and motorcycle manufacturers are increasingly turning to Superchargers to help meet tougher vehicle emissions and fuel efficiency targets being set by governments globally, and the Sprintex® Supercharger achieves these two goals while ensuring that engine performance is not compromised.

The Company operates from a specialist research and development, and manufacturing facility in Perth, Western Australia.

## About Indian Auto Expo

Auto Expo is the major automotive forum in the Indian region. It is organised jointly by the Automotive Component Manufacturers Association of India (ACMA), the Confederation of Indian industry (CII) and the Society of Indian Automobile Manufacturers (SIAM). The first event was held in 1986, and it has since grown in scope and size into a major international biennial auto sector forum.