

**Media Release and ASX announcement Melbourne**  
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**CPT GLOBAL LIMITED (ASX: CGO)**

**CPT HELPS ROGERS COMMUNICATIONS AVOID SIGNIFICANT HARDWARE EXPENDITURE**

ROGERS COMMUNICATIONS IS A LEADING PROVIDER OF WIRELESS, CABLE TV, HIGH SPEED INTERNET AND HOME PHONE SERVICES TO CONSUMER RESIDENCES AND BUSINESSES ACROSS CANADA.

A full version of the Rogers Communications Case study can be found on our website [www.CPTglobal.com](http://www.CPTglobal.com) under Latest News and Events.

Rogers Communications was in the final stage of rolling out a customized version of the ClickSoftware Optimization suite for the scheduling of customer appointments and the optimization of technician time and schedules. The business was under pressure to adapt to the new system. This was made all the more difficult by periodic performance issue and severe response time problems

CPT Global was invited to examine the application and database performance with a view to reducing the CPU consumption and to create headroom for the Greater Toronto Area (GTA) rollout. CPT Global initially analyzed the Rogers Communications systems remotely using the Perfmaster tool (CPT's proprietary expert system for Oracle®), to determine the scope of on-site analysis required. CPT quickly found a series of underlying issues. A small set of concise recommendations was presented for technical and management consideration.

The detailed recommendations and testing conducted by CPT enabled Rogers to quickly validate the improvements and implement the necessary changes. Several changes were implemented concurrently to enable on-schedule Toronto rollout. The results were extremely impressive. Overnight the demand for backend CPU was reduced by over 60%. End-user performance problems almost entirely disappeared. The GTA rollout proceeded without incident.

The result prompted the following quotes from Jerry Brace EVP & CIO Rogers Communications and Mark Segal Rogers Communications:

"Rogers was faced with a performance troubled rollout that was set to cost twice the vendor estimated hardware budget. In just 2 weeks, CPT Global identified and successfully resolved our major challenges, saving more than 60% of our backend server cost"

"CPT Global saved us more than \$650,000 in hardware costs alone. This represents a return on investment greater than 30:1. A great result for Rogers. I can't recommend CPT Global highly enough."

CPT Global Limited (CPT) is an established and proven IT consulting services company operating in the Australian, United Kingdom, and European and USA markets. CPT is a market leader in the provision of independent IT services associated with its core competencies of Performance Tuning, Capacity Management, Performance Testing and IT Management Consulting.

CPT's methodology identifies areas where system and application performance can be enhanced, therefore reducing costs and improving customer service. CPT uses a 'quick hit' review combined with a range of tuning tools and proven processes to go beyond a theoretical saving and achieve real, measurable results.

All of CPT's Technical Consulting services are aimed at reducing ICT costs. Through expert performance tuning, CPT can identify opportunities for immediate and sustainable cost reductions in both mainframe and midrange environments as well as contribute to Green IT goals as a by product.

CPT Global Limited has offices in Melbourne, Sydney, Canberra, London, Munich and New York.

**For further information please contact:**

**Mr Gerry Tuddenham, Managing Director**

**Telephone +61 3 9684 7900**

**For CPT Global Limited profile and information refer to:** [www.CPTglobal.com](http://www.CPTglobal.com)