

Coca-Cola Hellenic Bottling Company S.A. Invitation of Shareholders to an Extraordinary General Meeting

Athens, Greece – 23 March 2009 - Coca-Cola Hellenic Bottling Company S.A. (Coca-Cola Hellenic) announced today the invitation of its shareholders to an Extraordinary General Meeting.

As resolved by the Company's Board of Directors on 19 March 2009, at its meeting no. 806 and in accordance with Codified Law 2190/1920 "re: Societes Anonymes" and article 17 of the Company's Articles of Association, the Shareholders of the Societe Anonyme under the trade name "COCA-COLA HELLENIC BOTTLING COMPANY S.A." and the distinctive title "COCA-COLA HELLENIC" are invited to an Extraordinary General Meeting, to be convened at "The Mall Athens", at the Village Cinemas, Room GOLD CLASS, 35 Andreas Papandreou Street, Maroussi, on 27 April 2009, at 11.00 a.m., with the following Agenda:

1. Approval of a share buy-back program in accordance with Article 16 of Codified Law 2190/1920.

Shareholders wishing to participate in the Extraordinary General Meeting, must deposit at least five (5) full days prior to the Meeting, the relevant blocking certificate from the Central Securities Depository at the central offices of the Company (9 Fragoklissias Street, Maroussi), in accordance with article 18 of the Articles of Association, together with the relevant proxy in the event that they wish to be represented at the Meeting.

Shareholders may obtain further information from the Company's Investor Relations Department at +30 210 618 3100 and +30 210 618 3106.

**Maroussi, Athens, 23 March 2009
THE BOARD OF DIRECTORS
COCA-COLA HELLENIC BOTTLING COMPANY S.A.**