



2 November 2009

The Manager Companies  
Australian Stock Exchange Limited  
11<sup>th</sup> Floor  
Exchange Centre  
20 Bridge Street  
SYDNEY NSW 2000

Dear Sir

**Dividend Paid 2 November 2009  
Dividend Reinvestment Plan**

We advise the allocation on 2 November 2009 of 2,867,789 ordinary shares at \$5.739 per share under the David Jones Dividend Reinvestment Plan. The issued capital of David Jones Limited is now 503,524,465 ordinary shares. Application for quotation of the additional securities has been sent separately.

The participation rate in the Dividend Reinvestment Plan was 19.37% of the issued capital as at 12 October 2009. Approximately 18% of shareholders elected to have any small fractional entitlements that arise included in the scheme for the Company to donate such amounts to charity, which has been specified as *Children's Cancer Institute Australia*. Of the total number of ordinary shares allotted, 5,422 shares were allotted to *Children's Cancer Institute Australia*.

Yours faithfully  
DAVID JONES LIMITED

Caroline Waldron  
Company Secretary

**DAVID JONES**

David Jones Limited A.C.N. 000 074 573  
A.B.N. 75 000 074 573