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The Manager
Company Announcements Office
Australian Securities Exchange
Level 4, Exchange Centre
20 Bridge Street
SYDNEY NSW 2000

Via Electronic Lodgement

INTRODUCING DATAMOTION ASIA PACIFIC PRESENTATION

In response to a number of shareholder requests for further information regarding the DataMotion platform, DataMotion Asia Pacific Limited (ASX : DMN) attaches its Introducing DataMotion Asia Pacific sales & marketing presentation for the interest of shareholders, potential clients and the market at large.

Yours faithfully

Ronald Moir
Managing Director
DATAMOTION ASIA PACIFIC LIMITED

attach: Introducing DataMotion Asia Pacific Presentation (15 pages)

threats

the six main threats to the privacy, confidentiality & integrity of email are:

- 1) Government;
- 2) organised crime;
- 3) terrorists;
- 4) competitors;
- 5) hackers; and
- 6) script kiddies.

a further insidious threat - often considered to be the most prevalent - is the trusted employee, who can fall into any of the six categories.

overview

DataMotion Asia Pacific empowers organisations to conduct secure electronic business with confidence with its military-grade, encrypted, keyless, secure messaging SaaS (Software as a Service). DataMotion delivers, tracks and protects sensitive and confidential information with the industry's lightest footprint. The DataMotion platform is deployed globally by governments, healthcare, financial, legal, insurance, pharmaceutical and e-commerce companies to enable reliable and secure communications.

core products

SecureMail - flagship encrypted email solution. **FileTransfer** - enables users to exchange files up to 2GB each using either a web browser interface or the desktop client / service, with full delivery tracking provided. **eForms** - customised and personalised forms. Recipients receive, complete and return the secure document without leaving their existing email client (e.g. Microsoft Outlook), with full delivery tracking provided.

SecureMail key features

- 1) **ease of use** - no change in end-user behaviour required;
- 2) **simple setup** - automatic creation of recipient accounts and inboxes;
- 3) **unlimited emails** - can be sent and received;
- 4) **large file transfer** - large files can be sent using the portal;
- 5) **message retraction & expiry** - between one day and seven years;
- 6) **familiar** - send secure messages from within Microsoft Outlook, Novell GroupWise or Lotus Notes;
- 7) **tracking** - records the date and time a message was opened;
- 8) **security** - military grade encryption; no special software or keys;
- 9) **integrity** - digital signature automatically verifies message integrity;
- 10) **value for money** - compared to traditional email encryption methods; and
- 11) **world leader in secure email** - most mature platform.

the Australian Privacy Act 1988 (Cth)

The overhaul of the Privacy Act currently underway will impact into all Australian organisations, be they small or large, private or Government, by removing many of the exemptions currently in place, enforcing a standard set of privacy principles across all sectors and introducing stronger penalties for privacy breaches.

Technology related privacy issues will come to the fore as the Privacy Act becomes aware of personal computers, the Internet, mobile phones, digital cameras, e-commerce, sophisticated surveillance devices and social networking websites. Government agencies and Corporate organisations with similarly high security requirements already have an undeniable need to secure confidential and sensitive data during transmission over the Internet.

introducing

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ASIA PACIFIC

when privacy matters

revision 090903



“DataMotion is a representative example of this emerging cloud-application phenomenon ...in two categories. That’s a VERY big deal.”

Frank Kenney, Analyst
Gartner, Inc.
www.gartner.com
April, 2009

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why secure email?

encryption eliminates risk

“We set out an objective to try to avoid risk rather than deal with it after it occurs”

Martin Bennett
Partner (General Counsel)
Lavan Legal
lavanlegal.com.au



extract from DataMotion Asia Pacific article “Encryption Eliminates Risk”
published in The Sydney Morning Herald, 08 April 2008

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why secure email?

the facts

Email was not designed to be a secure form of communication. It was developed for use between academics.

Sending an unsecured email is like sending a postcard – anyone can read it along the way. The functionality, ease and speed of email has made it a common form of communication, but standard email is easy to intercept during transmission from your desktop, through Internet Service Providers and to the recipient.

In this day and age, email security is a matter of considerable significance. The theft of strategic or critical corporate information can have a huge financial impact on your business.

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why secure email?

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...when privacy matters

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SECUREMAIL

flagship encrypted email solution.

FILETRANSFER

enables users to exchange files up to 2GB each using either a web browser interface or the desktop client / service, with full delivery tracking provided.

EFORMS

customised and personalised forms. Recipients receive, complete and return the secure document without leaving their existing email client, (e.g. Microsoft Outlook) with full delivery tracking provided.

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why is DataMotion a world leader?

...when privacy matters

- according to Gartner, in the governed integration & collaboration managed services market, ***“There is not a single competitor who offers a SaaS service with the features and business model offered by DataMotion.”***
- DataMotion is positioned in two technology spaces, email encryption and Managed File Transfer (“MFT”)
- DataMotion is an early entrant into the MFT market
- common platform supports email encryption, file transfer, and e-forms
- ease of use for end users
- ad hoc *and* automated exchanges of data
- pure SaaS (Software as a Service) or hybrid (Software *plus* Service) approach

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DataMotion SecureMail

...when privacy matters

key features

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key features (cont.)

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- Managed File Transfer (MFT) offers a single application that handles corporate file transfers regardless of protocol
- many businesses today get files from place to place, person to person:
 - *using File Transfer Protocol (FTP) or Virtual Private Networks (VPN);*
 - *with a home-grown solution using batch scripts, some file encryption;*
 - *have no audit trail or accountability; and*
 - *have no means to verify that information was sent or received.*
- less than 15% of companies worldwide have a managed file transfer strategy
 - expected to increase to 45% by 2013
 - has grown to a US\$650 million-a-year business to meet the increasing security, compliance and operational demands of moving information.

Source: Gartner, Inc.

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the National e-Health Transition Authority (NEHTA)

- across Australia there is a groundswell of support for a better, more connected healthcare system. NEHTA has been tasked by the Australian Government to identify and foster the development of the right technology necessary to deliver the best e-health system.
- **DataMotion SecureMail is one of NEHTA's approved secure messaging products**, which means that any General Practice in Australia using DataMotion will meet one of the three primary requirements of the Practice Incentives Program (PIP) eHealth Incentive, and as such is eligible for corresponding payments from Medicare Australia.
- DataMotion Asia Pacific has been asked by NEHTA to participate in the development of the specifications, compliance requirements and implementation guidelines for secure messaging, which will ultimately be established as Australian Standards.
- see www.nehta.gov.au

how does SecureMail work?

- The DataMotion server takes control of the SMTP (simple mail transfer protocol) delivery process, ensuring emails are transmitted securely and with traceable delivery
- The DataMotion server can be located:
 - externally to an organisation, ie as a hosted service
 - in-house, within the internal email flow
- “Send Secure” button “tags” the email subject with the phrase “SECURE:”
- a content filter within the email flow recognises this tag and passes the email to the DataMotion server for delivery
 - TLS (transport layer security) is used for secure communication to & from the hosted service

definitions

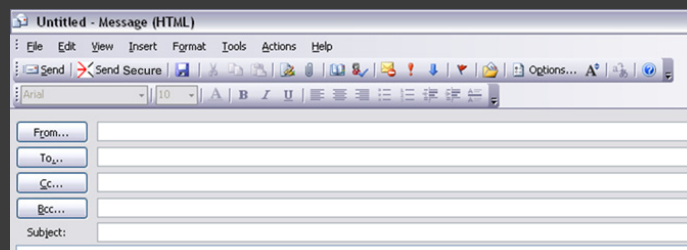
- **DataMotion full user** - can send secure emails to any Internet email address.
- **DataMotion recipient user** - can only send secure emails to a DataMotion full user who has initiated a secure email discussion with them. A recipient user account is created automatically when a secure email is first sent by a DataMotion full user, at no financial cost to either the full user or the recipient user.

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sending a secure email

- The DataMotion full user” composes the email as normal and clicks “Send Secure” instead of “Send” when the content of the email needs to be protected in transit over the Internet, either due to its sensitive nature or to meet with Government-mandated privacy standards.

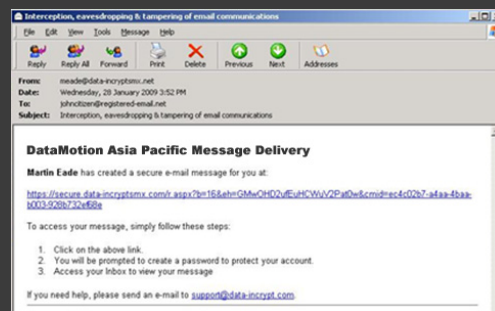


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receiving a secure email

- “DataMotion recipient users” receive a “plain text” email advising them that they have received a message, and inviting them to log in to the DataMotion web portal to complete registration of their account and retrieve the message.

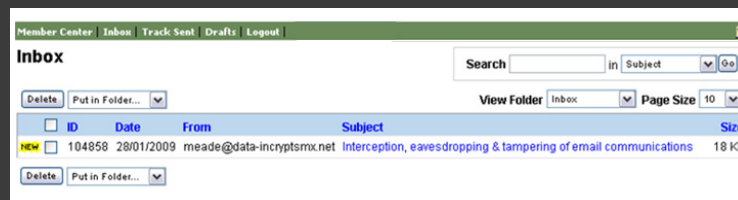


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receiving a secure email (cont.)

- “DataMotion recipient users” receive and reply to secure emails from the DataMotion web portal - a familiar webmail interface.



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the encrypting "Send Secure" button

- is available for Microsoft Outlook only
- encrypts the message at the point of sending
- changes the "to:" address of the email message and sends it via existing email channels to the DataMotion server for delivery
- "sent item" remains encrypted but can be read from the DataMotion web portal
- DataMotion messages can be received by encrypted pdf to ensure complete security both ways
- encrypted pdfs can be read on BlackBerry

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why is DataMotion better than the competition?

- most mature platform;
- available as a hosted service or in-house;
- scalable from one user to hundreds of thousands of users;
- fully customisable;
- ease of use;
- flexible message delivery:
 - secure website
 - secure server-to-server delivery via TLS (i.e. plain text to inbox);
 - encrypted pdf;
 - secure SMTP and POP3; and
 - BlackBerry / smart phone.

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DataMotion Intelligent Information Transport (IIT) platform

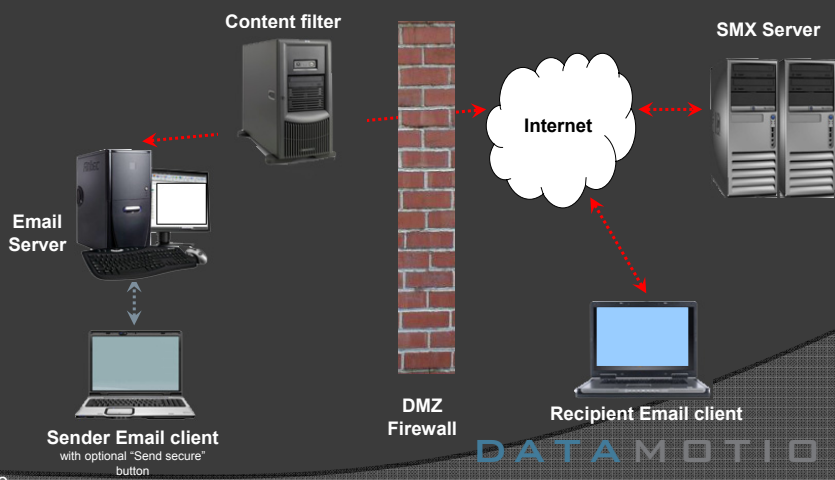


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DataMotion SecureMail

...when privacy matters

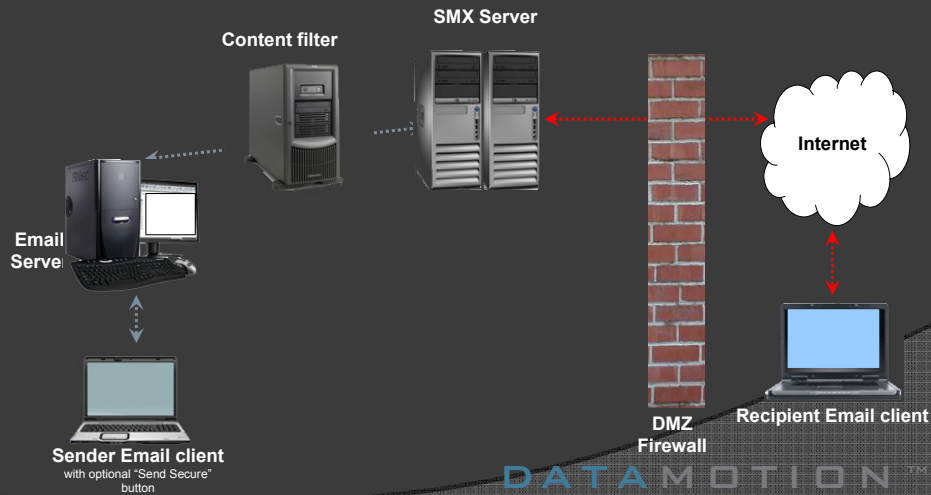
hosted service DataMotion architecture



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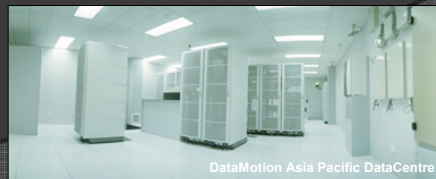
in-house DataMotion architecture



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the DataMotion Asia Pacific DataCentre

- located in Australia;
- representing a capital investment of AUD\$2m;
- built specifically for mission critical systems and applications;
- highly secure area with heavily restricted access;
- high quality, redundant systems;
- 99.9% availability;
- high availability communications links from Tier 1 carriers;
- direct processing links to major Australian financial institutions;
- environmental controls and fire suppression;
- SMS and facsimile gateways;
- "24 x 365" monitoring; and
- video surveillance.



DataMotion Asia Pacific DataCentre

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DataMotion Asia Pacific Limited's past and present clients include



who are DataMotion, Inc.?

- founders of DataMotion founded their first company, Safetynet, in 1991
- Safetynet provided software solutions to meet the security and access control needs of the US Department of Defense and commercial organisations
- Safetynet developed a proprietary architecture in 1995 to track the secure delivery of its software products, which became CertifiedMail
- launched the first CertifiedMail hosted service in 1998
- CertifiedMail incorporated as a standalone company in 1999
- changed its name to DataMotion in 2008 as part of a re-branding initiative and launched its new "Intelligent Information Transport" (IIT) platform
- Microsoft Gold Certified Partner

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