



# facsimile

**To:** ASX Company Announcements Platform      **Fax:** 1300 135 638  
&  
Mr Vazrick Hovanessian, Company Secretary,      **Fax:** (02) 9425 0099  
E-Com Multi Limited

**From:** Lisa Haertsch      **Fax:** (02) 82255238  
Citigroup Global Markets Australia Pty Limited

**Date:** 29 December 2009      **Pages:** 3 (including cover sheet)

**Subject:** Submission of Form 603 re: E-Com Multi Limited - ECE

---

If you do not receive all pages, please telephone on 61 2 82254052  
This fax is confidential and may be privileged. If you are not the intended recipient, please notify the sender immediately by telephone.

---

CITIGROUP GLOBAL MARKETS AUSTRALIA PTY LIMITED  
ABN 64 003 114 832 AFSL 240992  
A participant of ASX Group and a Participant of Sydney Futures Exchange Limited  
Level 22, Citigroup Centre, 2 Park Street, Sydney NSW 2000

TELEPHONE: 61 2 8225 4052  
FACSIMILE: 61 2 8225 5461

---

**Notice of initial substantial shareholder**
**Form 603  
Corporations Law  
Section 671B**


---

To: E-Com Multi Limited ("ECE", Ordinary Fully Paid)  
ACN 008 877 745

**1. Details of substantial shareholder**

Citigroup Global Markets Australia Pty Limited (ACN 003 114 832) and each of the related bodies corporate in the Citigroup group of companies worldwide (for more details please visit [www.citigroup.com](http://www.citigroup.com)).

The holder became a substantial holder on 24 December 2009.

**2. Details of voting power**

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate had a relevant interest in on the date the substantial holder became a substantial holder are as follows:

Class of securities	Number of securities	Person's vote	Voting Power
ECE, Ordinary Fully Paid	130,535,511	135,535,511	7.56%

**3. Details of relevant interests**

Holder of relevant interest	Nature of relevant interest	Class and number of securities
Citigroup Global Markets Limited	Citigroup Global Markets Limited holds a relevant interest in these shares solely in its capacity as Prime Broker with power to control the disposal of the shares.	135,535,511 ECE Ordinary Fully Paid

**4. Details of present registered holders**

The persons registered as holders of the securities referred to in paragraph 3 above are as follows:

Holder of relevant interest	Registered holder of securities	Class and number of securities
Citigroup Global Markets Limited	Citicorp Nominees Pty Ltd	135,535,511 ECE Ordinary Fully Paid

## 5. Consideration

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the four months prior to the day that the substantial holder became a substantial holder is as follows:

Holder of relevant interest	Date of acquisition	Consideration	Class and number of securities
Citigroup Global Markets Limited	Various	Various	135,535,511 ECE Ordinary Fully Paid

## 6. Associates

The reasons the persons named in paragraph 3 above are associates of the substantial holder are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
Citigroup Global Markets Australia Pty Limited, ACN 003 114 832	Each of the related bodies corporate in the Citigroup group of companies worldwide (for more details please visit <a href="http://www.citigroup.com">www.citigroup.com</a> ).

## 7. Addresses

The addresses of persons named in this form are as follows:

Name	Address
Citigroup Global Markets Australia Pty Limited	Level 22, Citigroup Centre 2 Park St Sydney NSW 2000
Citigroup Global Markets Limited	Citigroup Centre 33 Canada Square London, E14 5LB

Dated this 29<sup>th</sup> day of December 2009.



Lisa Haertsch  
Markets Compliance  
**Citigroup Global Markets Australia Pty Limited**