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Form 603

Corporations Act 2001 Section 671B

Notice of initial substantial holder

To Company Name/Scheme

EIRCOM HOLDINGS LIMITED

ACN/ARSN

112 119 203

1. Details of substantial holder (1)

Name

Morgan Stanley Australia Securities Ltd.

ACN/ARSN (if applicable)

ACN 078 652 276

The holder became a substantial holder on

November 10, 2009

2. Details of voting power

The total number of votes attached to all the voting shares in the company or voting interests in the scheme that the substantial holder or an associate (2) had a relevant interest (3) in on the date the substantial holder became a substantial holder are as follows:

Class of securities (4)	Number of securities	Person's votes (5)	Voting power (6)
Ordinary Shares	18,224,322	18,224,322	10.854%
			Based on 167,904,914 shares outstending

3. Details of relevant Interests

The nature of the relevant interest the substantial holder or an associate had in the following voting securities on the date the substantial holder became a substantial holder are as follows:

Holder of relevant interest	Nature of relevant interest (7)	Class and number of securities
Morgan Stanley Australia Sccurities Ltd.	Shares held or in respect of which the holder may exercise control over disposal in the ordinary course of sales and trading and stock borrowing businesses.	17,129,914 Ordinary Shares
Morgan Stanley & Co. International plc	Shares held or in respect of which the holder may exercise control over disposal in the ordinary course of sales and trading and stock borrowing businesses.	1,094,408 Ordinary Shares

4. Details of present registered holders

The persons registered as holders of the securities referred to in paragraph 3 above are as follows:

Holder of relevant interest	Registered holder of securities	Person entitled to be registered as holder (8)	Class and number of securities
	Morgan Stanley Australia Securitles (Nominee) Pty Limited	INCI ANDIICADIA	17,129,914 Ordinary Shares
Morgan Stanley & Co. International plc	HSBC Custody Nominees (Australia) Limited	INDLACIORCADIC	1,094,408 Ordinary Shares

5. Consideration

The consideration paid for each relevant interest referred to in paragraph 3 above, and acquired in the four months prior to the day that the substantial holder became a substantial holder is as follows:

Holder of relevant interest	Date of acquisition	Consideration		Class and number of securities
	Date of acquisition		Non-Cash	affected
Morgan Stanley & Co. International pic	July 9, 2009	1.1650	Buy	174 Ordinary Shares
Morgan Stanley & Co. International pic	July 13, 2009	1.1700	Buy	361 Ordinary Shares
Morgan Stanley & Co. International plc	July 13, 2009	N.A.	Borrow Increased	174 Ordinary Shares

Morgan Stanley & Co. International pic	July 14, 2009	1.1869	Buy	2244 Ordinary Shares
Morgan Stanley & Co. International plc	July 14, 2009	1.1700	Buy	182 Ordinary Shares
Morgan Stanley Australia Securities Ltd.	July 15, 2009	1.2300	Buy	794 Ordinary Shares
Morgan Stanley Australia Securities Ltd.	July 15, 2009	1.2300	Buy	1106 Ordinary Shares
Morgan Stanley Australia Securitles Ltd.	July 15, 2009	1.2300	Buy	312 Ordinary Shares
Morgan Stanley Australia Securities Ltd.	July 15, 2009	1.2300	Buy	1106 Ordinary Shares
Morgan Stanley Australia Securities Ltd.	July 15, 2009	1.1700	Buy	8887 Ordinary Shares
Morgan Stanley & Co. International pic	July 15, 2009	1.1905	Buy	10569 Ordinary Shares
Morgan Stanley & Co. International plc	July 15, 2009	1.2300	Buy	451 Ordinary Shares
Morgan Stanley Australia Securities Ltd.	July 16, 2009	1.2500	Buy	1077 Ordinary Shares
Morgan Stanley Australia Securities Ltd.	July 16, 2009	1.2300	Buy	13121 Ordinary Shares
Morgan Stanley & Co. International pic	July 16, 2009	1.2644	Buy	22899 Ordinary Shares
Morgan Stanley & Co. International plc	July 16, 2009	1.2500	Buy	101 Ordinary Shares
Morgan Stanley Australia Securities Ltd.	July 17, 2009	1.1700	Buy	1073 Ordinary Shares
Morgan Stanley Australia Securities Ltd.	July 17, 2009	1.1700	Buy	1073 Ordinary Shares
Morgan Stanley Australia Securities Ltd.	July 17, 2009	1.1700	Buy	1073 Ordinary Shares
Morgan Stanley Australia Securitles Ltd.	July 17, 2009	1.1700	Buy	846 Ordinary Shares
Morgan Stanley Australia Securities Ltd.	July 17, 2009	1.1700	Buy	227 Ordinary Shares
Morgan Stanley & Co. International pic	July 17, 2009	1.1949	Buy	19331 Ordinary Shares
Morgan Stanley & Co. International pic	July 17, 2009	1.1700	Buy	145 Ordinary Shares
Morgan Stanley Australia Securities Ltd.	July 20, 2009	1.2000	Buy	149 Ordinary Sharos
Morgan Stanley Australia Securities Ltd.	July 20, 2009	1.2000	Buy	1000 Ordinary Shares
Morgan Stanley Australia Securities Ltd.	July 20, 2009	1.2000	Buy	429 Ordinary Shares
Morgan Stanley Australia Securities Ltd.	July 20, 2009	1.2000	Виу	224 Ordinary Shares
Morgan Stanley Australia Securitics Ltd.	July 20, 2009	1.2000	Buy	234 Ordinary Shares
Morgan Stanley Australia Securities Ltd.	July 20, 2009	1.2000	Buy	331 Ordinary Shares
Morgan Stanley Australia Securities Ltd.	July 20, 2009	1.2000	Buy	229 Ordinary Shares
Morgan Stanley Australia Securities Ltd.	July 20, 2009	1.2000	Buy	1051 Ordinary Shares
Morgan Stanley Australia Securitios Ltd.	July 20, 2009	1.2000	Buy	5000 Ordinary Shares
Morgan Stanley Australia Securities Ltd.	July 20, 2009	1.2000	Buy	929 Ordinary Shares
Morgan Stanley Australia Securities Ltd.	July 20, 2009	_1.2000	Buy	1051 Ordinary Shares
Morgan Stanley Australia Securities Ltd.	July 20, 2009	1.2000	Buy	509 Ordinary Shares
Morgan Stanley Australla Securities Ltd.	July 20, 2009	1.2000	_Buy	542 Ordinary Shares
Morgan Stanley Australia Securitles Ltd.	July 20, 2009	1.2000	Buy	356 Ordinary Shares
Morgan Stanley Australia Securitics Ltd.	July 20, 2009	1.2000	Buy	1051 Ordinary Shares
Morgan Stanley Australia Securities Ltd.	July 20, 2009	1.2000	Buy	2500 Ordinary Shares
Morgan Stanley Australia Securities Ltd.	July 20, 2009	1.2000	Buy	538 Ordinary Shares
Morgan Stanley Australia Securities Ltd.	July 20, 2009	1.2000	Buy	230 Ordinary Shares
Morgan Stanley & Co. International plc	<u>J</u> uly 20, 2009	1.2047	Buy	36165 Ordinary Shares
Morgan Stanley & Co. International pic	July 20, 2009	1.2000	Buy	35 Ordinary Shares
Morgan Stanley & Co. International pic	July 21, 2009	1.2140	Buy	7732 Ordinary Shares
Morgan Stanley & Co. International plo	July 22, 2009	1.2657	Buy	47683 Ordinary Shares
Morgan Stanley & Co. International pic	July 22, 2009	1.2700	Buy	377774 Ordinary Shares
Morgan Stanley & Co. International plc	July 22, 2009	1.2700	Buy	19004 Ordinary Shares
Morgan Stanley & Co. International pic	July 22, 2009	1.2700	Buy	441 Ordinary Shares
Morgan Stanley Australia Securities Ltd.	Jul <u>y</u> 23, 2009	1.2700	Buy	25341 Ordinary Sheres
Morgan Stanley Australia Securities Ltd.	July 23, 2009	1.2450	Buy	1034 Ordinary Shares

Morgan Stanley Australia Securities Ltd.	July 23, 2009	1.2450	Buy	1034 Ordinary Shares
Morgan Stanley Australia Securities Ltd.	July 23, 2009	1.2450	Buy	1034 Ordinary Shares
Morgan Stanley & Co. International plc	July 23, 2009	1.2835	Buy	5210 Ordinary Shares
Morgan Stanley & Co. International pic	July 23, 2009	1.2450	Виу	53343 Ordinary Shares
Morgan Stanley & Co. International plc	July 23, 2009	1.2450	Buy	176 Ordinary Shares
Morgan Stanley Australia Securities Ltd.	July 24, 2009	1.2450	Buy	4228 Ordinary Shares
Morgan Stanley & Co. International pic	July 24, 2009	1.2550	Buy	5155 Ordinary Shares
Morgan Stanley & Co. International pic	July 24, 2009	1.2200	Buy	8280 Ordinary Sheres
Morgan Stanley & Co. International pic	July 24, 2009	N.A.	Borrow Increased	155 Ordinary Shares
Morgan Stanley & Co. International plc	July 27, 2009	1.2298	Buy	7475 Ordinary Shares
Morgan Stanley Australia Securities Ltd.	July 28, 2009	1.2250	Buy	4153 Ordinary Shares
Morgan Stanley & Co. International plc	July 26, 2009	1.2100	Đuy	8037 Ordinary Shares
Morgan Stanley & Co. International pic	July 30, 2009	1.1500	Вџу	589 Ordinary Shares
Morgan Stanley & Co. International ptc	July 30, 2009	1.1500	Buy	9441 Ordinary Shares
Morgan Stanley & Co. International pic	August 17, 2009	1.1717	Buy	3177 Ordinary Shares
Morgan Stanley & Co. International pic	August 19, 2009	N.A.	Receipt Increased	194348 Ordinary Shares
Morgan Stanley & Co. International pic	August 24, 2009	1.1817	Buy	3571 Ordinary Shares
Morgan Stanley & Co. International plc	August 26, 2009	1.1800	Buy	914 Ordinary Shares
Morgan Stanley & Co. International pic	August 26, 2009	1.1800	Buy	12302 Ordinary Shares
Morgan Stanley & Co. International pic	August 27, 2009	1.1800	Buy	925 Ordinary Shares
Morgan Stanley & Co. International pic	August 27, 2009	N.A.	Receipt Increased	11200 Ordinary Shares
Morgan Stanley & Co. International plc	August 31, 2009	1.2200	Buy	480 Ordinary Shares
Morgan Stanley & Co. International plc	September 1, 2009	1.2056	Buy	8250 Ordinary Shares
Morgan Stanley & Co. International pic	September 1, 2009	1.2250	Buy	255 Ordinary Shares
Morgan Stanley & Co. International plc	September 4, 2009	1.2170	Buy	22863 Ordinary Shares
Morgan Stanley & Co. International plc	September 7, 2009	1.2421	Buy	2774 Ordinary Shares
Morgan Stanley & Co. International plc	September 6, 2009	1.2510	Buy	11063 Ordinary Shares
Morgan Stanley & Co. International pic	September 6, 2009	N.A.	Receipt Increased	790000 Ordinary Shares
Morgan Stanley & Co. International plc	September 10, 2009	1.2790	Buy	4779 Ordinary Sharos
Morgan Stanley & Co. International plo	September 10, 2009	1.2756	Вџу	2038 Ordinary Shares
Morgan Stanley & Co. International plc	September 10, 2009	1.2450	Buy	_
Morgan Stanley & Co. International plc	September 10, 2009	N.A.		11267 Ordinary Shares
Morgan Stanley & Co. International pic	September 14, 2009	1.2747	Borrow Increased	382310 Ordinary Sharos
Morgan Stanley & Co. International pic	September 15, 2009	1.2945	Buy	4667 Ordinary Shares
Morgan Stanley & Co. International plc	September 16, 2009		Buy	664 Ordinary Shares
Morgan Stanley & Co. International plc	September 16, 2009	1.3100	Buy	2604 Ordinary Shares
Morgan Stanley & Co. International plc	September 17, 2009		Buy	9297 Ordinary Shares
Morgan Stanley & Co. International pic	September 17, 2009	0.5150	Buy	31107 Ordinary Shares
Morgan Stanley & Co. International pic	September 21, 2009	0.5150	Buy	15236 Ordinary Shares
Morgan Stanley & Co. International pic		0.5149	Buy	64181 Ordinary Shares
Morgan Stanley & Co. International pic	September 21, 2009	0.5200	Buy	504 Ordinary Shares
Morgan Stanley & Co. International plc	October 7, 2009	0.5200	Buy	12560 Ordinary Shares
Morgan Stanley & Co. International pic	October 7, 2009	0.5200	Buy	554 Ordinary Shares
	October 7, 2009	0.5200	Buy	3233 Ordinary Shares
Morgan Stanley & Co. International plc	October 8, 2009	0.5199	Buy	13840 Ordinary Shares
	October 8, 2009	N,A,	Receipt Increased	907500 Ordinery Shares
Morgan Stanley & Co. International pic Morgan Stanley & Co. International pic	October 13, 2009	0.5200	Buy	2264 Ordinary Shares

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Morgan Stanley & Co. Internalional pic	October 14, 20 <u>09</u>	0.5200	Buy	772 Ordinary Shares
Morgan Stanley & Co. International pic	October 14, 2009	0.5250	Buy	252 Ordinary Shares
Morgan Stanley & Co. International plc	October 20, 2009	0.5200	Buy	5948 Ordinary Shares
Morgan Stanley & Co. International plc	October 22, 2009	0.5250	Buy	251 Ordinary Shares
Morgan Stanley & Co. International pic	October 22, 2009	0.5200	Buy	1862 Ordinary Shares
Morgan Stanley & Co. International plc	October 23, 2009	0.5246	Buy	6444 Ordinary Shares
Morgan Stanley & Co. International plc	October 23, 2009	0.5279	Buy	11556 Ordinary Shares
Morgan Stanley & Co. International pic	October 27, 2009	N,A.	Receipt Increased	365900 Ordinary Shares
Morgan Stanley & Co. International plc	October 28, 2009	0.5250	Buy	753 Ordinary Shares
Morgan Stanley & Co. International plc	October 29, 2009	0.5237	Buy	15804 Ordinary Shares
Morgan Stanley & Co. International pic	_October 29, 2009	0.5250	Вџу	4084 Ordinary Shares
Morgan Stanley & Co. International plc	November 4, 2009	0.5200	Buy	6463 Ordinary Shares
Morgan Stanley & Co. International plc	November 5, 2009	N.A.	Borrow Increased	502 Ordinary Shares
Morgan Stanley & Co. International pic	November 6, 2009	0.5250	Buy	7406 Ordinary Shares
Morgan Stanley & Co. International pic	November 6, 2009	N.A.	Borrow Increased	1505 Ordinary Shares
Morgan Stanley & Co. International pic	November 9, 2009	0.5192	Buy	1505 Ordinary Shares
Morgan Stanley & Co. International plc	November 9, 2009	0.5150	Buy	14557 Ordinary Shares
Morgan Stanley & Co. International pic	November 10, 2009	0.5200	Buy	21457 Ordinary Shares
Morgan Stanley & Co. International pic	November 10, 2009	N.A.	Borrow Increased	6792 Ordinary Shares
Morgan Stanley Australia Securitics Ltd.	November 10, 2009	0.5208	Buy	17000000 Ordinary Shares

6. Associates

The reasons the persons named in paragraph 3 above are associates of the substantial holder are as follows:

Name and ACN/ARSN (if applicable)	Nature of association
Morgan Stanley & Co. International plc	Is controlled by an entity (i.e. one of the Upstream Corporations) that controls both Morgan Stanley & Co. International pic and Morgan Stanley Australia Securities Ltd.

7. Addresses

The addresses of persons named in this form are as follows:

Name	Address
Morgan Stanley & Co. International plc	25 Cabot Square, Canary Wharf, London E14 4QA, United Kingdom
Morgan Stanley Australia Socurities Ltd.	Level 39 Chifley Tower, 2 Chifley Square, Sydney NSW 2000, Australia

Signature

print name	Brett Graham		capacity	Managing Director
sign here	Rollato	, B	date	12 November 2009

DIRECTIONS

- (1) If there are a number of substantial holders with similar or related relevant interests (eg. a corporation and its related corporations, or the manager and trustee of an equity trust), the names could be included in an annexure to the form. If the relevant interests of a group of persons are essentially similar, they may be referred to throughout the form as a specifically named group if the membership of each group, with the names and addresses of members is clearly set out in paragraph 7 of the form.
- (2) See the definition of "associate" in section 9 of the Corporations Act 2001.
- (3) See the definition of "relevant Interest" in sections 608 and 671B(7) of the Corporations Act 2001.
- (4) The voting shares of a company constitute one class unless divided into separate classes.
- (5) The total number of votes attached to all the voting shares in the company or voting interests in the scheme (if any) that the person or an associate has a relevant interest in.
- (6) The person's votes divided by the total votes in the body corporate or scheme multiplied by 100.
- (7) Include details of:
 - (a) any relevant agreement or other circumstances by which the relevant Interest was acquired. If subsection 671B(4) applies, a copy of any document setting out the terms of any relevant agreement, and a statement by the person giving full and accurate details of any contract, scheme or arrangement, must accompany this form, together with a written statement certifying this contract, scheme or arrangement; and
 - (b) any qualification of the power of a person to exercise, control the exercise of, or influence the exercise of, the voting powers or disposal of the securities to which the relevant interest relates (indicating clearly the particular securities to which the qualification applies).

See the definition of "relevant agreement" in section 9 of the Corporations Act 2001.

- (8) If the substantial holder is unable to determine the identity of the person (eg. If the relevant interest arises because of an option) write "unknown."
- (9) Details of the consideration must include any and all benefits, moneys and other, that any person from whom a relevant interest was acquired has, or may, become entitled to receive in relation to that acquisition. Details must be included even if the benefit is conditional on the happening or not of a contingency. Details must be included of any benefit paid on behalf of the substantial holder or its associate in relation to the acquisitions, even if they are not paid directly to the person from whom the relevant interest was acquired.

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GUIDE

This guide does not form part of the prescribed form and is included by ASIC to assist you in completing and lodging form 603.

Signature

This form must be signed by either a director or a secretary of the substantial holder.

Lodging period

Lodging Fee

Nil

Other forms to be completed

Nit

Additional information

- (a) If additional space is required to complete a question, the information may be included on a separate piece of paper annexed to the form
- (b) This notice must be given to allisted company, or the responsible entity for a listed managed investment scheme. A copy of this notice must also be given to each relevant securities exchange.
- (c) The person must give a copy of this notice://
 - (I) within 2 business days after they become aware of the information; or
 - (ii) by 9.30 am on the next trading day of the relevant securities exchange after they become aware of the information if:
 - (A) a takeover bld is made for voting shares in the company or voting interests in the scheme; and
 - (B) the person becomes aware of the information during the bid period.

Annexures

To make any annexure conform to the regulations, you must

- use A4 size paper of white or light pastel colour with a margin of at least 10mm on all sides
- 2 show the corporation name and ACN or ARBN
- 3 number the pages consecutively
- 4 print or type in BLOCK letters in dark blue or black ink so that the document is clearly legible when photocopied
- 5 identify the ennexure with a mark such as A, B, C, etc
- 6 endorse the annexure with the words: This is annexure (mark) of (number) pages referred to in form (form number and title)
- 7 sign and date the annexure.

The annexure must be signed by the same person(s) who signed the form.

Morgan Stanley and Co. International plc 25 Cabot Square, Canary Whart, London, E144QA, United Kingdom Tel: +44 (0) 20 7425 8000

Fax: +44 (0) 20 7425 8990

Morgan Stanley

12 November 2009

Dear Sir/ Madam,

This is to certify that these are redacted copies of the Securities Loan and Borrowing Agreement used by Morgan Stanley & Co. International plc in the borrowing and lending of the securities of Eircom Holdings Limited, as reported in the Notice of Initial Substantial holder (Form 603) dated 12 November 2009.

Regards,

Brett Graham

Managing Director

Morgan Stanley

Morgan Stanley & Co. International plc ("MSI plc") - Extract of International Prime Brokerage Agreement

A.3. Rights and Obligations in Respect of Investments

A.3.1. Corporate Actions:

- (i) Where MSI plc is notified that a Corporate Action may be exercised in relation to an Investment credited to a Prime Brokerage Account and registered in the name of an Associated Firm, a sub-custodian appointed by MSI plc or its or such sub-custodian's nominee, it will use reasonable efforts to notify the Client as soon as practicable of such Corporate Action.
- (ii) If the Client wishes to exercise a right relating to a Corporate Action in relation to an Investment credited to a Prime Brokerage Account, it must notify MSI plc in writing of its election as soon as possible, but in any event no later than the expiry of Morgan Stanley's deadline for submissions of elections relating to that Corporate Action as advised to the Client by MSI plc or, where no deadline is advised, no later than 10 Notice Business Days prior to the final date for submission by MSI plc of such elections (or such shorter period as may be agreed in writing). MSI plc will use reasonable efforts to exercise such right, but only (a) on such terms as the Client has notified to MSI plc in writing and as are acceptable to MSI plc, and (b) where the Client has provided MSI plc or any other person (as the case may be) with any funds required to exercise such right.
- (iii) MSI ple will use reasonable efforts to send the Client Corporate Action Information. This will have been sent to MSI ple from a sub-custodian or agent bank for forwarding to shareholders whose shares are held in custody by MSI ple. No representation or warranty, express or implied, is or will be made by MSI ple in relation to the accuracy or completeness of the Corporate Action Information or any other written or oral information made available to the Client or its advisers in connection with the proposed Corporate Action and no responsibility or liability is or will be accepted by Morgan Stanley in relation to it. The Client should make its own investigation of the proposed Corporate Action and all information provided.
- (iv) The distribution of the Corporate Action Information in certain jurisdictions may be restricted by law in the jurisdiction in which the Client resides or conducts business. Any request for MSI ple to exercise or participate on behalf of the Client in the proposed Corporate Action shall be a representation to Morgan Stanley that the Client is entitled to so exercise or participate and that any and all restrictions or qualifications have been complied with. By accepting and executing such request on behalf of the Client, MSI ple is not making any representation or warranty about the Client's eligibility to so exercise or participate in any such action.
- A.3.5. Voting Rights: Where MSI plc is notified that voting rights may be exercised in relation to an Investment credited to a Prime Brokerage Account and registered in the name of a Morgan Stanley Company, a sub-custodian appointed by MSI plc or its or such sub-custodian's nominee, it will use reasonable efforts to notify the Client as soon as practicable of

such voting rights. MSI plc will only exercise voting rights in respect of the Client's Investments held in the Prime Brokerage Account and registered in the name of a Morgan Stanley Company, a sub-custodian appointed by Morgan Stanley or that of its or such sub-custodian's nominee, where expressly agreed with the Client.

B.2. Terms of Settlement Facility

- (vii) Corporate Actions: Where, prior to delivery of any Equivalent Securities to MSI plc:
 - (a) any voting rights relating to any Settlement Securities the subject of a Settlement Facility become exercisable, then the Client will, where it holds securities of the same description as any made available to it under the Settlement Facility, exercise any such rights in accordance with MSI ple's instructions; and
 - (b) any rights relating to a Corporate Action, including those requiring election arise in respect of any Settlement Securities the subject of a Settlement Facility, then the Client will deliver to MSI ple Equivalent Securities in such form as MSI ple has notified to the Client in relation to the exercise of any such right.

I.I.___Use of Investments_

- The Client hereby authorises any Morgan Stanley Company at any time or times to borrow, lend, charge, rehypothecate, dispose of or otherwise use for its own purposes any Investments which are for the time being subject to the Security without giving notice of such borrowing, lending, charge, rehypothecation, disposal or other use to the Client. Such Morgan Stanley Company may retain for its own account all fees, profits and other benefits received in connection with any such borrowing, Ioan or use. Upon (i) a borrowing, lending or other use, such investments will become the absolute property of that Morgan Stanley Company (or that of its transferee) free from the Security and from any equity, right, title or interest of the Client's and (ii) a charge or rehypothecation of any of the Client's Investments, all of those Investments, including the Client's interest in those Investments, will be subject to the charge or other security interest created by such charge or rehypothecation. Upon any such use, the Client will have a right against MSI plc for the delivery of Equivalent Investments in accordance with paragraph I.2.
- (ii) Where a Morgan Stanley Company borrows, lends or otherwise uses Hong Kong Securities any such borrowing, lending or use shall be effected by way of a loan of the relevant securities by the Client to the Morgan Stanley Company under the OSLA (as defined in paragraph B.1.1. above). The Morgan Stanley Company shall not be required to issue a Borrowing Request (as defined in the OSLA) in respect of any such loan made.