



25 August 2009

The Manager
Company Announcements Office
Australian Stock Exchange Limited
Level 4, Stock Exchange Centre
20 Bridge Street
SYDNEY NSW 2000

Dear Sir

Appointment of Directors

Pursuant to ASX Rule 3.16.1 the company advises in the attached notice that three directors were appointed to the Board today.

Yours faithfully

D J Berry
Company Secretary

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ASX ANNOUNCEMENT

Appointment of Managing Director and two other Directors

Managing Director

Mr Graeme Yeomans, the Chairman of Funtastic, announced today the appointment of Mr Stewart Downs as the Managing Director of the company with effect from today. Stewart has been the Chief Executive Officer since February 2009.

Non Executive Director

In addition, Graeme Yeomans announced the appointment of Mr Craig Mathieson as a Non Executive Director effective from today. Craig Mathieson is associated with the Underwriter to the recently completed Non Renounceable Rights Issue, an entity which now has a substantial interest in the company.

Executive Director

Further it was announced today that Mr Nir Pizmony was appointed as an Executive Director, following the acquisition of the NSR (HK) Limited, a Hong Kong company acquired in connection with the abovementioned Underwriting Agreement and approved at the recent Annual General Meeting held on 29 June 2009. Nir Pizmony has many years experience in owning and running toy companies and was previously a director of Funtastic.

Graeme Yeomans stated that " he welcomed the appointments which would add relevant experience and valuable insight to the Board."

For more information on Funtastic, visit the web site at www.funtastic.com.au and for comment contact Anna Kirby, Public Relations for Funtastic Limited Ph: 03 9486 9357