Rule 2.7, 3.10.3, 3.10.4, 3.10.5

## **Appendix 3B**

# New issue announcement, application for quotation of additional securities and agreement

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 1/7/96. Origin: Appendix 5. Amended 1/7/98, 1/9/99, 1/7/2000, 30/9/2001, 11/3/2002, 1/1/2003.

Nomo	٥f	antity
Name	OI	entity

Mitchell Communication Group Limited

ABN

59 088 110 141

We (the entity) give ASX the following information.

#### Part 1 - All issues

 $You \ must \ complete \ the \ relevant \ sections \ (attach \ sheets \ if \ there \ is \ not \ enough \ space).$ 

1 +Class of +securities issued or to be issued

Ordinary Shares and Executive Performance Rights

Number of \*securities issued or to be issued (if known) or maximum number which may be issued

500,000 Ordinary Shares and 1,770,172 Executive Performance Rights (over unissued ordinary shares)

3 Principal terms of the \*securities (eg, if options, exercise price and expiry date; if partly paid \*securities, the amount outstanding and due dates for payment; if \*convertible securities, the conversion price and dates for conversion)

Ordinary Shares - Fully paid

Executive Performance Rights – Zero Exercise Price, Rights vest upon satisfaction of performance hurdles in relation to Earnings Per Share and Total Shareholder return. Expiry date: 5 years from Grant date.

<sup>+</sup> See chapter 19 for defined terms.

#### Appendix 3B New issue announcement

4 Do the \*securities rank equally in all respects from the date of allotment with an existing \*class of quoted \*securities?

If the additional securities do not rank equally, please state:

- the date from which they do
- the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment
- the extent to which they do not rank equally, other than in relation to the next dividend, distribution or interest payment

Ordinary shares: Yes

Executive Performance Rights: Will not participate in dividends until vested. Once vested the shares will rank equally in all respects with ordinary shares.

5 Issue price or consideration

Shares - \$nil Performance Rights - \$nil

6 Purpose of the issue (If issued as consideration for the acquisition of assets, clearly identify those assets) Issued pursuant to the Mitchell Communication Group Performance Rights Plan as part of overall remuneration of relevant employees.

7 Dates of entering \*securities into uncertificated holdings or despatch of certificates

Ordinary Shares: 12 March 2009; and Performance Rights: 1 January 2009.

8 Number and +class of all +securities quoted on ASX (*including* the securities in clause 2 if applicable)

Number	+Class
290,312,452	Ordinary
1,770,172	Performance rights issued pursuant to the Mitchell Communication Group Performance Rights Plan.

Appendix 3B Page 2 1/1/2003

<sup>+</sup> See chapter 19 for defined terms.

9 Number and +class of all +securities not quoted on ASX (including the securities in clause 2 if applicable)

	Number	+Class
-	711,699	Options issued under Mitchell Communication
:		Group Ltd Employee Option Plan.

Dividend policy (in the case of a trust, distribution policy) on the increased capital (interests)

Ordinary shares eligible to participate in Dividend Reinvestment Plan announced on 19 February 2009.

## Part 2 - Bonus issue or pro rata issue

11	Is security holder approval required?	Not applicable.
12	Is the issue renounceable or non-renounceable?	Not applicable.
13	Ratio in which the *securities will be offered	Not applicable.
14	<sup>+</sup> Class of <sup>+</sup> securities to which the offer relates	Not applicable.
15	<sup>+</sup> Record date to determine entitlements	Not applicable.
16	Will holdings on different registers (or subregisters) be aggregated for calculating entitlements?	Not applicable.
17	Policy for deciding entitlements in relation to fractions	Not applicable.
18	Names of countries in which the entity has *security holders who will not be sent new issue documents	Not applicable.
	Note: Security holders must be told how their entitlements are to be dealt with.	
	Cross reference: rule 7.7.	
19	Closing date for receipt of acceptances or renunciations	Not applicable.

<sup>+</sup> See chapter 19 for defined terms.

### Appendix 3B New issue announcement

20	Names of any underwriters	Not applicable.
21	Amount of any underwriting fee or commission	Not applicable.
22	Names of any brokers to the issue	Not applicable.
23	Fee or commission payable to the broker to the issue	Not applicable.
24	Amount of any handling fee payable to brokers who lodge acceptances or renunciations on behalf of *security holders	Not applicable.
25	If the issue is contingent on +security holders' approval, the date of the meeting	Not applicable.
26	Date entitlement and acceptance form and prospectus or Product Disclosure Statement will be sent to persons entitled	Not applicable.
27	If the entity has issued options, and the terms entitle option holders to participate on exercise, the date on which notices will be sent to option holders	Not applicable.
28	Date rights trading will begin (if applicable)	Not applicable.
29	Date rights trading will end (if applicable)	Not applicable.
30	How do *security holders sell their entitlements <i>in full</i> through a broker?	Not applicable.
31	How do *security holders sell <i>part</i> of their entitlements through a broker and accept for the balance?	Not applicable.

Appendix 3B Page 4 1/1/2003

<sup>+</sup> See chapter 19 for defined terms.

32	of the	do *security holders dispose ir entitlements (except by sale the a broker)?	Not applicable.	
33	+Desp	atch date	Not applicable.	
		Quotation of secur		
34	Type (tick o	of securities one)		
(a)	X	Ordinary Shares described in l	Part 1	
(b)		All other securities  Example: restricted securities at the end of the escrowed period, partly paid securities that become fully paid, employee incentive share securities when restriction ends, securities issued on expiry or conversion of convertible securities		
Entit	ies th	at have ticked box 34(a	n)	
Addit	ional s	ecurities forming a new cla	ss of securities	
Tick to docume		e you are providing the informat	ion or	
35			securities, the names of the 20 largest holders of the number and percentage of additional *securities held by	
36			y securities, a distribution schedule of the additional ber of holders in the categories	
37		A copy of any trust deed for the	ne additional *securities	

<sup>+</sup> See chapter 19 for defined terms.

## Entities that have ticked box 34(b)

38	Number of securities for which <sup>+</sup> quotation is sought	Not applicable.	
39	Class of *securities for which quotation is sought	Not applicable.	
40	Do the *securities rank equally in all respects from the date of allotment with an existing *class of quoted *securities?	Not applicable.	
	If the additional securities do not rank equally, please state:  • the date from which they do  • the extent to which they participate for the next dividend, (in the case of a trust, distribution) or interest payment  • the extent to which they do not rank equally, other than in relation to the next dividend,		
	distribution or interest payment		
41	Reason for request for quotation now	Not applicable.	
	Example: In the case of restricted securities, end of restriction period		
	(if issued upon conversion of another security, clearly identify that other security)		
		ı	
		Number	+Class
42	Number and <sup>+</sup> class of all <sup>+</sup> securities quoted on ASX ( <i>including</i> the securities in clause 38)	Not applicable.	Not applicable.

Appendix 3B Page 6 1/1/2003

<sup>+</sup> See chapter 19 for defined terms.

#### **Quotation agreement**

- <sup>+</sup>Quotation of our additional <sup>+</sup>securities is in ASX's absolute discretion. ASX may quote the <sup>+</sup>securities on any conditions it decides.
- 2 We warrant the following to ASX.
  - The issue of the +securities to be quoted complies with the law and is not for an illegal purpose.
  - There is no reason why those +securities should not be granted +quotation.
  - An offer of the \*securities for sale within 12 months after their issue will not require disclosure under section 707(3) or section 1012C(6) of the Corporations Act.

Note: An entity may need to obtain appropriate warranties from subscribers for the securities in order to be able to give this warranty

- Section 724 or section 1016E of the Corporations Act does not apply to any applications received by us in relation to any \*securities to be quoted and that no-one has any right to return any \*securities to be quoted under sections 737, 738 or 1016F of the Corporations Act at the time that we request that the \*securities be quoted.
- We warrant that if confirmation is required under section 1017F of the Corporations Act in relation to the +securities to be quoted, it has been provided at the time that we request that the +securities be quoted.
- If we are a trust, we warrant that no person has the right to return the <sup>+</sup>securities to be quoted under section 1019B of the Corporations Act at the time that we request that the <sup>+</sup>securities be quoted.

<sup>+</sup> See chapter 19 for defined terms.

- We will indemnify ASX to the fullest extent permitted by law in respect of any claim, action or expense arising from or connected with any breach of the warranties in this agreement.
- We give ASX the information and documents required by this form. If any information or document not available now, will give it to ASX before <sup>+</sup>quotation of the <sup>+</sup>securities begins. We acknowledge that ASX is relying on the information and documents. We warrant that they are (will be) true and complete.

Sign here:

Date: 13 March 2009

Company secretary

Print name: Dion Cust

Appendix 3B Page 8 1/1/2003

<sup>+</sup> See chapter 19 for defined terms.