

Be Certain...

September 2009



Corporate Overview

- Leading provider of end-to-end security solutions to authenticate, track, seal and/or monitor valuable assets
 - from physical objects to critical data/information
- ASX:MIK; Highly experienced in tamper evidence and digital marking solutions
- MIKOH is becoming the de facto security standard in chosen markets such as Automated Vehicle Identification (AVI), and the management, security and tracking of assets in commercial and government applications
- Strong channel partners will drive revenue growth from 2009 in key global markets
 - 3M/Sirit (AVI), Pelican (US Government)
- Future opportunities securing the supply chain from origin to end-user
- MIKOH makes certain that the asset in question is authentic and untampered

Strategy

- Our strategy is to focus on driving global sales of our existing products through various **partner channels**.
 - MIKOH (US) IP based business establishing licensed manufacturing and sales agreements for Smart&Secure, SecureContainer and AssuRD technologies
 - MIKOH (Australia) production house for digital marking technologies SubScribe and SecurePrint and a solution centre for MIKOH's technologies
- The strategy leverages the Company's core competencies to target both government and commercial needs in areas to ensure that asset integrity (physical or electronic) is not compromised, and is only accessed by the intended recipient.
- Be Certain...



Product Pipeline

GROWTH FASTER FASTEST

Product

Applications

Partnerships / Key **Relationships**

MIKOH Market Penetration (& growth rate)

Med

Low

High

Smart&Secure

RFID retail; warehouse;

valuable items

ODEXION



AVI

US Government

vehicle identification





SecureContainer

SubScribe and SecurePrint

Tamper evident tags food; pharmaceutical;

retail

authentication Digital marking



Variable Data Inkjet Printers

bespoke, FMCG niche High-speed digital-

printing

Emerging Technologies

Electronic asset transport / logistics; tracking medical & surgical;

(securing the supply chain) pharmaceutical; utilities



Target Markets

Smart&Secure RFID

Smart&Secure AVI

SecureContainer

Subscribe VDI Printers

- Global RFID market forecast:
 \$US8.2B in 2013* excludes automobile immobilisation
- * ABI Research November 2008.

- 600M+ cars
- 1B+ motorcycles

- 10M+ Pelican containers in field
- 2M+
 additional
 containers
 deployed
 ...



- Global CPG* market -US\$1.3T
- Asia Pacific fastest growing region



* Consumer Packaged Goods

• 30+potential high value customers





Competitive Advantage

- MIKOH's end-to-end solutions differentiate it in a crowded marketplace e.g. Tamper Evidence
- Addresses the growing need for security
- Focus on market niches where MIKOH's technology creates significant advantage
- Pragmatic business approach: Sell product, license technology or IP

Other Security Tags

- RFID functionality is NOT tamper evident
- Can be defeated by a razor blade or temperature to release the label from the surface
- Additional Face Stock with strong adhesive may be overlaid to act as a new backbone for tag

MIKOH tags

- MIKOH tags withstand extreme mechanical (razor blade), temperature and chemical attacks
- Antenna is separated from tag upon tamper, affecting RFID functionality
- MIKOH tags show tampering both visually and electronically

There are no current competing products that have the combination of security that MIKOH offers.



Smart&Secure

- MIKOH's Smart&Secure tamper-evident technology provides physical security certainty for RFID tags.
- Applications where the compromise of sensitive assets results in commercial and/or revenue loss or identity theft
 - include government asset tracking, vehicle identification, pharmaceutical distribution and more.
- Example of retail applications:
 - inventory/anti-theft application on small,
 high-value consumer electronics products
 such as mobile phones at points of sale





Smart&Secure Variants

Tamper Destruct Tag

- Destroys tag when tampered
- Damages the antenna, cannot be repaired



Tamper Indicating Tag

- Damages the tamper trace
- RFID chip can still be read and written to and indicates tampering

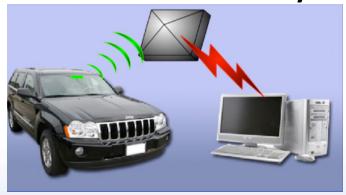


MIKOH tags show tampering both visually and electronically. Smart&Secure is flexible, scalable and easily integrates into any RFID system.



Smart&Secure

- MIKOH holds first mover status in electronic vehicle registration (EVR) and tolling applications
- Recurring revenue source:
 - EVR deployments generally require new tags every other year
- Partnerships in place to extract value from this market
 - Smart&Secure royalties are starting to flow to MIKOH through its technology partner, Sirit Inc.
- Over 30 countries currently considering EVR







SecureContainer







- Allows RFID seals to be used in high security applications that require the storage or transportation of high-value items
 - Case sizes vary from PDA size to "Washing machine" size
- Licensed technology from the US National Security Agency for closure mechanism (selling advantage)
- Provides cost effective security and tracking in commercial & government supply chains
- Partnerships in place to extract value from this market
 - Through partnership with US-based case manufacturer,
 Pelican, MIKOH is actively targeting US Federal
 Government security applications.
 - US government tracks billions of items globally







SubScribe/Label Production

- Tamper-indicating SubScribe is a low cost alternative to RFID solutions
 - subsurface laser marking technology for secure, rugged, and economical internal marking of metallised labels and seals.
- SubScribe labels are used in a wide variety of security applications such as asset management, document authentication, ID card validation, and product identification.
- Product currently supplied to over twenty countries, including the USA, the UK, Japan and Singapore.



 Our in-house security label production facility (Melbourne) has been expanded to meet the demand for authentication labels incorporating SubScribe and other complementary technologies.



Variable Data Inkjet Printers

- This business is primarily based on the manufacture, sale and service of variable data print (VDP) inkjet printers and associated authentication products
- These protect against copying, counterfeiting or modification of products and printed materials
- Specialize in **printing on "any" surface**: paper, plastic, metal, glass, flat, curved & even spheres!
- The focus is on security printing and print systems for short run variable data commercial markets and the production of specialised printer models, each designed for a specific market niche
 - High value printers
 - Fast Moving Consumer Goods (FMCG) sector





Business model

- AVI electronic vehicle registration and tolling applications
 - Annuity revenue model
- Smart&Secure/SecureContainer/SecurePrint
 - Recurring revenue models
 - E.g. Consumable & closure device
- Printer sales
 - Initial Sale: Sale of high value printer(s)
 - Recurring: Consumables and maintenance
- Focus on building sales channels for high volume applications
 - Maximise returns with minimal MIKOH resources
 - Increase "feet on the streets" selling MIKOH based products



FY2008-09 Financial Results

- Group Revenue \$1.25m up from \$674,000
- Reported loss of \$4m from a loss of \$4.9m
- Operating cash flow improving
- Balance Sheet solid with over \$1.9m in cash
- Solid financial platform to achieve revenue goals



Board of Directors

	Chairman	Mr Peter L. Tyree (since 2009) Unique experience in building one of Australia's largest private companies. Experience across research, sales, engineering, manufacturing and general management.
	Managing Director & CEO	Mr Matt Blomfield (since 2004) Strong experience with technology based companies. Over past 5 years has been spearheading MIK's global development and business transformation.
	Non-Executive Director	Dr John S. Keniry AM (since 1994) Strong research, marketing, business development and general management experience.
	Non-Executive Director	Mr Douglas J Halley (since 1988) Broad financial and general management experience.
	Non-Executive Director	Mr Richard Holcomb (since 2006) Currently holds several advisory and board positions for technology based companies.
35	Non-Executive Director	Mr Riad Tayeh (since 2009) Specialist in corporate restructuring, financial investigation and turnaround strategy.



Senior Management Team

	Managing Director & CEO	Mr Matt Blomfield joined in 2004 Strong experience with technology based companies
9	Chief Technology Officer and Founder	Dr Peter Atherton, founded MIK in 1993 Background in science and technology
	GM, Australian Operations	Mr Hans Van Pelt, joined in 2008 Background in the aviation sector (previously MD of Global Integrity)
1	VP, Sales & Business Development	Mr Steven Van Fleet, joined in 2007 Responsible for establishing business relationships on a global basis, particularly sales in USA
	VP, Marketing	Mr Neil Mitchell, joined in 2009 More than 20 years marketing experience developing markets, business & product-plans across Asia, Europe and North America
	Senior Director, Manufacturing	Mr David Rodriguez, joined in 2007 Experience in manufacturing program management, supply chain execution & manufacturing engineering
	Financial Controller & Company Secretary	Mr Gary Phipps, joined in 2005 More than 20 years experience in senior financial management roles



Outlook

- Increasing acceptance as a leading edge, end-to-end security provider for moveable assets
- Positioned in both volume & niche growth markets
- Sales volumes building in key target markets
 - US Government
 - AVI/EVR deployment
 - Secure labeling
 - Protection from identity theft
- Capital available to drive revenue targets
 - \$5.3m revenue forecast in FY2009-10
- Break-even anticipated during CY2010



Thank You

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Are you **Certain** about your assets?

