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## **ANNOUNCEMENT TO AUSTRALIAN SECURITIES EXCHANGE LIMITED**

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### **MIKOH APPOINTS NEIL MITCHELL AS VICE PRESIDENT OF MARKETING**

*Seasoned high-tech industry veteran joins team to further solidify MIKOH as the industry's security technology leader*

MIKOH Corporation Limited, a world leading developer and a key patent innovator of authentication and tamper detection technologies, has appointed Neil Mitchell as Vice President of Marketing.

With more than 20 years of marketing experience at leading high technology companies in the Silicon Valley, the addition of Mitchell further strengthens MIKOH's position as a leading provider of authentication and tamper detection technologies. Mitchell brings considerable experience in developing businesses across Asia, Europe and North America, and in managing international strategy, product marketing and market development.

"Neil's technical and marketing background and expertise in RF, semiconductors, software and related system technologies is the ideal fit for MIKOH as we solidify ourselves as a differentiated security and RFID technology provider," said Matthew Blomfield, Managing Director and CEO of MIKOH. "As we continue to develop and introduce security technologies in new marketplaces, I am confident that Neil will play an instrumental role in our strategy and implementation."

"MIKOH's unique capabilities in authentication and tamper evident technologies have proven to be invaluable to its customers and partners worldwide," said Neil Mitchell. "With MIKOH well-positioned to be a global market share leader in the differentiated RFID technology market, I look forward to help driving momentum and driving new growth opportunities."



Mitchell brings with him a trail of proven success, from large semiconductor companies to successful start-ups. Prior to MIKOH, Mitchell served as Vice President of Marketing for Xceive Corp, which under his management introduced the world's first RF silicon tuner for performance applications. Mitchell has also held senior executive roles at Philips, ST Microelectronics, Genesis Microchip and TeraLogic (now part of Zoran Corporation).

**About MIKOH:**

MIKOH Corporation Limited is a leading provider of physical security and digital marking solutions and consulting services. The company works with customers to design and implement physical security solutions to track, seal and/or monitor valuable assets. Both RFID and non-RFID in nature, MIKOH solutions align proper business processes and labeling technologies to ensure assets are effectively managed with certainty.

MIKOH's Smart&Secure tamper-evident technology provides physical security certainty for RFID tags. Physical security for RFID is vital in applications where the compromise of sensitive assets results in commercial and/or revenue loss. These applications include government asset tracking, vehicle identification, pharmaceutical distribution and more. Smart&Secure is flexible, scalable and easily integrates into any RFID system.

MIKOH has offices in Melbourne and Sydney in Australia, and McLean, VA and New York, NY in the USA. For more information, visit the company's website at <http://www.MIKOH.com>.