



NEWS RELEASE
23 October 2009

Takeover offer for Tully Sugar Limited

We note the media release issued yesterday by Tully Sugar Limited (“**Tully**”) following the lodgement by The Maryborough Sugar Factor Limited (“**MSF**”) of its Supplementary and Replacement Bidder’s Statements with the Australian Securities and Investments Commission (“**ASIC**”) in connection with MSF’s offer to acquire all of the shares of Tully.

MSF decided to amend its original Bidder’s Statement (lodged with ASIC on 7 October 2009) by lodging a Supplementary and Replacement Bidder’s Statement with ASIC on 21 October 2009 to provide Tully shareholders with fuller and more meaningful disclosure in relation to MSF’s offer.

The MSF Board believes that Tully has made a number of incorrect and misleading statements in its media release.

MSF has today written to Tully’s lawyers requesting that the basis for each of the statements made by Tully in its media release be properly addressed by Tully in its target’s statement to ensure that each Tully shareholder is provided with the information necessary to make a properly informed decision as to whether or not to accept MSF’s offer.

MSF expects to be able to dispatch its Bidder’s Statement to Tully shareholders shortly.

Further information:

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