Dear Shareholders,

I am pleased to provide you with a copy of the company's Annual Report for the year ended 30th June 2009 and to extend an invitation to you to attend the Annual General Meeting which will be held at our offices on Wednesday 18th November 2009 at 2.30 pm.

Attached is the formal Notice of Annual General Meeting, Explanatory Notes relating to the various items on the agenda and a Proxy Form if you are unable to attend but would like to vote on any of the resolutions.

If you have any questions you would like to put to the Board of Directors, these will be reviewed and answers supplied at the Annual General Meeting.

Please send Proxy Forms and any questions you have to the attention of our Company Secretary, Roland Tudor, at our offices. Mail, fax and e-mail contact details are shown at the bottom of the Proxy Form.

Finally, I would like to thank you for your support during the last year. Your Directors, management and staff have been working very hard to continue the successful operations of Bronson Marketing in Australia and to expand on the development of our business strategy of the US operations by focussing on sales to the mass market.

Desmond Smale

Chairman & Managing Director

NOTICE OF ANNUAL GENERAL MEETING

NOTICE IS HEREBY GIVEN that the ANNUAL GENERAL MEETING of Multi Channel Solutions Limited will be held at the Registered Office of the Company, Suite 118, 25 Solent Circuit, Baulkham Hills, NSW 2153 on Wednesday 18th November 2009 at 2:30 pm.

BUSINESS

- 1. To receive, consider and adopt the financial report of the company and of the consolidated group for the year ended 30 June 2009 and the reports by directors and auditors thereon.
- 2. To elect one director
 - i. Roger Smith retires by rotation in accordance with the provisions of the constitution and, being eligible, offers himself for re-election.
- 3. To receive, consider and adopt the remuneration report of the company and of the consolidated group for the year ended 30 June 2009.
- 4. General: To transact any business which may be lawfully brought forward.

By Order of the Board

Roland Tudor

Director & Secretary

Date: 12th October 2009

A member entitled to attend and vote is entitled to appoint a proxy to attend and vote in their stead. That person need not be a member of the company, but should be a natural person over the age of 18 years. Forms must be lodged at the registered office of the company not less than 48 hours before the timing of the meeting.

EXPLANATORY NOTES

- The financial report of the company and of the consolidated group for the year ended 30 June 2009 which includes reports by directors and auditors accompanies this Notice of Annual General Meeting.
- 2. Roger Smith is a non-Executive Director of Multi Channel Solutions Limited and has been a member of the Board since 1991. He is retiring by rotation and being eligible offers himself for reelection
- 3. The remuneration report of the company and of the consolidated group for the year ended 30 June 2009 is contained in the Annual Report

PROXY FORM

Reg	gistered Office: Suite 1	18, 25, Solent Circuit, Baulkh	nam Hills, NSW 2153	3	
I/W	е				
of					
beir	ng a member/member	s of Multi Channel Solutions	Limited hereby appoi	nt	
or ir	n his/her absence,				
of					
beh		Chairman of the Meeting as aordinary General Meeting o t meeting.			
signed this		day of	2009		
Sigi	nature of Shareholder				
cha	irman is appointed pro	ed the proxy will vote as he obxy, he will vote all undirected proxy how to vote, the follow	d proxies in favour of	all resolutions. S	
			FOR	AGAINST	ABSTAIN
Age	enda item No.:				
1.	Adoption of Financia	al Report			
2.	Election and appoin	tment of Directors —			
	Re-election of Roge	r Smith			
3.	Adopt the remunera	tion report			

Proxy Forms may be lodged by mail, fax or e-mail and are to be received no later than 5.00 pm on Monday 16^{th} November 2009

Mail: PO Box 8168, Baulkham Hills BC, NSW 2153, Australia

Fax: Within Australia: (02) 9849 1112 Outside Australia: +612 9849 1112

e-mail: rtudor@bronsonmarketing.com.au