



31 August 2009

Australian Stock Exchange Limited
Level 4
20 Bridge Street
SYDNEY NSW 2000

TO: COMPANY ANNOUNCEMENTS (Pages 9)

PRELIMINARY FINAL REPORT

We enclose our preliminary final report for the year ended 30 June 2009 pursuant to ASX Listing Rule 4.3A.

A handwritten signature in black ink, appearing to read "Nick Shannon".

Nick Shannon
Director

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APPENDIX 4E STATEMENT

RESULTS FOR ANNOUNCEMENT TO THE MARKET

	Current Year			Prior Year			% change
	First Half \$	Second Half \$	2009 \$	First Half \$	Second Half \$	2008 \$	
Revenue:							
From operating activities	1,779,528	1,625,373	3,404,901	1,738,787	2,033,099	3,771,886	10% ▼
Other	46,339	4,581	50,920	3,378	33,969	37,347	
Total revenue	1,824,867	1,630,955	3,455,822	1,742,165	2,067,068	3,809,233	
Less: Operating costs	2,052,387	1,625,806	3,678,193	1,952,191	2,040,876	3,992,467	8% ▼
EBITDA	(227,520)	5,149	(222,371)	(210,026)	26,792	(183,234)	
Product write-offs	-	-	-	-	78,025	78,025	
Deprec. & amortisation	33,107	33,070	66,177	27,744	36,464	64,208	
Finance costs	82,306	98,633	180,939	59,803	67,140	126,943	43% ▲
Option issue expense/(recovery)	87,575	(148,263)	(60,688)	356,719	219,613	576,332	
Profit/(loss) from ordinary activities after tax attributable to members	(430,508)	21,709	(408,799)	(654,292)	(374,450)	(1,028,742)	N/A
Net profit/(loss) attributable to members	(430,508)	21,709	(408,799)	(654,292)	(374,450)	(1,028,742)	N/A
Net tangible assets per share			nil			nil	

In regard to the above results, the following should be noted:

- The accounts show total losses decreased by approximately \$600,000, compared to the previous year. However when the "Option Issue Expense" is backed out and \$200,000 in deferred profit (as a result of missed printing deadlines in the previous year) is excluded, the underlying profitability of the Company has deteriorated by approximately \$400,000.
- Misallocation of resources contributed to the loss – in particular, an inability to effectively direct our sales and marketing functions, along with incurring unnecessary and non recoverable costs in the order of \$400,000.

No dividend has been declared or paid since the end of the last financial year.

The company did not gain or lose control over any entity during the period.

This report is based on accounts that are in the process of being audited.

CONSOLIDATED INCOME STATEMENT

	2009 \$	2008 \$
Revenue		
Revenue from operating activities	3,404,910	3,771,886
Other income	50,920	37,347
Expenditure		
Publishing costs	(866,009)	(874,121)
Employee costs	(2,200,597)	(2,462,354)
Product write-offs	-	(78,025)
Occupancy and office costs	(117,888)	(108,277)
Depreciation and amortisation	(66,177)	(64,208)
Finance costs	(180,939)	(126,943)
External directors fees	(87,500)	(150,000)
Option issue (expense)/recovery	60,688	(576,332)
Other expenses	(406,207)	(397,715)
Loss before income tax expense	(408,799)	(1,028,742)
Income tax expense relating to ordinary activities	-	-
Profit/(Loss) for the year	(408,799)	(1,028,742)
Basic Earnings Per Share - cents	(0.26)	(0.64)
Diluted Earnings Per Share – Cents	n/a	n/a

The accompanying notes form part of these financial statements.

CONSOLIDATED BALANCE SHEET

	Note	2009 \$	2008 \$
CURRENT ASSETS			
Cash and cash equivalents		35,609	157,462
Trade and other receivables		273,265	502,420
Other current assets		22,550	140,167
TOTAL CURRENT ASSETS		331,424	800,049
NON-CURRENT ASSETS			
Cash and cash equivalents		80,660	80,660
Plant and equipment		97,935	136,952
Intangible assets		540,124	547,023
TOTAL NON-CURRENT ASSETS		718,719	764,635
TOTAL ASSETS		1,050,143	1,564,684
CURRENT LIABILITIES			
Trade and other payables		784,877	765,650
Short-term provisions		42,868	58,361
Interest bearing liabilities		15,866	1,415,669
Other current liabilities		301,507	434,979
TOTAL CURRENT LIABILITIES		1,145,118	2,674,659
NON CURRENT LIABILITIES			
Interest bearing liabilities		1,548,127	63,640
TOTAL LIABILITIES		2,693,245	2,738,299
DEFICIENCY OF ASSETS OVER LIABILITIES		(1,643,102)	(1,173,615)
EQUITY			
Issued capital	1	32,304,768	32,304,768
Reserves		617,050	677,738
Accumulated losses		(34,564,020)	(34,156,121)
TOTAL EQUITY		(1,643,102)	(1,173,615)

The accompanying notes form part of these accounts

CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

	Issued Capital	Reserves	Accumulated Losses	Total
	\$	\$	\$	\$
<i>Prior year comparative</i>				
Balance at 1 July 2007	32,304,768	101,406	(33,127,379)	(721,205)
Option issue expense		576,332		576,332
Loss attributable to members of the economic entity			(1,028,742)	(1,028,742)
Balance at 30 June 2008	32,304,768	677,738	(34,156,121)	(1,173,615)
<i>Current year</i>				
Option issue expense/(recovery)		(60,688)		(60,688)
Loss attributable to members of the economic entity			(408,799)	(408,799)
Balance at 30 June 2009	32,304,768	617,050	(34,564,920)	(1,643,102)

The accompanying notes form part of these accounts

CONSOLIDATED CASH FLOW STATEMENT

	Economic Entity	
	2009	2008
	\$	\$
Receipts from customers	3,500,747	4,150,028
Payments to suppliers and employees	(3,516,782)	(4,140,802)
Finance costs	(180,939)	(126,943)
Interest received	10,698	37,347
Net cash used in operating activities	(186,276)	(80,370)
Cash Flows From Investing Activities		
Payment for plant and equipment	(13,087)	(13,550)
Payment for computer software	(7,174)	-
Net cash provided by/(used in) investing activities	(20,261)	(13,550)
Cash Flows from Financing Activities		
Proceeds from borrowing	200,000	100,000
Repayment of borrowing	(115,316)	(9,691)
Net cash provided by financing activities	84,684	90,309
Net increase/(decrease) in cash held	(121,853)	(3,611)
Cash at 1 July	157,462	161,073
Cash at 30 June	35,609	157,462

The accompanying notes form part of these accounts

NOTES TO THE ACCOUNTS

1. CONTRIBUTED EQUITY

(a) Ordinary Shares

	2009 \$	2009 Number	2008 \$	2008 Number
Ordinary fully paid shares on issue at the beginning of the financial year	32,304,768	159,975,997	32,304,768	159,975,997
Issues during the year	-	-	-	-
On issue at the end of the financial year	32,304,768	159,975,997	32,304,768	159,975,997

There is only one class of share on issue being ordinary fully paid shares. Holders of Ordinary shares are treated equally in all respects regarding voting rights and with respect to the participation in dividends and in the distribution of surplus assets upon a winding up.

(b) Options

Date	Exercise Price	2009 Number	2008 Number
31 December 2010	2.0 cents	2,300,000	2,325,000
31 December 2010	3.0 cents	5,000,000	5,000,000
30 June 2012	4.0 cents	2,500,000	5,000,000
31 December 2012	5.0 cents	8,850,000	9,900,000
30 June 2013	2.4 cents	2,500,000	2,500,000
30 June 2014		-	2,500,000
30 June 2015		-	2,500,000
30 June 2016		-	2,500,000
		21,150,000	32,225,000

Option holders do not have voting or dividend rights. By paying the exercise price on or before the expiry date, holders of options will receive 1 ordinary fully paid share for each option exercised. All such shares issued will rank equally other ordinary fully paid shares and application will be made for quotation on the ASX.

NOTES TO THE ACCOUNTS**2. SUBSEQUENT EVENTS**

- We have identified a number of potential new directors whom we are currently briefing.

All have relevant publishing and commercial experience. We expect to appoint an additional 2 directors by mid September.
- Since the end of the financial year, 6 million options referred in note 1(b) above have been cancelled.

3. COMPANY DETAILS

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