Appendix 3Y

Change of Director's Interest Notice

| Name of Entity: | Palamedia Limited |
|-----------------|-------------------|
| ABN: | 46 066 217 909 |

We (the entity) give ASX the following information under listing rule 3.19A.2 and as agent for the director for the purposes of section 205G of the Corporations Act.

| Name of Director | Nick Shannon |
|---------------------|-------------------|
| Date of last notice | 29 September 2009 |

Part 1 - Change of director's relevant interests in securities

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

| Direct or indirect interest | Indirect |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Nature of indirect interest (including registered holder) Note: Provide details of the circumstances giving rise to the relevant interest. | Shannon Corporate Nominees Pty Ltd |
| Date of change | 6 October 2009 |
| No. of securities held prior to change | (a) 20,268,183 shares (b) 250,000 (Dec 2010) options (c) 2,000,000 (Dec 2012) options (d) 32,741,708 (May 2011) options |
| Class | (a) Ordinary fully paid shares (b) 2 cent options (c) 5 cent options (d) exercise price undisclosed |
| Number acquired | 750,000 |
| Number disposed | nil |
| Value/Consideration Note: If consideration is non-cash, provide details and estimated valuation | \$7,573.62 |
| No. of securities held after change | (a) 21,018,183 shares (b) 250,000 (Dec 2010) options (c) 2,000,000 (Dec 2012) options (d) 32,741,708 (May 2011) options |
| Nature of change Example: on-market trade, off-market trade, exercise of options, issue of securities under dividend reinvestment plan, participation in buy-back | On-market trade |

Part 2 – Change of director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

| Detail of contract | N/A |
|---------------------------------------------------------------------------------------------------------------|-----|
| Nature of interest | |
| Name of registered holder | |
| (if issued securities) | |
| Date of change | |
| No. and class of securities to | |
| which interest related prior to | |
| change Note: Details are only required for a contract in relation to which the interest has changed | |
| Interest acquired | |
| Interest disposed | |
| Value/Consideration | |
| Note: If consideration is non-cash, provide details and an estimated valuation | |
| Interest after change | |