POWERLAN

(ACN: 057 345 785)

ASX Announcement

Omnix Launches Software-as-a-Service Offering to Extend Tier-1 Infrastructure Solution to Network Contractors and Tower Operators

New web service offers affordable, Pay As You Go solution, to specialised management of telecom network infrastructure projects

25 September 2009

Powerlan today announced that Omnix Software, the UK-based provider of specialised project automation solutions for telecom infrastructure lifecycle management, will be launching its new online service Omnix LIVE™ at The 2009 Wireless Infrastructure Show, Nashville, Tennessee. Omnix LIVE™ will enable contractors and tower operators to access best-practice project and property management functionality, previously only available to tier-1 operators, without the need for any upfront software or hardware investment.

Omnix LIVE™ will be available as a beta service from late October 2009 and will offer two Omnix service options that can be used together or in silo; Network Project Logistics (NPL) and Network Estates Management (NEM). NPL orchestrates project changes to the network to ensure an on-time and on-budget deployment of new network capacity or technology upgrades whilst NEM tracks costs and manages legal and permit frameworks related to all network sites. These enterprise grade applications now provide an innovative Web 2.0 user experience and integration to Google Maps provides visibility of all locations in the system via a familiar interface.

Contractors will benefit from the increased efficiency that Omnix LIVE™ offers, enabling delivery of projects with tighter control of margins and improved communication and progress reporting to their operator clients. In addition, tower companies will be provided with clear visibility of available tower real estate to support their marketing and business development, whilst ensuring efficient administration and compliance to underlying legal obligations.

Omnix LIVE™ customers will benefit from best-practice business processes, pre-configured to support rapid deployment. Omnix Software is targeting the availability of the service within five days of contract signature. However, a competitive advantage of Omnix LIVE™ is that not only can the service be deployed quickly but it can also be tailored to meet the specific requirements of the business. As a hosted offering, the fees for the service are payable quarterly, determined by the number of active sites managed by Omnix LIVE™. Omnix Software plans to offer different levels of support service to meet the needs of outsourcers, contractors, tower operators and mobile operators.

William Tickner, CEO of Omnix Software, commented, "Omnix LIVE™ addresses a gap in the market between the customised infrastructure management solutions installed at tier-1 operators and in-house developed spreadsheet tools. With this solution we aim to deliver an industry first – a Pay As You Go web service with specialised out-of-the-box business processes and reporting capabilities backed by 10 years of industry best practice experience, to support contractors and tower companies in delivering tier-1 service levels to their clients, the mobile operator community. The business case for Omnix LIVE™ is compelling and simple - a rapid and affordable deployment that directly assists in delivering projects on time and within budget from day one."

He continues: "Omnix LIVE™ provides an overview of all current network management projects and property acquisition processes. Those in jeopardy can be dynamically flagged early on and problems resolved before creating client issues. In addition, the accurate visibility of tower assets and capacity to maximise revenue from available real estate is an essential tool for tower operators' profitability management in the current economic climate."

The Omnix software platform has been well proven over the 10 years that it has been helping tier-1 operators to build, upgrade and maintain telecom sites worldwide.

Omnix LIVE™ will be available in Q1 2010 following beta trials in Q4, 2009.

For more information contact:
Jon Newbery
Chief Executive Officer
Powerlan Limited
Phone: (02) 9925 4600
jnewbery@powerlan.com
www.powerlan.com

Powerlan Limited (ASX: PWR) provides specialist information technology products and services through four operating divisions:

- Clarity (www.clarity.com) offers carrier-grade Operational Support Systems (OSS) and Network Management Systems (NMS) software solutions for telcos and enterprises.
- ConverterTechnology (www.convertertechnology.com) provides software and services to help enterprises capitalize on the benefits of Microsoft Office 2007.
- IMX Software (www.imxsoftware.com) provides a full portfolio of solutions to manage the international trading of banknotes, precious metals, foreign exchange and any other financial or stored value instrument including travellers cheques, pre-paid cards, international banker's drafts and money transfers.
- Omnix Software (www.omnixsoftware.com) provides specialised software solutions for mobile telecommunications operators that address the specific project delivery, property management and asset management requirements of complex 2G, 2.5G and 3G wireless networks.

All divisions are incorporated and operate as self-contained companies.

About Omnix Software

Omnix Software Ltd (Omnix) is a UK-based provider of project automation software solutions for telecom infrastructure lifecycle management. Its products support active project and program management for network deployment and operational management, site lease and property management, resource planning and allocation, and dynamic asset management. Omnix is focused on the mobile and fixed line telecommunications industry and has developed a global customer base in over 30 countries.

The Omnix platform delivers process efficiency, cost management and operational compliance to telecoms operators via four core solution packs: Network Project Logistics (NPL), Network Asset Tracking (NAT), Network Estates Management (NEM) and Network Asset Maintenance (NAM).

Founded in 1998, Omnix customers include major mobile network providers Vodafone, O2/Telefonica, Vodacom, Orange, Millicom, Zain and Mobilkom.

For more information, visit www.omnixsoftware.com.