POWERLAN

(ACN: 057 345 785)

ASX Announcement

Clarity Selected as Finalist for TM Forum Excellence Award

22 April 2009

Powerlan today announced that Clarity, the market leader in Unified Operational Support Systems (OSS), has been selected as a finalist for the prestigious TM Forum (TMF) Excellence Awards in its 'Best Practices – Supplier or System Integrator' category.

The Awards are highly respected in the industry and recognise leading suppliers for their operational excellence and innovative contributions. Competition for the awards has increased this year, with more than 40 companies successfully reaching the judging slate which was made up from an independent panel of experts. The six finalists were then selected through an open customer vote of more than 100 service providers around the world.

"This year's nominations illustrate a real change of tactics in the industry," said Nik Willetts, VP Communications, TM Forum. "The current economic climate is forcing companies of all sizes to think outside the box when it comes to transformation. We're seeing more innovation: solutions that deliver real and significant OpEx savings through a model of continuous improvement, rather than major re-engineering effort. TM Forum Frameworks are providing the roadmap that ensures the success of the programs, both now and longer term. In short, it's clear that TM Forum standards have never been more relevant."

Clarity's nomination for the Award outlines how its client, Telekom Malaysia, adopted the TM Forum Solutions Framework (NGOSS) to perform a major OSS transformation. Through this, Telekom Malaysia was able to reduce time to provision, reduce impacts of planned network activities on customer services, reduce time-to-market for new products and better exploit Next Generation Network (NGN) technologies.

"At Telekom Malaysia our solution was instrumental in their rationalisation of Inventory across the business, automation of fulfilment and aggressive roll-out of Next Generation Networks. We defined an incremental deployment plan which provided real business benefit early in the project and reduced risk at the same time," commented Tony Kalcina, Founder and Chief Product Officer of Clarity. "As a result of the partnership shown between Telekom Malaysia and Clarity, plus the leadership guidance of the unifying NGOSS SID and TNA SOA framework, the project was very successful and we are delighted that the TMF recognises the innovative work we carried out by selecting us as a finalist for their award."

The winner of the 'Best Practices – Supplier or System Integrator' category will be announced to an audience of more than 2,500 executives from the communications industry at the Forum's flagship Management World 2009 conference on the morning of Wednesday, 6 May 2009.

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About Powerlan

Powerlan Limited (ASX: PWR) provides specialist information technology products and services through four operating divisions:

- Clarity (www.clarity.com) offers carrier-grade Operational Support Systems (OSS) and Network Management Systems (NMS) software solutions for telcos and enterprises.
- ConverterTechnology (www.convertertechnology.com) provides software and services to help enterprises capitalize on the benefits of Microsoft Office 2007.
- IMX Software (www.imxsoftware.com) provides a full portfolio of solutions to manage the international trading of banknotes, precious metals, foreign exchange and any other financial or stored value instrument including travellers cheques, pre-paid cards, international banker's drafts and money transfers.
- Omnix Software (www.omnixsoftware.com) provides specialised software solutions for mobile telecommunications operators that address the specific project delivery, property management and asset management requirements of complex 2G, 2.5G and 3G wireless networks.

All divisions are incorporated and operate as self-contained companies.

About Clarity

Clarity is the market leader in Unified Operational Support Systems (OSS), managing over 120 million subscribers globally in Tier 1 incumbent and next generation Telcos. Clarity provides proven, pre-integrated Inventory, Fulfilment and Assurance applications on a single SID based database, enabling real-time executive visibility of the network's impact on revenues and customer experience. Clarity is network and service neutral, driven by templates and workflows that are rapidly configurable, allowing telecom companies to cut time to market for new services by two-thirds.

Established in 1994, Clarity has offices in Africa, Asia, Europe, the Middle East and North America. For more information, please visit www.clarity.com.

About TM Forum

With more than 700 member companies in 75 countries, TM Forum is the world's leading industry association focused on improving business effectiveness for service providers and their suppliers. Serving the information, communications and entertainment industries, the Forum provides practical solutions, guidance and leadership to transform the way that digital services are created, delivered and charged. Members include the world's largest service providers, cable and network operators, software suppliers, equipment suppliers and systems integrators.

TM Forum provides a wide range of information and support to help its members reduce the costs and risks associated with creating and delivering profitable services. These include industry research and benchmarks, technology roadmaps, best practice guidebooks, software standards and interfaces, as well as certified training, conferences and publications. The Forum also provides its member community with extensive marketing and networking opportunities, enabling business with new customers and partners.

To learn more please visit www.tmforum.org.