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ASX Announcement

Omnix Software Expands into China

Partnership with specialist Chinese services firm will position tier 1 network infrastructure project automation solution ahead of nationwide 3G rollout

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Powerlan today announced that Omnix Software, the UK-based provider of project automation software solutions for telecom infrastructure management, has appointed Beijing Sinoprof Information Technologies Ltd (Sinoprof) as its partner in China.

Sinoprof, one of the leading ERP consulting service providers in China, works with Chinese telecommunication operators including China Mobile and China Unicom. With branches across China and about a hundred experienced consultants focusing on the telecommunications industry, Sinoprof is in a strong position to advise operators throughout the region on their MSS/OSS solutions.

Omnix Software solutions will be targeted at Sinoprof's customers to assist them with extensive nationwide 3G site deployments. The upgraded networks are already being rolled out across China, but high quality, on-time service enhancements require a collaborative workflow system that can manage the processes for deploying the new equipment in the network. Sinoprof has chosen Omnix's Network Project Logistics (NPL) product suite to enable its customers to conduct data analysis for new network sites or site changes, aid project management and control, and report on project achievements upon completion.

William Tickner, Chief Executive Officer of Omnix Software, commented: "This is a natural partnership for Omnix Software as we need a local ERP expert that not only promotes our solution but is also able to offer local support in Mandarin to mobile operators. China's 3G networks are vast and a rollout of that size requires a strong tier 1 mobile-specific project management tool to allow effective collaboration and maintain cross-functional control".

Craman Ip, Chief Consulting Officer and Acting Managing Director of Sinoprof, added: "Our ERP implementation success has led to the need by our operator customers to request telecommunication infrastructure project management support. We were looking for a partner to provide advanced solutions that would help our customers in strengthening the project management for huge CAPEX 3G deployments and we found that Omnix was the best provider of this technology."

For more information contact:

Jon Newbery
Chief Executive Officer
Powerlan Limited
Phone: (02) 9925 4600
jnewbery@powerlan.com
www.powerlan.com

Powerlan Limited (ASX: PWR) provides specialist information technology products and services through four operating divisions:

- Clarity (www.clarity.com) offers carrier-grade Operational Support Systems (OSS) and Network Management Systems (NMS) software solutions for telcos and enterprises.
- ConverterTechnology (www.convertertechnology.com) provides software and services to help enterprises capitalize on the benefits of Microsoft Office 2007.
- IMX Software (www.imxsoftware.com) provides a full portfolio of solutions to manage the international trading of banknotes, precious metals, foreign exchange and any other financial or stored value instrument including travellers cheques, pre-paid cards, international banker's drafts and money transfers.
- Omnix Software (www.omnixsoftware.com) provides specialised software solutions for mobile telecommunications operators that address the specific project delivery, property management and asset management requirements of complex 2G, 2.5G and 3G wireless networks.

All divisions are incorporated and operate as self-contained companies.

About Omnix Software

Omnix Software Ltd (Omnix) is a UK-based provider of project automation software solutions for telecom infrastructure lifecycle management. Its products support active project and program management for network deployment and operational management, site lease and property management, resource planning and allocation, and dynamic asset management. Omnix is focused on the mobile and fixed line telecommunications industry and has developed a global customer base in over 30 countries.

The Omnix platform delivers process efficiency, cost management and operational compliance to telecoms operators via four core solution packs: Network Project Logistics (NPL), Network Asset Tracking (NAT), Network Estates Management (NEM) and Network Asset Maintenance (NAM).

Founded in 1998, Omnix customers include major mobile network providers Vodafone, O2/Telefonica, Vodacom, Orange, Millicom, Zain and Mobilkom.

For more information, visit www.omnixsoftware.com.