POWERLAN

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ASX Announcement

Omnix Software partners with Ventera Corporation

UK network infrastructure management platform combined with targeted systems integration expertise delivers cost management advantages to North American telecoms operators

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Powerlan today announced that Omnix Software, the UK-based provider of project automation software solutions for telecom infrastructure management, has forged a partnership with Ventera Corporation, a systems integration consultancy working across the wireless telecoms, financial and government sectors in the United States.

The partnership delivers a best practice software and services offering, based on more than 10 years experience with leading European operators, to the North American market. Driven by extensive merger and acquisition activity, nationwide US operators now have many customised, disparate systems managing their network infrastructures locally. In contrast to these legacy systems, which create organisational work process inefficiencies and higher operating costs, Omnix and Ventera offer the streamlined efficiency and financial savings of a standardised software platform, increasing ease of use, allowing the flexible deployment of equipment and human resources, and enabling internal and third party performance monitoring through standardised reporting. Efficient network infrastructure management and performance reporting tools are especially critical for US operators, who often outsource the acquisition, construction and management of their infrastructure to third parties and need robust solutions to monitor contractual performance.

Robert Acosta, CEO of Ventera, commented: "US operators are in desperate need of a best-practice management tool that can be rolled out across their networks to consolidate processes and decommission legacy systems. We chose to partner with Omnix after a thorough review of the market because they are specialists, have an unmatched customer base and have the track record to build customer confidence. The Omnix platform's superior flexibility allows for the implementation of diverse customer requirements quickly and in a way that supports and integrates new and legacy work flows. Together Omnix and Ventera bring an entirely new technology value proposition to the US market, along with the specialist experience to mitigate the risk to operators who implement it."

William Tickner, CEO of Omnix Software added: "To support our expansion into the North American market, Omnix needed an established, trusted partner with a specialist focus on network infrastructure and asset management. Ventera has a strong track-record in this domain with Tier 1 carriers and site management companies and, by joining forces, we can provide a world class solution and dedicated nationwide customer support to the exacting standards demanded by US and Canadian operators. Ventera's consulting expertise helps operators through the process of identifying and defining their needs, mapping their business requirements and processes, matching them to our product features and functions and managing the deployment and support of their systems. With Omnix technology North American operators can join other leading global operators in finally being able to implement a proven, best-practice solution to operational cost management."

For more information contact:
Jon Newbery
Chief Executive Officer
Powerlan Limited
Phone: (02) 9925 4600
jnewbery@powerlan.com
www.powerlan.com

Powerlan Limited (ASX: PWR) provides specialist information technology products and services through four operating divisions:

- Clarity (www.clarity.com) offers carrier-grade Operational Support Systems (OSS) and Network Management Systems (NMS) software solutions for telcos and enterprises.
- ConverterTechnology (www.convertertechnology.com) provides software and services to help enterprises capitalize on the benefits of Microsoft Office 2007.
- IMX Software (www.imxsoftware.com) provides a full portfolio of solutions to manage the international trading of banknotes, precious metals, foreign exchange and any other financial or stored value instrument including travellers cheques, pre-paid cards, international banker's drafts and money transfers.
- Omnix Software (www.omnixsoftware.com) provides specialised software solutions for mobile telecommunications operators that address the specific project delivery, property management and asset management requirements of complex 2G, 2.5G and 3G wireless networks.

All divisions are incorporated and operate as self-contained companies.

About Omnix Software

Omnix Software Ltd (Omnix) is a UK-based provider of project automation software solutions for telecom infrastructure management. It is focused on active project and program management, site and estates management, resource planning and allocation and delivery and operations solutions, for the mobile and fixed line telecommunications industry, and has developed a global customer base in over 30 countries. The platform from Omnix is an expert system delivering a more efficient telecoms network via four core solution packs: Network Programme Logistics (NPL™), Network Asset Tracking (NAT™), Network Estates Management (NEM™) and Network Asset Maintenance (NAM™).

Founded in 1998, Customers include major mobile network providers Vodafone, Orange, O2/Telefonica, Millicom, Zain (Celtel) and Mobilkom.

For more information, visit www.omnixsoftware.com.

About Ventera

Ventera is an information technology professional services firm providing IT services that span the technology lifecycle and include IT strategy and technology consulting, web-based application development, systems integration, independent verification and validation, and program and project management. Ventera helps clients realize the full business potential of technology by improving and simplifying business operations before automating them. For more information contact Todd Ashworth, at Ventera: +1 (703) 790-4726 or visit www.ventera.com.