



(ACN: 057 345 785)

ASX Announcement

Clarity Appoints Douglas Gracie as Vice President Services

24 November 2009

Powerlan today announced that Clarity, the market leader in Unified Operational Support Systems (OSS), has appointed Douglas Gracie as Vice President Services.

Gracie joins Clarity from Telcordia Technologies, where he spent a 3 year tenure; initially as Vice President, Solution Delivery and then as Vice President, Strategic Accounts. During that time, Gracie led a major transformation for the group from a generic project delivery team to a high-value, subject matter expert based consulting team. Prior to Telcordia, Gracie spent 5 years as Senior Vice President at Cramer and 4 years at BT as Regional Manager, Asia/Pacific.

In his newly created role at Clarity, Gracie will be responsible for all project implementations, education, support and maintenance, and developing a partner delivery program (to include certification and training).

Jon Newbery, CEO of Clarity commented "As part of our strategy going forward, we need to ensure that our customers and partners have the right tools and level of support from Clarity. Douglas has built and managed customer support teams, education services and partner delivery programs around the globe. He has experience in restructuring and transforming teams into client-focused, revenue generating global groups and I believe his appointment will be a key hire for Clarity's future growth."

Gracie added "When you evaluate the OSS marketplace it's apparent that the solutions out there don't integrate particularly well. Clarity is the exception to that rule. Clarity is a specialist in value-added OSS solutions and I believe that now is the time for Clarity's proposition to come to the forefront. I am looking forward to working with the organisation and bringing my skills and experience to the table, to help drive forward its future growth."

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About Powerlan

Powerlan Limited (ASX: PWR) provides specialist information technology products and services through four operating divisions:

- Clarity (www.clarity.com) offers carrier-grade Operational Support Systems (OSS) and Network Management Systems (NMS) software solutions for telcos and enterprises.
- ConverterTechnology (www.convertertechnology.com) provides software and services to help enterprises capitalize on the benefits of Microsoft Office 2007.
- IMX Software (www.imxsoftware.com) provides a full portfolio of solutions to manage the international trading of banknotes, precious metals, foreign exchange and any other financial or stored value instrument including travellers cheques, pre-paid cards, international banker's drafts and money transfers.
- Omnix Software (www.omnixsoftware.com) provides specialised software solutions for mobile telecommunications operators that address the specific project delivery, property management and asset management requirements of complex 2G, 2.5G, 3G and 4G/LTE wireless networks.

All divisions are incorporated and operate as self-contained companies.

About Clarity

Clarity is the market leader in Unified Operational Support Systems (OSS), managing over 200 million subscribers globally in Tier 1 incumbent and next generation Telcos. Clarity provides proven, pre-integrated Inventory, Fulfilment and Assurance applications on a single SID based database, enabling real-time executive visibility of the network's impact on revenues and customer experience. Clarity is network and service neutral, driven by templates and workflows that are rapidly configurable, allowing telecom companies to cut time to market for new services by two-thirds.

Established in 1994, Clarity has offices in Africa, Asia, Australia, Europe, the Middle East and North America. For more information, please visit www.clarity.com.